2nd Generation Intel® Core™ i5 Processor

Hook

Visibly Smart performance with a boost

Lead message

(For use when built-in visuals are available)

Better adaptive performance and a smart visual experience built-in. The 2nd generation Intel® Core™ i5 processor delivers Visibly Smart performance with a boost.

(For use when built-in visuals are not available)

Better adaptive performance for an even more responsive PC experience. The 2nd generation Intel® Core™ i5 processor delivers Visibly Smart performance with a boost.

Sound bites

Boost your experience with Visibly Smart performance

Boost your visual IQ

Couldn't your performance use a boost?

Smart performance that shows and adapts¹

Short copy

(For use when built-in visuals are available)

Our most popular family member adapts and looks better than ever. The 2nd generation Intel® Core™ i5 processor delivers more performance automatically and a better visual PC experience built-in. That's Visibly Smart performance with a boost.

(For use when built-in visuals are not available)

Our most popular family member adapts and looks better than ever. The 2nd generation Intel® Core™ i5 processor delivers more performance automatically for a more responsive PC experience. That's Visibly Smart performance with a boost.

Long copy

(For use when built-in visuals are available)

Our most popular family member adapts and looks better than ever. The 2nd generation Intel® Core™ i5 processor delivers even more performance automatically when you need it and now a better visual PC experience built-in. With Intel® Turbo Boost Technology 2.0, the 2nd generation Intel Core i5 processor increases speed automatically for whatever you're doing on your PC. The 2nd generation Intel Core i5 processor also includes built-in visuals, a rich set of new features for a stunning and seamless visual PC experience with no additional hardware required in the PC.

(Additional copy for laptop only)

Also featured is Intel® Hyper-Threading Technology, which enables each processor core to work on two tasks at the same time, delivering the smart multitasking performance you need to move between applications quickly and without hesitation.

That's Visibly Smart performance with a boost.
Our most popular family member adapts and looks better than ever. The 2nd generation Intel® Core™ i5 processor delivers even more performance automatically when you need it for a more responsive PC experience. With Intel® Turbo Boost Technology 2.0,1 the 2nd generation Intel Core i5 processor increases speed automatically for whatever you're doing on your PC.

(Additional copy for laptop only)

Also featured is Intel® Hyper-Threading Technology,2 which enables each processor core to work on two tasks at the same time, delivering the smart multitasking performance you need to move between applications quickly and without hesitation.

That's Visibly Smart performance with a boost.

Key product support points

Smart performance

- Smarter processors that deliver extra performance whenever you need it1 and increased energy efficiency when you don't
- Automatically speeds up your processor when your PC needs extra performance—that's Intel® Turbo Boost Technology 2.01 (Intel® Core™ i5/i7 processor SKUs only)
- Features 4-way (and 8-way) multi-task processing that allows each core of your processor to work on two tasks at the same time—that's Intel® Hyper-Threading Technology2

Visual experience

(For use when built-in visuals are available)

- Get a stunning and seamless visual experience built into the 2nd generation Intel® Core™ processor family.3
- Our built-in visuals3 let you do more with what you see on your PC.
\(^1\) Requires a system with Intel® Turbo Boost Technology capability. Intel Turbo Boost Technology 2.0 is the next generation of Intel Turbo Boost Technology and is available only on 2nd generation Intel® Core™ i5 and Intel® Core™ i7 processors. Consult your PC manufacturer. Performance varies depending on hardware, software and system configuration. For more information, visit [www.intel.com/technology/turboboost](http://www.intel.com/technology/turboboost).

\(^2\) Available on select Intel® Core™ processors. Requires an Intel® Hyper-Threading Technology (Intel® HT Technology) enabled system. Consult your PC manufacturer. Performance will vary depending on the specific hardware and software used. For more information including details on which processors support Intel HT Technology, visit [www.intel.com/info/hyperthreading](http://www.intel.com/info/hyperthreading).

\(^3\) Available on the 2nd generation Intel® Core™ processor family. Includes Intel® HD Graphics, Intel® Quick Sync Video, Intel® Clear Video HD Technology (Intel® CVT HD), Intel® InTru™ 3D Technology, and Intel® Advanced Vector Extensions (Intel® AVX). Also optionally includes Intel® Wireless Display depending on whether enabled on a given system or not. Whether you will receive the benefits of built-in visuals depends upon the particular design of the PC you choose. Consult your PC manufacturer whether built-in visuals are enabled on your system. Learn more about built-in visuals at [www.intel.com/technology/visualtechnology/index.htm](http://www.intel.com/technology/visualtechnology/index.htm).