

Speaker Biographies

C5 MCA Study Result Event – Dec. 4, 2007

Patricia A. Abbott, PhD, RN, BC, FAAN



Dr. Patricia Abbott became a nurse in 1977 after obtaining her AA degree from a local community college in her hometown in Maryland. She completed her BSN in 1989, a Masters in Nursing Informatics in 1992, a second Masters in Operations Analysis in 1996, and a PhD in Information Science/Operations Analysis in 1999. At present, she is a full time NIH funded research fellow in the Division of Health Sciences Informatics at the Johns Hopkins School of Medicine.

Dr. Abbott has a long history of involvement in nursing and healthcare informatics. She was one of the authors of the original ANA Scope and Standards of Practice for Nursing Informatics (NI) and then served for 12 years on the Committee for Board Certification in NI at the ANCC. She is an author of the Nursing Informatics Board Certification exam. Patti was the Director of Graduate Programs in NI at the University Of Maryland School Of Nursing for six years before she moved to Johns Hopkins in 2003. Dr. Abbott then assumed the role of Co-Director of the PAHO/WHO Collaborating Center for Nursing Knowledge, Information Management, and Sharing at the JHUSON and as an Assistant Professor in the School of Medicine at Hopkins. Patti also serves on the Executive Advisory Board for the School of Medicine in the Department of Health Sciences Informatics and as a member of the Committee on Public Health Informatics in the Bloomberg School of Public Health. Dr. Abbott is currently on sabbatical from her academic positions at Hopkins as she completes her research fellowship.

Dr. Abbott is a member of the JAMIA Editorial Board and just completed a 6 year term on the Board of Directors for the American Medical Informatics Association. She is the Vice Chair of the Nursing Informatics Special Interest Group of the International Medical Informatics Association. Dr. Abbott is also a member (2007) of the Health Care Quality Forum's Expert Panel for *Setting the Standards: National Requirements for Quality Measurement in Electronic Health Care Record Systems*. She has served on many NIH Study Sections and Advisory Panels for the IOM, AHRQ, NQF, and other professional organizations. Dr. Abbott has numerous publications and has consulted and presented in many locales around the globe.

As part of her fellowship, she is studying with Dr. Ben Shneiderman in the Human Computer Interaction Laboratory in the Department of Computer Science at the University of Maryland College Park. She is researching the relationship between HIT facilitated medical error and system design. In her work with the WHO, she is working to develop and evaluate IT for low-resource settings in an effort to increase knowledge distribution to nurses, midwives, and other care-givers in remote communities. Her studies have been funded by NIH, AHRQ, Intel, WHO, private foundations and other organizations.

Michael Blum, MD
Chief Medical Informatics Officer, UCSF Medical Center



At UCSF Medical Center, Dr. Blum serves as Clinical Professor of Medicine and CMIO. Prior to joining UCSF he was Medical Director, Information Systems at Yale New Haven Health System and Assistant Medical Director, Information Systems at Yale New Haven Hospital. He also served as Assistant Professor of Medicine at Yale University School of Medicine and Attending Physician, Yale-New Haven Hospital.

Dr. Blum is board certified in both cardiovascular and internal medicine and completed his fellowship in cardiovascular medicine and residency in internal medicine at Yale University School of Medicine, Yale-New Haven Hospital. Dr. Blum serves on several boards and is a member of the American College of Cardiology, American Medical Informatics Association, Association of Medical Directors of Information Systems (AMDIS), and Health Information Management Systems Society.

Louis J. Burns
Vice President, Intel Corporation
General Manager, Digital Health Group, Intel Corporation



Louis Burns is responsible for leading Intel Corporation's initiative to help transform global health care by connecting people and information. Prior to assuming this role, Burns was general manager of the Desktop Platforms Group (DPG), responsible for the design, development and market development of Intel's desktop platform solutions, including processors, chipsets, motherboards, software and services.

Previously, Burns was vice president and general manager, Platform Components Group, the primary producer of core logic and integrated graphics chipsets for Intel. He also served as vice president and director of Intel's Information Technology group for 4 years, supplying computing capabilities to Intel sites worldwide. Burns also spent 12 years in Intel's sales, marketing and applications groups.

Burns was appointed an Intel vice president in 1996 and elected corporate vice president in 1997.

Scott Eckert
CEO, Motion Computing, Inc.



As CEO of Motion Computing, Inc., Scott Eckert brings a wealth of executive leadership, high-tech business experience and entrepreneurial spirit to the company.

