Maximize Your Membership

AI Specialty Benefits
The Artificial Intelligence Specialty aims to reward Intel® Technology Provider members who have the deepest expertise in designing and deploying AI solutions. Intel has exclusive resources available to you, through the Artificial Intelligence Specialty Program, to help you plan, implement and deliver your AI solution, opening the door to another level of engagement with Intel on AI.

2020 AI Specialist Qualifications

1. AI deployment requirement
The AI Specialist must demonstrate AI Deep Learning expertise by providing proof of three training or inference deployments with at least eight nodes per deployment in the last 18 months.

2. Data Science Practice
The AI Specialist must have a Data Science Practice, defined as 1) the ability to gather, process and analyze data, and 2) the ability to develop machine learning models. This includes applying business intelligence, analytics and machine learning to develop solutions to address customer needs.

3. AI solution expert
The AI Specialist must demonstrate solution expertise in one or more of the following:
1) End to end capabilities: includes the design, architecture and development of AI solutions with scalable deployments.
2) Integration with existing infrastructure: defined as taking a new design and architecture and deploying it into a customer’s current environment.
3) Business process engineering: defined as having data analyst experts on staff.

4. Training
Two employees are required to complete designated trainings annually.

5. AI solution
The AI Specialist candidate must have an AI offering on Intel Architecture.

6. Quarterly sales report
The AI Specialist must submit a quarterly sales report to Intel.

7. Intel Technology Provider membership
Enroll in the Intel Technology Provider program and opt in for AI Specialty communications.
Benefits

**Pre-sales support**
We know that closing deals can be a complicated process that requires all the help you can get. As an AI Specialist, you’ll receive priority access to our AI Experts who can help you confidently offer end-to-end solutions to grow your business and cement your role as a trusted advisor. Reach out to us at ITP-AI@intel.com and we will get you in touch with the right person to help you achieve your business goals.

**Potential for Marketing Development Funds**
Marketing development funds may be available for projects proposed by AI Specialists and accepted by Intel. Contact ITP-AI@intel.com for limitations and guidelines.

**Promotion of your company by Intel**
Intel will promote AI Specialists as the experts to the market. Our “Partner with an Intel AI Specialist” web page will give you invaluable exposure, making it easier for potential customers to find and connect with you as an AI service provider they can trust.

**Earn Intel Incentive Points**
We offer our AI Specialists the opportunity to participate in offers and earn additional points for purchases of Intel Data Center Portfolio products through authorized distributors that are available only to Specialty Partners.

**Public relations support**
Intel will provide quotes and other supporting comments from our recognized AI experts to support your technical, sales and marketing collateral.

**Personalized workshops & priority invitations to Intel events**
Imagine being in the same room at key events with Intel experts and learning about cutting-edge technologies. As an AI Specialist, you can look forward to receiving priority invitations to leading industry events or Intel events such as the Intel Server Product Leader Conference.

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1 Data Center Portfolio products: Intel® Xeon® Processors; Intel® Network Infrastructure Solutions; Server Boards & Barebones Systems; Intel® SSD Data Center Family; Wind River OS, Intel® FPGA Product Family; API Management; Intel® HPC Software; Intel® HPC Orchestrator; Intel® Omni-Path Architecture; Intel® Solutions for Lustre Software.
Access to online training and collateral
Product trainings, white papers, success stories and other collateral are just a few examples of the available resources that will help you stay up to date with AI technologies and stay ahead of the competition. Our research and world-class resources will assist you in planning and architecting AI solutions.

AI Specialist badge
Display your specialty badge on your website and sales and marketing collateral to show your official affiliation with Intel and your specific expertise in providing Intel technology and solutions to end customers. This specialty designation can be used to build trust with your customers, and to help attract new business.

www.intel.com/technologyprovider/AI