

Beat The Meeting Blues With Better Integration

To boost productivity and reduce costs, enterprises need a unified solution to support collaborative meetings.



FULLY INTEGRATED MEETING TECHNOLOGIES ELUDE MOST ENTERPRISES

Most enterprises lack a unified solution for their meeting and collaboration needs.



82% cite integration challenges with their current meeting tools.

CHALLENGES INCLUDE:



Limited integration with business and collaboration apps.



Limited support for mobile and tablet devices.



Functionality gaps across operating systems.

CRITICAL FEATURES OF MEETING TOOLS



76% Easy and intuitive interface



74% Integrates with many devices, OSes, and apps



71% Secure, end-to-end data encryption



70% Real-time content sharing and collaboration



COMPANIES ARE INVESTING IN SOLUTIONS

57% of enterprises are investing in reorganizing physical work spaces to foster employee collaboration and mobility.*

BETTER INTEGRATION HAS MANY BENEFITS

Decision makers envision user and business benefits from a well-integrated tool to support collaborative meetings.



Increased employee productivity



Lower total cost of ownership



Improved collaboration across global teams



Read the full study

Methodology: To create this snapshot, Forrester used data from its Global Business Technographics® Workforce Benchmark Survey, 2017 and its Global Business Technographics Mobility Survey, 2017. Forrester Consulting supplemented this data with a custom survey of 200 IT and facilities decision makers at enterprises with 1,000 or more employees in the US, the UK, Germany, and France. The data cited in this infographic reflects results from the custom survey unless otherwise noted. Other citations are from the Global Business Technographics surveys used as a foundation for the study.

Source: A commissioned study conducted by Forrester Consulting on behalf of Intel, December 2017

Base: 200 US and EU collaboration/conference room technology decision makers

*Base: 443 IT and facilities managers at enterprises with 1,000+ employees in the US, the UK, France, and Germany