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InMage Announces Industry Visionary Kumar Malavalli as CEO

- Industry Veteran Ideally Suited to Lead Expansion -

SANTA CLARA, Calif. – August 15, 2011 –InMage® (www.inmage.com), the leading independent software vendor of award winning, disk-based, business application recovery solutions and cloud computing solutions, today announced the appointment of technology industry icon Kumar Malavalli as CEO. Malavalli is widely considered to be a leading visionary in network storage fabrics, the fundamental technology that is behind the multi-billion dollar industry of storage networking. He is best known as the co-founder and former CTO of Brocade Communications. In appointing Mr. Malavalli as CEO, InMage has elevated one of the most experienced and successful executives in Silicon Valley history, whose leadership and pioneering spirit is reflected today in the information technology infrastructures of companies all over the world.

As a co-founder and Chairman of the Board of InMage, he brings this visionary expertise to bear in developing data and application recovery solutions that are storage-agnostic and able to protect servers whether they are using direct-attached or network-attached storage. Malavalli will initially focus on growth of channel partnerships with OEM and Resellers, business and customer acquisition and leveraging the core strengths of the award winning product line into emerging markets.

“Malavalli possesses a deep understanding of the industry and the InMage product portfolio, as well as the unique challenges of competing in very dynamic markets while successfully serving the customer,” said Bryan Wolf, managing director, Intel Capital. “He is well suited to take InMage forward and we look forward to working closely with him.”

“I’m so pleased with the growth and success that InMage has experienced since its inception a decade ago and know there is great potential to continue growing our business, market share and OEM/channel partner base.” said Mr. Malavalli. “As an entrepreneur and engineer, I am truly passionate about technology, and know there is a significant opportunity to leverage InMage’s product strengths into a greater market share, both with our cloud offerings and unified backup replication product suite.”

Prior to InMage and Brocade, Mr. Malavalli served in management and technical capacities at Amdahl, Canstar, and HP. He is a past chairman of the ANSI T11 Technical Committee, was inducted into the Silicon Valley Engineering Council Hall of Fame in 2003 and established the Kumar Malavalli Endowed Chair in Storage Systems Research at the University of California, Santa Cruz. He also received the Gene Milligan Award for Effective Committee Management from the International Committee for Information Technology Standards (INCITS) for chairing an INCITS committee that developed 17 standards in the area of Storage Area Networks. He holds numerous patents in the Fibre Channel arena.

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About InMage Systems

InMage is the leading independent software vendor of disk-based, business application recovery solutions for both physical and virtualized environments. The company's integrated recovery software supports both local and remote backup and disaster recovery, performing exceptionally well in heterogeneous IT infrastructures with mixed platforms and storage. Customers can address stringent disaster recovery requirements, backup problems and application availability with one product, where multiple products were once required. InMage is headquartered in Santa Clara, CA, with additional offices in Europe and the Asia Pacific region. For more information, visit www.inmage.com.

About Intel Capital

Intel Capital, Intel's global investment organization makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$10 billion in over 1,140 companies in 50 countries. In that timeframe, 191 portfolio companies have gone public on various exchanges around the world and 268 were acquired or participated in a merger. In 2010, Intel Capital invested US\$327 million in 119 investments with approximately 44 percent of funds invested outside the United States and Canada. For more information on Intel Capital and its differentiated advantages, visit www.intelcapital.com.