

## **Digital Chocolate Secures \$12 Million Series D Investment led by Intel Capital**

*Top social game publisher solidifies its leadership position*

**San Mateo, CA,-February 22, 2011** – [Digital Chocolate Inc.](#), a leader in social games across growing platforms, announced today it has closed \$12 million in Series D financing. This round was led by Intel Capital and includes participation from prior investors Sutter Hill Ventures and Bridgescale Partners.

The new funding comes on the heels of Digital Chocolate's successful 2010 during which it became one of the top five global games publishers on Facebook. The company has also achieved more than 100 million mobile downloads, and has brought its social games to the smartphone and tablet platforms. With this additional growth capital, the company plans to further expand its scale, cross-platform capabilities, and geographic reach.

The announcement represents a commitment to the continued expansion of Digital Chocolate's strategy. "The investment from Intel Capital supports our vision of publishing leading social games across different devices and platforms," said Trip Hawkins, founder and CEO of Digital Chocolate. "The strength of our team, combined with the strategic insight and support from Intel Capital and existing investors, will help extend our leadership in the evolving social gaming market."

"We've chosen to invest in Digital Chocolate because of its success across the fastest growing digital platforms and consumer electronics device categories," said Mike Buckley, managing director of the Consumer Internet Sector of Intel Capital. "As a leading social game developer, Digital Chocolate continues to drive new features and functionality across multiple computing platforms."

### **About Digital Chocolate**

[Digital Chocolate](#) has rapidly emerged as a leader in new digital media and social games. Best known for [Millionaire City](#), [MMA Pro Fighter](#), [Rollercoaster Rush](#) and [Tower Bloxx](#), Digital Chocolate led all software companies in [App Store](#) downloads in 2009 and in 2010 was one of the fastest-growing publishers of [Facebook](#) social games with virtual goods. Focused on original brands and technology for a wide variety of platforms, the company has made over 100 different award-winning games and works with 200 leading web and mobile channel partners in 80 countries. Digital Chocolate has operations in San Mateo, Helsinki, Barcelona, Bangalore, and Mexico.

### **About Intel Capital**

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$9.8 billion in over 1,100 companies in 48 countries. In that timeframe, 189 portfolio companies have gone public on various exchanges around the world and 258 were acquired or participated in a merger. In 2010, Intel Capital invested US\$327 million in 119 investments with approximately 44 percent of funds invested outside the U.S. and Canada. For more information on Intel Capital and its differentiated advantages, visit [www.intelcapital.com](http://www.intelcapital.com).

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