Prior to leading Motion Computing to early success, including the No. 1 position in worldwide market share for slate tablet PCs, he was an executive at Dell Inc. for six years and widely known as the chief architect of that company's worldwide Internet strategy. Under his management, Dell's electronic commerce revenue grew from zero to about \$20 million per day, making it the largest computer vendor on the Internet and one of the most celebrated e-commerce success stories.

Mr. Eckert was also general manager for Dell's Home and Small Business Division in Brazil and was responsible for implementing a turnaround in one of Dell's strategic target markets. Prior to his time in Brazil, he was managing director for Dell's Home and Small Business Division in the UK and Ireland, one of Dell's largest international business units with 900 employees and revenues exceeding \$800 million.

Mr. Eckert also launched Dell's Web hosting business in Europe, claiming the No. 2 position in the UK market within six months.

Prior to joining Dell, Mr. Eckert was a member of a turnaround team at L.A. Gear, the nation's third largest shoe manufacturer. He served as director of strategic planning and subsequently director of operations.

Mr. Eckert also spent a number of years in strategy consulting with Bain and Co. and the LEK Consulting Group in Los Angeles and Sydney, Australia.

In 2004, Mr. Eckert was selected as an Ernst & Young Entrepreneur of the Year for Austin. This distinction is among the world's most prestigious awards for entrepreneurs. Mr. Eckert was also the inaugural winner of the Computerworld Smithsonian Program's 21st Century Pioneer Award in 1998. The award recognizes "individuals whose ideas and actions are destined to open the new frontiers of a new millennium." He was recognized in the Museum of American History, Smithsonian Institution, from 1998 through 1999. He was also selected as a "Digital Media Master" by Advertising Age as well as one of 75 "people who make a difference in enterprise networking," by Network World.

Mr. Eckert earned a master's degree in business administration from Harvard Business School and a bachelor's degree in quantitative economics from Stanford University.

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Joel French
Vice President, Motion Computing, Inc.
General Manager, Healthcare Business Group, Motion Computing, Inc.



Joel French serves as vice president of Motion Computing, Inc. and GM of its Healthcare Business Group, bringing 20 years experience in clinical informatics, healthcare business operations and enterprise sales management. In this capacity he is responsible for Motion's healthcare strategy and business, relationships with its largest health industry clients and partners as well as leading its team of clinicians, workflow experts, researchers and project managers.

Prior to joining Motion, Mr. French was founder and managing director of Nephaios Group, a management consultancy advising executives of various technology, service and healthcare companies. He was previously corporate VP of strategic development of Superior Consultant Holdings Corporation, a leading publicly traded management consulting and IT outsourcing firm serving health enterprises internationally. Mr. French was a core member of the executive team responsible for generating Superior's organic and non-organic growth as well as its public equity capitalization, prior to its sale to Affiliated Computer Services. He was also founder, president & CEO of ComTrust, LLC, a wholly owned Superior subsidiary providing managed authentication services to many of the largest U.S. health systems and the Military Health Service. Before that French served in a number of executive capacities with Sentient Systems, Inc., a rapidly growing custom software development and systems integration firm, prior to its acquisition by Daou Systems, Inc.

Mr. French has advised hundreds of hospitals, health plans, physician clinics, private equity funds and technology firms on matters of business strategy, performance improvement and technology integration. He has led or participating in consummating sales or financial transactions valued at approximately \$9 billion, including public and private equity financings, the acquisition and integration of 13 operating companies and the sale of 5 companies as principal, owner or advisor.

He has been an active contributor to the growing body of health industry knowledge as a frequent conference speaker and widely published author. Mr. French holds an appointment as adjunct professor of the Masters in Health Administration program at the University of Alabama at Birmingham and has served as chairman of the Motion Computing Health & Life Sciences Advisory Board since its inception in 2003. Mr. French is an affiliate of The American College of Healthcare Executives and a member of ACHE's CEO Circle Forum. He received a BA in Economics from Pacific Lutheran University.

Nancy L. Johnson

Former Congresswoman, chairwoman of the House Ways and Means Health Subcommittee, co-chairwoman of Health IT Now! Coalition



Honorable Nancy Johnson is a senior public policy advisor in Baker Donelson's Washington, D.C. office and a member of the Firm's Federal Public Policy Group. She focuses on health care, tax and trade matters on behalf of Baker Donelson clients.

