Overcome Data Challenges And Drive Success With In-Memory Platforms

DATA CHALLENGES HOLD FIRMS BACK...
Firms’ top priorities are real-time data and analytics, but:

61% Struggle with system constraints while analyzing large data volumes
57% Use multiple data management platforms to store different data types
48% Struggle with integration across data silos due to data complexity
56% Have complex data lifecycle management processes and tools

IN-MEMORY SUPPORTS REAL-TIME NEEDS...
According to respondents, in-memory platforms with persistent memory technology:

61% Improve ability to support real-time analytics
61% Reduce system downtime cycles
58% Increase scalability for large-scale analytical systems
50% Enable new AI, IoT, and real-time user experience

...AND BOOSTS EFFICIENCY
Decision makers agree that in-memory platforms drive technical and business benefits.

Methodology
Base: 353 global respondents responsible for influencing or deciding on their organizations’ data management strategies and solutions
Source: A commissioned study conducted by Forrester Consulting on behalf of SAP and Intel, September 2019

© 2020 Forrester Research, Inc. All rights reserved. Forrester is a registered trademark of Forrester Research, Inc.