Experience ultimate adaptability in a 2 in 1 device.

Whether you’re meeting with clients or managing your documents, a 2 in 1 device gives you all the tools you need to work and live your way. It easily converts from being a fully featured laptop to a convenient touch-screen tablet almost instantly. Plus, a 2 in 1 gives you access to the convenience of Windows® 8 and all your favorite apps, so you can spend less time managing your technology, and more time serving your clients. That’s the advantage of a 2 in 1 device with Intel Inside®.

Workers prefer different types of devices for different tasks.²

<table>
<thead>
<tr>
<th>Laptop preference</th>
<th>Tablet preference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create, edit docs: 65%</td>
<td>Web browsing: 67%</td>
</tr>
<tr>
<td>Email: 65%</td>
<td>Research: 59%</td>
</tr>
</tbody>
</table>

With a 2 in 1, you have one device that does it all.

Laptop: In the office
The applications and performance to create presentations, write proposals, and manage client contacts

Tablet: On the go
The flexibility to present, sign documents, access apps, and connect with clients

2 in 1: In the office & on the go
A 2 in 1 does it all and keeps your contacts, emails, and files in one place

Up to 3X longer battery life³ and business apps that run twice as fast as on a 4-year-old notebook⁴

Windows® 8-based devices help you service clients better with your most used apps, and many more:
- Intuit® Quickbooks
- Citrix® GoTo Meeting
- Dropbox®
- Zillow®
- Evernote® Skitch
- DocuSign®
- Microsoft® Outlook
- Calendar
- People
- Messaging
- 2000+ Business Apps⁵

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  - Create, edit docs: 65%
  - Email: 65%

- Tablet preference
  - Web browsing: 67%
  - Research: 59%

Ask your local Intel Technology Provider for more details. Learn more at intel.com/smallbusiness.
1. 2 in 1 products are offered in multiple models. Some models may not be available in your market. Consult your 2 in 1 manufacturer. For more information and details, visit http://www.intel.com/2in1.

2. Intel IMR, Tablet Opportunities and Trends, 2013


4. SYSmark 2012 Score New system: OEM system with Intel® Core™ i5-4200U Processor. 4+ Year old system: OEM system with Intel® Core™2 Duo Processor P8600.

   Business productivity claims based on SYSmark® 2012 (find out more info at www.bapco.com), which is the mainstream office productivity, data/financial analysis, system management, media creation, 3D modeling, and web development benchmark tool used to characterize the performance of the business client. SYSmark 2012 features user-driven workloads and usage models developed by application experts.

   Multitasking claims based on PCMark® 7 (find out more at www.futuremark.com), a hardware performance benchmark for PCs running Microsoft Windows 7, and Windows 8 RTM—including a collection of various single- and multi-threaded CPU, graphics, and HDD test sets with a focus on Windows application tests. Graphics performance workload consists of 3DMark® Cloud Gate (find out more at www.futuremark.com)—an industry standard 3D graphics performance benchmark. For more information go to http://www.intel.com/performance.


*Other names and brands may be claimed as the property of others.

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