Cloud transformation is featured on many IT leaders’ to-do lists—whether it’s taking your first steps, or building a fully distributed cloud environment. But what’s the best way to approach it? Together with Intel, CloudGenera CTO Bobby Allen has put together these six ‘Ms’ to help identify the best place for your organization to start.

**MODEL & MAP:** Explore “what if” scenarios to see how public and private cloud options align to your needs.

- **Keyword:** Planning
- **Friction point:** “Show me the art of the possible before the meter is running.”
- **Example scenario:** I’m running apps in my data center today and want to explore running them in the cloud.

**MIMIC:** Run agents or discovery tools to gather data on your current applications.

- **Keyword:** Inventory
- **Friction point:** “Help me understand what we’re running today, ideally with current costs.”
- **Example scenario:** Acquire good data to accurate planning and to assess our technical debt.

**MEASURE:** Assess actual price per performance of cloud services.

- **Keyword:** Field-Testing
- **Friction point:** “Many options look very similar on paper. Show me what’s really different.”
- **Example scenario:** Determine whether specialized compute options in the cloud are really worth it.

**MANAGE:** Create a single, logical location to control cloud services in different venues.

- **Keyword:** Orchestration
- **Friction point:** “I’d like a single pane of glass for all my apps regardless of where they run.”
- **Example scenario:** Gain consistent reporting and control for my hybrid or multi-cloud portfolio of applications.

**MODERNIZE:** Evaluate current workloads and what’s needed to evolve/upgrade to take advantage of new technologies (e.g., containers, microservices).

- **Keyword:** Upgrade
- **Friction point:** “Help me understand money, effort and time for upgrade options.”
- **Example scenario:** Will new technology really drive down ROI or make the application better?

**MOVE:** Move workload across clouds based on business needs.

- **Keyword:** Transport
- **Friction point:** “Help me move my apps to a new environment without compromising performance or availability.”
- **Example scenario:** It’s time to vacate a data center, exit a cloud or embrace multi-cloud.

**Ready to push your cloud transformation forward?** Learn more about how Intel and CloudGenera can help you make it a reality. Visit: https://resources.cloudgenera.com/cloudgenera-intel-advisory

---