

8TH GEN INTEL® CORE™ PROCESSORS FOR GAMING AND VR



POWER DESIGNED FOR WHAT'S NEXT

AMAZING PERFORMANCE & RESPONSIVENESS

Campaign Materials

Video

FLUID GAMING

Campaign Materials

Video

GREAT FOR VIRTUAL REALITY

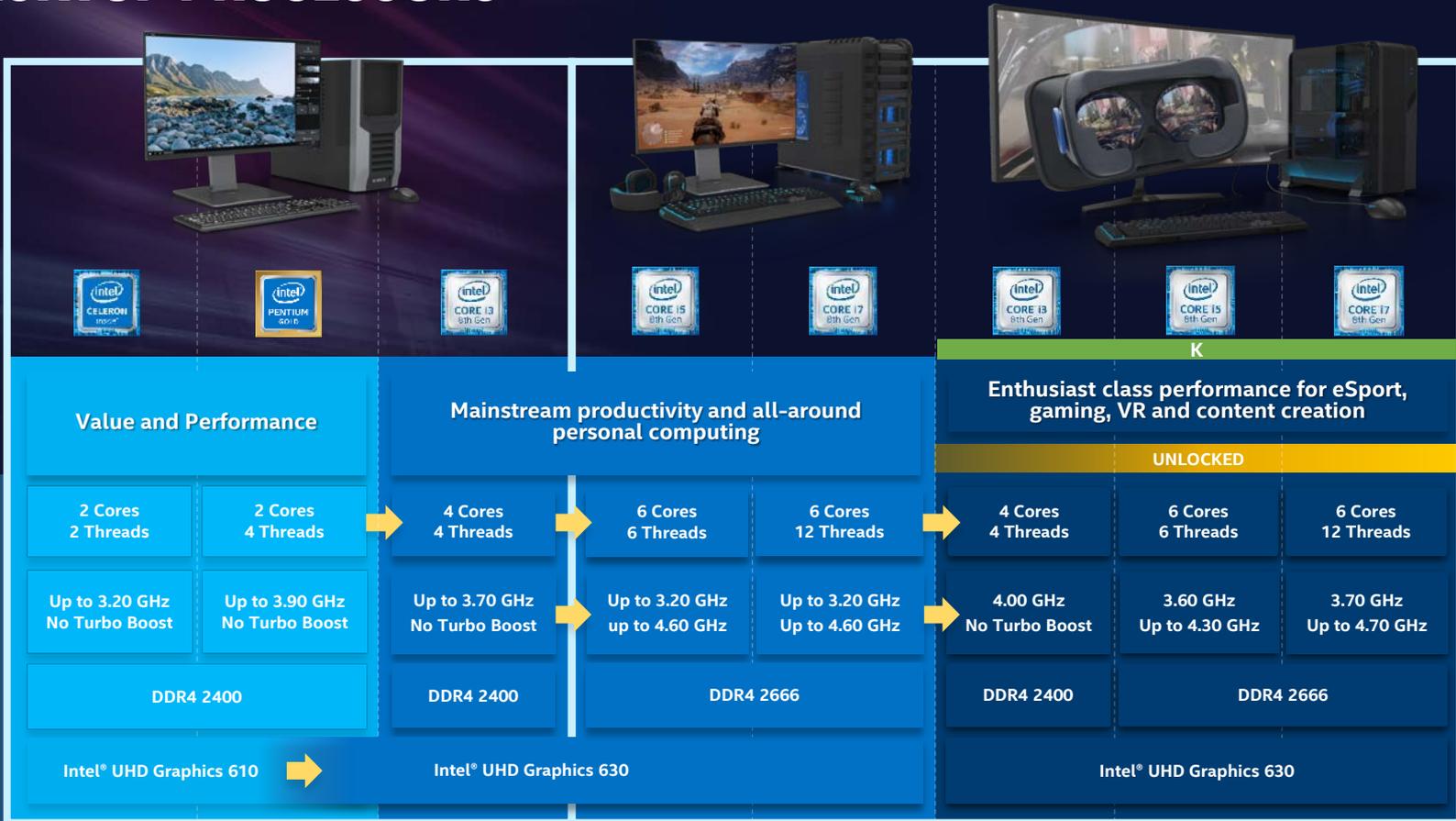
Learn More



INTEL® DESKTOP PROCESSORS

Intel® Core	i7	-	8	700	K
Intel® Core	i7	-	8	700	

- Intel® Brand
- Intel® Processor Generation
- Intel® Processor SKU
- Intel® Processor Series



8TH GEN INTEL® CORE™ PROCESSORS FOR GAMING



AMAZING PERFORMANCE & RESPONSIVENESS

- First 6-core Intel® Core™ i5 desktop processor
- First 4-core Intel® Core™ i3 desktop processor
- Enhanced tuneability to optimize processor and memory performance



FLUID GAMING

- A wide range of performance options for gamers
- Unlocked SKUs available at each Intel® Core™ brand
- Launch games quickly with Intel® Optane™ memory

GAMING MARKET OVERVIEW

PC gaming growing in popularity driven by key trends – eSports, streaming, social

The global gaming industry is a ±140B Market¹

~750M
Paying PC Gamers¹

~620M
Online PC Gaming
Viewership¹

~385M
eSports Audience²

1. Source: Gartner, IDC, IDG, Newzoo, SuperData, company filings

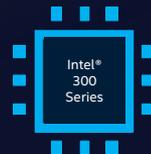
2. Source: Newzoo 2017 Global Esports Market Report

Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark* and MobileMark*, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information about performance and benchmark results, visit <http://www.intel.com/benchmarks>. Performance results are based on testing as of 2017 and may not reflect all publicly available security updates. See configuration disclosure for details. No product can be absolutely secure.

Client Computing Group



8th Gen Intel® Core™
Desktop Processors are
only compatible with
Intel® 300 Series
Chipsets



8TH GEN INTEL® CORE™ PROCESSORS FOR VIRTUAL REALITY

Processor performance is critical to drive a great VR experience. It creates the virtual world, the objects and the interactions that are rendered by the GPU.



High-performance **CPUs** bring VR experiences to life, putting the **REALITY** in Virtual Reality

MEGA-TASKING

DIFFERENTIATED AUDIO & VISUALS

FRAME RATE CONSISTENCY

ESTIMATED
\$18B MARKET
IN 2018¹

ESTIMATED TO BE A
\$159B MARKET
BY 2021¹

ESL VR CHALLENGER LEAGUE
POWERED BY INTEL



1. Source: IDC's Worldwide Semiannual Augmented and Virtual Reality Spending Guide, October 2017

*Other brands and names may be claimed as the property of others

Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark* and MobileMark*, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information about performance and benchmark results, visit <http://www.intel.com/benchmarks>. Performance results are based on testing as of October, 2017 and may not reflect all publicly available security updates. See configuration disclosure for details. No product can be absolutely secure.