

# YOUR BUSINESS OPPORTUNITY IN SIMPLE WORDS

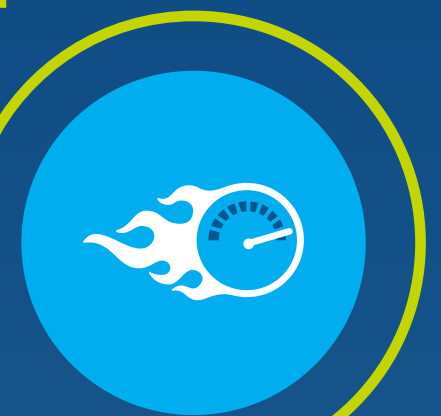
Intel® Optane™ memory is not just a breakthrough in terms of technology and innovation. It's also a new world of business opportunities for the entire ecosystem.

## DISCOVER THE 3 BUSINESS OPPORTUNITIES WITH THE RESPONSIVENESS AND COST ADVANTAGES OF INTEL® OPTANE™ MEMORY BY:



Offer better system performance and responsiveness with Intel® Optane™ memory which provides SSD-like performance and HDD capacity. Discover the potential to trigger PC refresh.

**1** Accelerating  
Hard disk drives.



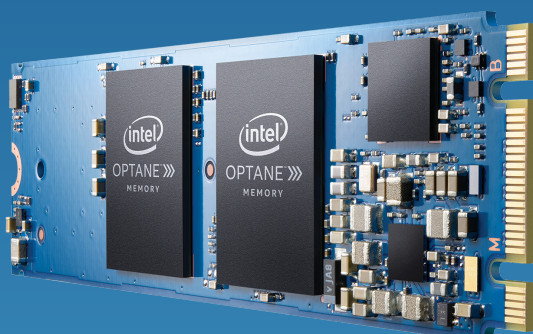
**2** Optimizing  
system memory.

Offering Intel® Optane™ memory to access programs and data faster, providing additional responsiveness that is not delivered by DRAM alone. Discover the cost advantages as an alternative to expensive DRAM



Intel® Optane™ memory offers high performance responsive storage capacity with no manual file management. Opportunity for increased BOM savings by displacing 128GB or 256 GB SSD with Intel® Optane™ memory.

**3** Replacing  
SSDs on dual  
drive systems.



Recommend and sell your customers the next level of performance with

**INTEL® OPTANE™ MEMORY.**

**To  
purchase**  
call your  
Intel® Authorized  
Distributor