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Color Your Idea!

Lenovo Brings New Colors, Sizes and Features to IdeaPad Consumer Notebooks *Debuts Four Notebooks Designed For Style, Mobility, Entertainment and Performance*

RESEARCH TRIANGLE PARK, NC – July 15, 2008: Lenovo today introduced four new notebooks for consumer to express themselves with more choices of color, including Valencia orange, Indigo blue, Bold black and Crimson red along with consumer-focused features including expanded facial recognition for simple and convenient log-on, One-Key Rescue System¹ to recover your ideas with just one touch, HDMI to connect to the digital world and optional Blu-Ray DVD players on select models for enjoying high-definition content. The announcement brings two new notebook form factors - the 13-inch widescreen IdeaPad U330 and the 14-inch widescreen IdeaPad Y430 - to the IdeaPad line. Additionally, the new IdeaPad Y530 and Y730 notebooks round out Lenovo's expanded consumer notebook portfolio. All of the notebooks are based on the latest Intel® Centrino® 2 processor technology.

"From San Francisco to Paris to Singapore, customer feedback on our inaugural IdeaPad notebooks has been exceptional," said Stephen DiFranco, Lenovo's vice president and general manager of Americas Consumer, Lenovo. "Our new styles, colors and innovations are all about customers and the ways they express themselves and their ideas."

IdeaPad U330

Lenovo designed its "U" series to be all about expressing ideas with style. The IdeaPad U330 notebook is a super-slim ultra-light addition to the widely-acclaimed IdeaPad U110 notebook, introduced in the spring. Available in a glossy Indigo blue and Bold black, the notebook starts at 0.9 inches thin and weighs just over four pounds. Equipped with the latest version of VeriFace™ facial recognition technology, consumers can now access encrypted files and record a 30-second video message for other users. Designed with Dolby® Home Theatre and touch-sensitive multimedia controls, the notebook comes equipped with HDMI and an optional built-in DVD burner.

The IdeaPad U330 notebook also includes switchable graphics. This enables the user to run energy efficient integrated graphics while on battery power and then switch to discrete graphics for more powerful performance when "plugged in." The notebook also includes an LED backlit display, five hours of battery life and Lenovo's Active Protection System (APS), a feature pioneered on ThinkPad notebooks. Lenovo's APS technology helps protect the data on the hard drive if the notebook should fall. And if the operating system should crash, users can recover their data at the touch of a button with the One-Key Rescue System¹.

IdeaPad Y430 & Y530

The IdeaPad Y430 and Y530 notebooks make mainstream notebooks fun and functional. Available in Bold black or a new Crimson red textured design on the IdeaPad Y430 notebook, consumers can enjoy all the features that make the "Idea" brand unique. Additionally, they may choose between a framed or frameless screen as well as an optional Blu-Ray DVD player.²

IdeaPad Y730

Lenovo is enhancing its popular multimedia notebook, the IdeaPad Y710, to a new level with the IdeaPad Y730 notebook. Models with the Game Zone function now come in Valencia orange, distinguishing them from the mainstream models in Indigo blue. Equipped with the design and functionality shared throughout the IdeaPad line, the notebook sports a frameless screen, touch

sensitive multimedia controls, Dolby® Home Theatre, One-Key Rescue System¹, VeriFace™ facial recognition, support for HDMI and an optional Blu-Ray DVD player. This notebook sets the trend for style, design and high performance, with models featuring up to two 320 GB hot-swappable hard drives.

Pricing and Availability

The notebooks will be available through Lenovo retail and e-tail partners and www.lenovo.com beginning this fall. Pricing varies based on model and configuration.

About Lenovo

Lenovo (HKSE: 992) (ADR: LNVGY) is dedicated to building the world's most innovative personal computers. Lenovo's business model is built on innovation, operational efficiency and customer satisfaction as well as a focus on investment in emerging markets. Formed by Lenovo Group's acquisition of the former IBM Personal Computing Division, the company develops, manufactures and markets reliable, high-quality, secure and easy-to-use technology products and services worldwide. Lenovo has major research centers in Yamato, Japan; Beijing, Shanghai and Shenzhen, China; and Raleigh, North Carolina. For more information see www.lenovo.com.

¹Recovers to factory default settings unless user enables recovery to when last data saved.

²Subject to change due to Lenovo's technical or business judgment.

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