



INTRODUCING OVER-CLOCKING TO **CASUAL GAMERS**: THE FIRST UNLOCKED INTEL® CORE™ i3 PROCESSOR

The new Unlocked 7th gen Intel® Core™ i3-7350K processor is the perfect fit for **casual gamers** looking to build a rig with the latest platform technologies while on a budget.

INTEL® CORE™ i3-7350K PROCESSOR FEATURES & BENEFITS



Over-clocking performance¹



Supports Intel® Optane™ memory, which intelligently accelerates system responsiveness while maintaining mega-storage capacity²



More user control with enhanced full-range base clock (BCLK) tuning³



Best with the Intel® Z270-based motherboard (or the Intel® Z170 chipset)

For the **budget conscious**, the Unlocked 7th gen Intel® Core™ i3-7350K processor also offers integrated Intel® HD Graphics, which eliminates the need to buy a discrete graphics card.³ Those funds could instead be used to purchase a system accelerator like Intel® Optane™ memory.²



INTEL® CORE™ i3-7350K PROCESSOR

4.2 GHz Base Frequency
2 Cores, 4 Threads

Don't miss this opportunity to tell your **casual gaming customers** about the benefits of the NEW Unlocked Intel® Core™ i3-7350K processor!

For **further upselling opportunities**, consider the Unlocked Intel® Core™ i5 and i7 processors, or have your customers pair their processor with the Intel® Z270-based motherboard and our new system accelerator, Intel® Optane™ Memory².

IS YOUR CUSTOMER LOOKING FOR MORE POWER?

Upsell to more robust Unlocked 7th gen processor models based on your customer's unique needs.¹



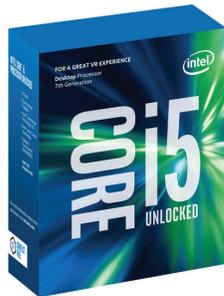
INTEL® CORE™ i7 PROCESSOR EXTREME EDITION

- **The most powerful** processor, offering elite performance with up to 10 cores/20-way multi-tasking³
- **Ultimate** content creation and most immersive VR
- **Extreme** performance and mega-tasking



UNLOCKED INTEL® CORE™ i7 PROCESSOR

- Up to 8 cores/16-way multi-tasking³
- **Amazing** VR, gaming and content creation
- **Seamless** multi-tasking and streaming



UNLOCKED INTEL® CORE™ i5 PROCESSOR

- 4 cores/4-way multi-tasking³
- **Great** for VR and gaming



UNLOCKED INTEL® CORE™ i3 PROCESSOR

- 2 cores/4-way multi-tasking³
- **An entry** over-clocking and casual gaming processor

For **high-performance** enthusiast gaming and content creation, encourage your customers to choose an Unlocked 7th gen Intel® Core™ i5 or i7 processor.

Software and workloads used in performance tests may have been optimised for performance only on Intel® microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of a product when combined with other products. For more information go to www.intel.com/performance

¹ Altering clock frequency or voltage may damage or reduce the useful life of the processor and other system components, and may reduce system stability and performance. Product warranties may not apply if the processor is operated beyond its specifications. Check with the manufacturers of the system and components for additional details. For more information, visit: <https://www.intel.co.uk/content/www/uk/en/gaming/overclocking-intel-processors.html>

² Intel® Optane™ memory requires specific hardware and software configuration. Visit www.intel.com/OptaneMemory for configuration requirements.

³ Intel technologies' features and benefits depend on system configuration and may require enabled hardware, software or service activation. Performance varies depending on system configuration. Check with your system manufacturer or retailer or learn more at: <https://www.intel.co.uk/content/www/uk/en/products/processors/core/i7-processor-extreme-edition.html>

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