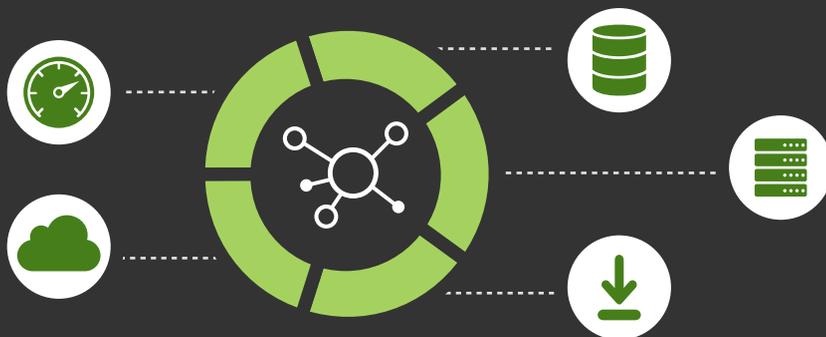


Unleash Your Data's Potential With Advanced Analytics And Artificial Intelligence

ENTERPRISES WILL CONTINUE TO GROW AND OPTIMIZE THEIR USE OF ADVANCED ANALYTICS AND AI

98% of organizations say that analytics are important to driving business priorities, yet fewer than 40% of workloads are leveraging advanced analytics or artificial intelligence.



INCREASING INVESTMENT CATEGORIES



Predictive analytics



Streaming analytics



Machine learning



Deep learning



Cognitive computing

ADVANCED ANALYTICS SUPPORT TOP BUSINESS DRIVERS

Top business priorities for analytics decision makers over the next 12 months:



Increase efficiency



Reduce costs



Improve products and services



Improve customer experiences

ANALYTICS TECHNOLOGIES INCREASE INFRASTRUCTURE DEMANDS

Percentage of IT decision makers who believe that analytics technologies “somewhat” or “greatly” increase their need for capabilities in the following areas:

79% Data integration

79% High-performance computing

78% Storage

78% Hybrid cloud

77% Data warehousing



Methodology

Explore more on advanced analytics

Source: A study conducted by Forrester Consulting on behalf of Intel, November 2017
Base: 638 manager-level or above enterprise analytics decision-makers from the US, Europe, and Asia