Ms. Johnson served 24 years in Congress, from 1983 to 2007, representing the fifth district of Connecticut, following 6 years of service in the Connecticut State Senate. The most senior woman in the U.S. House of Representatives in the 109th Congress, she is a recognized authority on health policy. Hailed by the non-partisan *Almanac of American Politics* as "one of the most active and productive legislators in the House," Ms. Johnson's legislative accomplishments include a variety of matters related to health care, children, taxes, manufacturing and the environment. She co-authored the national Children's Health Insurance Program, was a principal author of the Medicare Modernization Act and authored several taxpayer rights bills as Chairman of the Oversight Subcommittee. As a senior member of the House Ways and Means Committee and a free-trade proponent, Ms. Johnson played an integral role in passage of every major tax bill, trade agreement and health care initiative during her tenure on the committee.

Representative Johnson was the first Republican woman to be appointed to the powerful House Ways and Means Committee and also the first woman to chair one of its subcommittees. As a member and chairman of the Health Subcommittee, Ms. Johnson co-authored the laws that expanded Medicare to cover prescription drugs, chronic care management, increased preventive health benefits, and care offered by nurse specialists, physician assistants and nutritionists. She also introduced the health information technology legislation that led to the establishment of the Office of the National Coordinator for Health Information Technology (HIT) and fought for broad adoption of HIT to reduce medical errors and improve care quality. She also led the Long Term Care Coalition, was an avid supporter of Community Health Centers and children's hospitals, and worked to pass malpractice reform and mental health parity legislation.

Throughout her service on the committee, she co-authored many reforms of our pension laws, creating the Simple Plan for small businesses, many tax incentives to encourage personal savings and passage of the landmark Portman-Cardin reform. In the 109th Congress she changed the tax treatment of annuity payments when directed to long term care facilities, creating a new and more flexible option for long term care coverage.

In support of manufacturing and small business, Congresswoman Johnson focused on tax incentives to invest: increasing expensing for small business, modernizing depreciation law to support high tech manufacturing, authoring the alternative research and development credit to support product development by startups and reformed the low income housing tax credit to improve affordable housing options. She

was a consistent advocate for the federal program that assists small manufacturers in improving quality and productivity and of lower tax rates to maintain entrepreneurial vitality.

Representing a trading state, Ms. Johnson introduced and worked for passage of trade negotiating authority, agreements expanding market access and laws strengthening enforcement of intellectual property rights, anti-dumping and other fair trade initiatives. She worked to increase funding for Department of Commerce export promotion and support services and for the Foreign Commercial Service, and was a strong support of the EX-IM Bank. She provided extensive constituent services to those needing to be heard by the USTR or other federal agencies and worked closely with companies to better inform their employees regarding trade, tax, and other issues affecting their competitiveness and future.

As chairman of the Human Resources Subcommittee, Ms. Johnson improved foster care programs, and expanded the Independent Living Program to support teenagers aging out of foster care and transitioning to college or work. She championed health and child care benefits for families leaving public assistance and led the adoption of much stronger laws to enforce child support responsibilities. She early understood the danger to children of sex predators on the internet and led passage of increased funding and better law enforcement tools to apprehend internet sex predators.

As the chairman of the Oversight Subcommittee, she authored a series of taxpayer rights bills that provided protections for individuals and small businesses and implemented the recommendations of the commission to reorganize the IRS to modernize consumer services and enhance agency accountability.

Professional Honors & Activities

- Fellow – Institute of Politics at Harvard University (2007)
- 2006 Artic Refuge Congressional Champion Award – The Audubon Society
- 2006 Leadership Award – eHEALTH Connecticut
- 2006 Visiting Nurses Association Award for Patience and Tenacity in Support of Homecare
- 2005 Edgar Wayburn Award – Sierra Club
- 2005 Legislator of the Year Award – The American College of Physicians
- 2004 Hero of the Taxpayer Award – Americans for Tax Reform
- 2004 Special Merit Award, Manufacturing Advocate of the Year Award – CONNSTEP
- 2003 Alfred B. Lewis President's Award – Disease Management Association of America
- 2003 R.J. Corletta Award for Achievement in Affordable Housing
- 2002 The Mary Eliza Mahoney Award – National Minority Health Month
- 2002 Circle of Excellence Award – The Latino Coalition
- 2002 President's Recognition Award – National PTA
- 2000 Government Leadership in the Arts Award – American's for the Arts
- 1998 Outstanding Women in International Trade – Association of Women in International Trade
- 1996 Outstanding Service Award – Community Action Agencies and Programs and Head Start
- 1994 Dr. Nathan Davis Award for Outstanding Public Service – American Medical Association
- Spirit of Enterprise – National Chamber of Commerce – received repeatedly
- National Federation of Independent Businessmen (NFIB) – received repeatedly

Education

- Radcliffe College, Harvard University, B.A., 1957
- University of London, Courtauld Institute, 1958
- Baypath College, Honorary Degree, Doctor of Humane Letters, 1999

