

ACCELERATE CUSTOMER SYSTEMS



High-octane benefits of selling Intel® Optane™ memory

System performance remains the number one PC purchase and refresh driver. Now you can extend customers' computer investment with Intel® Optane™ memory, a revolutionary class of non-volatile memory that affordably accelerates systems while maintaining large capacities. Paired with a 7th Gen Intel® Core™ processor, Intel Optane memory delivers a quick PC experience with short boot times, fast application launches, extraordinary gaming, and responsive browsing.



INTELLIGENT

System accelerator adjusts to individual's tasks, making everything faster, smoother, easier



PLATFORM CONNECTED

Pair with 7th Gen Intel® Core™ processor for shorter boot times, faster application launches, responsive browsing



LOW LATENCY

Reach peak performance at low queue depths and maintain it throughout high queue depths



EXTRAORDINARY GAMING

Faster loads result in quick responsiveness for gaming, content creation, and productivity



OUT-OF-THE-BOX

No separate pre-fetch or cache warming step needed



BOOST PERFORMANCE

Get amazing performance without compromising storage while maintaining your capacity

Take the next steps to offer your customers Intel Optane memory:

Take advantage of resources, training, and links to promotions here >

Check out the many ways to earn points, including how to market Intel Optane memory using assets in the Intel® Partner Marketing Studio.

HIGH-OCTANE

