

## **Select-TV Receives Investment from Intel Capital and MAVCAP**

**Nov 17, 2010 – Kuala Lumpur, Malaysia** Select-TV, a global provider of IPTV systems and solutions, today announced that Intel Capital, Intel's global investment arm, and Malaysia's government-owned MAVCAP (Malaysia Venture Capital Management Berhad) fund, Malaysia's largest venture capital fund, have agreed to invest in Select-TV, subject to the satisfaction of customary conditions.

"With this investment, Select-TV gains the resources necessary to expand in the fast-growing IPTV industry," said Select-TV CEO CS Goh. "We've worked hard and Select-TV is poised to emerge as a leader in this industry. This investment from Intel Capital and MAVCAP helps equip Select-TV to seize this growth opportunity."

"IPTV is a 'killer app' that will drive real high-speed broadband adoption and usage around the world. Our investment enables Select TV to deliver a powerful set-top box based on Intel processors, as well as an end-to-end solution that will let consumers access rich web content, and interactive edutainment on their TV screens," said Sudheer Kuppam, managing director of Intel Capital.

Headquartered in Kuala Lumpur, Malaysia, Select-TV offers leading edge IPTV technologies to the hospitality and home markets. With a prestigious client list and successful deployments in both hospitality and homes, Select-TV's IPTV solution stands as a technology leader in the market.

Select-TV's technologies deliver a unique and interactive experience in digital content for television. Ranging from entertainment to personal communication, Select-TV combines the Internet, communication and entertainment into an interactive living room experience. Operating in nice countries today, Select-TV continues to grow globally in an exponential rate.

"This investment demonstrates Select-TV's success in both our market positioning and organization performance," said Select-TV CFO Chin Fung Wei. "The capital infusion enables Select-TV to embark in large-scale projects, especially for home IPTV deployments, and invest in strategic markets to secure Select-TV's long term growth."

### **About Select-TV**

Select-TV is a provider of end-to-end systems and content solutions for IPTV deployment. The company's technologies converges internet content and service, communication capabilities and digital entertainment to bring an interactive experience to the television screen. Serving the hospitality and home markets, Select-TV clientele includes prestigious hotels, hospitals and telecommunication operators. For more information on Select-TV, visit <http://www.selectv.com.my>

### **About Intel Capital**

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$9.7 billion in over 1,100 companies in 48 countries. In that timeframe, 189 portfolio companies have gone public on various exchanges around the world and 258 were acquired or participated in a merger. In 2009, Intel Capital invested US\$327 million in 107 investments with approximately 50 percent of funds invested outside the U.S. and Canada. For more information on Intel Capital and its differentiated advantages, visit <http://www.intelcapital.com>.

To date in 2010, Intel Capital invested US\$238 million in 98 investments with approximately 35 percent of funds invested outside the U.S. and Canada.