

Instant Insight. Harness All Your Data with In-Memory Computing.

Why Should You Care?



Business intelligence and analytics will be **the top priority** of CIOs through 2017.¹



86% of companies cannot deliver the right information at the right time.²



50% of analytics implementations will utilize event data streams by 2017.¹

In-memory Computing Solves Your Toughest Information Challenges



COMPLETE COMPLEX QUERIES IN SECONDS
to get the right information to the right people at the right time.



INTEGRATE BIG DATA
including streaming data, for a 360-degree view of your customers.



INCREASE ANALYTICS PERFORMANCE UP TO 148 TIMES
by migrating to an in-memory database and servers based on the Intel® Xeon® processor E7 v2 family.³

Make Business Intelligence Your Competitive Advantage



In-memory computing with the Intel Xeon processor E7 v2 family turns Big Data into instant insight. To learn more, see the white paper *"Changing the Way Businesses Compute...and Compete"* at <http://intel.ly/1kllj50>



¹Gartner, <http://www.gartner.com/newsroom/id/2637615>

²Gartner, <http://www.slideshare.net/cultureofperformance/gartner-bi-summit-recap-17706278>

³Intel and IBM white paper, <http://www.intel.com/content/www/us/en/big-data/big-data-xeon-e7-v2-unlock-the-value-ibm-paper.html>

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