

McAfee® Antivirus Plus*

An Intel® Company

WHAT IS ANTIVIRUS PLUS?

Online Protection



Virus/Malware



Spyware

Firewall

Keep personal information safe



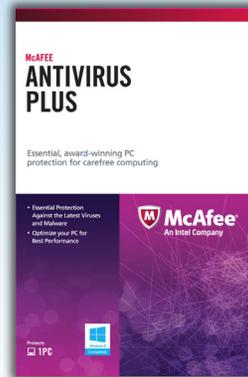
Safe Search

Identify sites that are the most secure



Vulnerability Scanner

Checks device for missing security updates



Confidently Surf, Shop, and Socialize Online.

RESELLER OPPORTUNITY

WHO IS IT FOR?

Small Business (without managed IT)



Consumers



WHAT DEVICES ARE SUPPORTED?

Desktop and Laptops



Ultrabooks™



Tablets (with Windows 8*)³



BUNDLE OPPORTUNITY

McAfee® Antivirus Plus AND Intel® Anti-theft service¹



WHAT TO SAY TO YOUR CUSTOMER.

Detect malicious links in social networks with Site Advisor



Stop hackers

from accessing your PC and information with NetGuard Anti-Bot protection



No performance penalty
Antivirus Plus runs in the background



WHY SECURITY?

85% of consumers think they are protected—only 37% are²



51% of search terms lead to malicious sites²



56% of consumer fraud starts online²

*Other names and brands may be claimed as the property of others.

McAfee® AntiVirus Plus* Features

Feature	What it does	How it protects
High Performance Scanning Engine	Scans system for the latest viruses, trojans, spyware and other threats. (works in the background without slowing the system)	Identifies and blocks system threats
Firewall (2 way)	Protects system from incoming threats and safeguards personal information from being stolen	Keeps threats out and private information in
Vulnerability Scanner	Scans system for missing updates and recommends solutions.	Proactively protects systems by keeping updates current
NetGuard Anti-Bot Protection	Disables hackers from sending out your personal information	Preventative protection of you personal information
Site Advisor Social	Detects malicious links in social networks	Surf social networks confidently
Safe search	Color coded search results to identify sites that are safe	Helps user stay away from potentially risky sites
Touch Interface	Works effectively with Windows 8* and systems with touch	Easy system management
QuickClean	Removes unused applications and files to speed up your system	Keeps system running optimally and removes potentially sensitive, unused files

How to Begin Selling McAfee AntiVirus Plus*

1. Contact your local Intel® Authorized Distributor (IAD).
2. Purchase activation cards or electronic keys from IAD.
3. Sell to your customers.
4. Backend support is provided by McAfee®.



1. Intel Anti-theft technology requires a system with an Intel® Core™ processor and requires subscription to service to utilize this technology. Consult manufacturer for details and system availability.
2. 2010 statistics from McAfee.com website.
3. Tablets with a Windows 8* operating system are supported by McAfee AntiVirus Plus; tablets with other operating systems are not supported.

No system can provide absolute security under all conditions. Requires an enabled chipset, BIOS, firmware, and software. Consult your system manufacturer more information. Intel assumes no liability for lost or stolen data and/or systems or any other damages resulting thereof.

Visit www.intel.com/reseller



Training



Assets



Rewards

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