

# THE TIME IS NOW FOR PC SYSTEM REFRESH



There is a better way to work—more productivity, collaboration, and stronger security that is built-in to the chipset. Now, with the synchronized release of 6th gen Intel® Core™ vPro™ processor-based systems and Windows® 10, the opportunity for a transformative refresh has arrived.

**50%** OF BREACHES ARE FROM MISUSED CREDENTIALS<sup>1</sup>



## Mobility Meets Security

Employee demands for greater mobility and flexibility introduce a new level of complexity for security. And, as if the sheer variety of new devices isn't enough of a challenge, older devices remain vulnerable to sophisticated malware and viruses. 6th gen Intel Core vPro processors offer hardware-enhanced security features to protect corporate data, network access, and user identities.

Up to **2.5X** FASTER PERFORMANCE<sup>2</sup>



## Get More Done with 2.5x Greater Performance

Take productivity to a whole new level with 3x longer battery life<sup>3</sup> and 30x improved graphics performance<sup>4</sup> vs. a five-year-old system with 6th gen Intel Core vPro processors paired with Windows 10.

Save IT **42 HRS.** PER DEVICE<sup>5</sup>



## Streamlined Management

Windows 10 offers a single application on every device so IT can manage diverse systems from a single console. Meanwhile, Intel® Active Management Technology enables seamless remote manageability and repairs. With modern technologies on newer systems, IT can save as many as 42 hours on repairs per device, per year.<sup>5</sup>

An aging PC is **\$1,700** MORE EXPENSIVE<sup>6</sup>



## Upgrade to Save

While delaying the replacement of older devices may seem like a cost-saving approach, support costs for PCs increase dramatically after just three years.<sup>7</sup> In fact, each older system can cost a business as much as \$1,700 more in maintenance time and lost productivity.<sup>6</sup> Comparatively, a two-year refresh cycle gives each employee 15+ added days of productivity per year!<sup>8</sup>

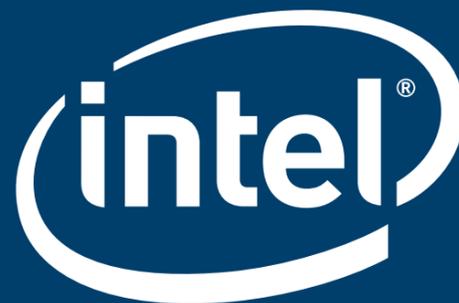


Protect your agency data and increase productivity, security, and manageability when you upgrade to 6th gen Intel Core vPro processor-based systems running Windows 10.

Modernize your agency.

Go to [www.intel.com/modernizeyouragency](http://www.intel.com/modernizeyouragency)

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Software and workloads used in performance tests may have been optimized for performance only on Intel® microprocessors. Performance tests such as SYSmark\* and MobileMark\* are measured using specific computer systems, components, software, operations, and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information, visit [intel.com/performance](http://intel.com/performance).

Intel® technologies may require enabled hardware, specific software, or services activation. Performance varies depending on system configuration. No computer system can be absolutely secure. Check with your system manufacturer or retailer or learn more at [www.intel.com](http://www.intel.com).

Configurations: Intel Reference Platform is an example new system. Products available from systems manufacturers will not be identical in design, and performance will vary. Intel Reference Platform with Intel® Core™ i5-6200U processor, PL1=15W TDP, 2C4T, turbo up to 3.4GHz/3.2GHz. Memory: 2x4GB DDR4-2133. Storage: Intel® Solid State Drive (Intel® SSD). Display: 1920x1080 resolution. Graphics Driver: 15.40.4225. Battery: 43WHr. OS: Windows® 10. Five-year-old PC with Intel® Core™ i5-520UM processor (1.06GHz up to 1.86GHz, 2C4T, 3MB) on Acer Aspire\* 1830T. Memory: 4GB DDR3 1600MHz. Storage: 500GB hard drive. Display: 11-inch 1366x768 resolution. Battery: 63WHr. OS: Windows\* 7.

1. "2015 Data Breach Investigations Report." Verizon, 2015. <http://www.verizonenterprise.com/DBIR/2015/>.

2. Measured by SYSmark\* 2014, a benchmark from BAPCo\* consortium, which measures the performance of commonly used productivity applications, such as Microsoft Excel\* and Adobe Acrobat\*. Find out more at [www.bapco.com](http://www.bapco.com).

3. On HB video playback, compared to 5-year-old system. For more complete information about performance and benchmark results, visit [www.intel.com/benchmarks](http://www.intel.com/benchmarks).

4. Measured using 3DMark\* Cloud Gate graphics test, a 3D graphics benchmark which measures DX-10 gaming performance. Find out more at [www.futuremark.com](http://www.futuremark.com)

5. "The Ageing PC Effect—Exposing Financial Impact for Small Business." Techaisle, 2013. <http://bit.ly/1TFtakn>.

6. "Using Total Cost of Ownership to Determine Optimal PC Refresh Lifecycles." WIPRO, 2010. <http://intel.ly/1PVIkm2>.

7. "PCs as Strategic Assets." Intel IT, 2009. <http://intel.ly/1Pjb0zl>.

8. "Replacing Enterprise PCs: The Fallacy of the 3-4 Year Upgrade Cycle." J.Gold Associates, 2014. <http://intel.ly/1SJ7BP7>.

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