- University of New Haven, Doctor of Laws, Honoris Causa, 1995
- University of Hartford, Doctor of Laws, 1989
- University of Bridgeport, Honorary Degree, Doctor of Humane Letters, 1985

Boards

- National Commission for Quality Long-Term Care, Commissioner, 2007
- John Marshal Law School, Board of Trustees, 2007
- Robert Wood Johnson Foundation, Health Policy Fellowship Advisory Board, 2007-2010
- E-Health Connecticut, Board of Directors, 2007
- Magellan Health Services, Board of Directors, 2007-2009
- National Campaign to Prevent Teen Pregnancy, Board of Directors, 2007-2010

Marilyn Schaffner, PhD, RN, CGRN

Chief Nursing Officer and Clinical Services Administrator, Medical University of South Carolina Hospital



Dr. Schaffner currently serves on the executive leadership team of MUSC in the capacity of CNO and Clinical Services Administrator. She has held a wide variety of executive and clinical leadership positions over the years at MUSC, Duke University, St. John's Hospital, and Carle Hospital. Dr. Schaffner is recipient of a number of awards including the South Carolina Palmetto Gold Award for excellence in nursing practice, the Gamma Omicron At-Large Sigma Theta Tau New Researcher Award, and the Gabrielle Schindler Award for Nursing Excellence.

Dr. Schaffner is an accomplished author and speaker as faculty of trade organization meetings and conferences. She serves or has served on national and regional boards or committees including the American Organization of Nurse Executives Education Committee, president of the South Carolina Organization of Nurse Leaders (Executives), president of Gamma Omicron Sigma Theta Tau, president of the National Society of Gastroenterology Nurses and Associates (SGNA), member of the SGNA Research Committee, editor and editorial Board Member of the Gastroenterology Nursing Journal.

She completed her Doctorate of Philosophy at MUSC, her Masters in Nursing Administration at Duke University School of Nursing, her Bachelors in Nursing at the University of Illinois in Springfield and a Diploma in Nursing at St. John's School of Nursing.

Wayne A. Sensor
Chief Executive Officer, Alegent Health



As the chief executive officer of Alegent Health, Wayne A. Sensor leads the largest integrated healthcare system in the region. Alegent Health is a not-for-profit, faith-based healthcare system with over 1,300 physicians, and nearly 8,600 employees committed to making healthcare better. Alegent Health is comprised of five metropolitan medical centers, four rural hospitals and 44 primary care clinics with 125 physicians in Nebraska and Iowa. It has multiple collaborative affiliations with other healthcare providers in the region.

Since joining Alegent Health, Sensor has been responsible for a number of innovations and initiatives, including: introducing a new model of consumer-driven healthcare; hiring one of the first Chief Innovation Officers in healthcare; creating an accelerated decision making tool called *Right Track*, which is engaging its community and its stakeholders in designing the next generation of healthcare; pioneering a more proactive method for reporting quality data in meaningful, transparent ways that empower consumers to make better-informed health choices; and offering a first-of-its kind tool called “My Cost” to share cost information transparently with the community.

Wayne Sensor has nearly 25 years of experience in leading major healthcare systems, previously serving as President and Chief Executive Officer at CHRISTUS Schumpert Health System in Shreveport, Louisiana, a Catholic, not-for-profit regional system owned and operated by CHRISTUS Health in Dallas, Texas. With his experience and success in healthcare strategy and relationship building, Sensor has been invited to speak for a number of professional organizations across the nation, including the American Hospital Association Leadership Summit, The World Health Care Congress, the Society for Healthcare Strategy and Market Development, the Physician Strategies Summit and State Hospital Associations across the Midwest. Sensor was invited to join the Premier, Inc., Quality Improvement Committee responsible for strategic insight in support of the organization’s long-term goal of becoming a major influence in reshaping healthcare. He was named to the Executive Committee for the Greater Omaha Chamber of Commerce and, most recently, Sensor was appointed to serve on the National Governors Association’s State Alliance on e-Health and the *HealthLeaders* Advisory Board.

Onica Kock Ulveling
Children's Hospital in Omaha



Onica Kock Ulveling has been with Children's Hospital in Omaha since May 2003. She is a clinical pharmacist specializing in pediatric and neonatal intensive care. Over this time she has been involved in implementation of an integrated pharmacy computer system and computerized physician order entry. She has previously served as a member of the Pharmacy Advocacy Committee and is currently one of the pharmacists for Children's Hospital's Synagis Clinic. Dr. Ulveling earned her Doctor of Pharmacy Degree in 2003 from the University of Iowa.