

CASE STUDY

Manufacturing
Intel Unite® Solution

Intel Unite® Solution Helps Geographically Dispersed Teams Collaborate Easily



Help increase meeting productivity and help integrate teams and processes easily

The Intel Unite® solution helps the geographically dispersed employees of Gemini/KB Systems effectively share data during daily meetings and collaborate in new ways they had not anticipated.

- Connect and share information regardless of device or operating system.
- Join employees and executives together in a virtual conference room, keeping meetings running smoothly without the hassle of dongles or travel time.
- Save time and eliminate needless peripherals in offices and conference rooms.

The odds are, if you are in the United States and you've eaten a piece of bread, a bagel, or a roll, you have eaten something that has touched equipment made by Gemini/KB Systems. Gemini is a provider of specialty bread and roll equipment and systems in North America. Headquartered in Philadelphia, Pennsylvania, with two manufacturing plants also located in Pennsylvania, Gemini employs approximately 125 people across four different operations, including the employees at the wholly owned subsidiary KB Systems.

“With resources geographically dispersed, the need for a user-friendly solution that provided a method for both collaboration and data sharing was a high priority,” says Lisa Scheick, Vice President of Business Operations for KB Systems. “Intel Unite® provided that solution.”

The challenge of sharing data across companies

The Intel Unite solution made sharing engineering drawings, project proposals, and financial analysis very easy both at KB and across companies. The wireless connectivity and the ability to allow for multiple users at each site without adding costly licenses also increased the appeal. KB installed multiple units with the Intel Unite solution in key meeting areas at their Bangor facility.

According to Justin Bennett, President of Mohawk Computers, the managed services provider who partners with Gemini/KB Systems to provide IT services, the organizations were a perfect candidate for the Intel Unite solution because, “They are constantly collaborating departmentally and across business units—especially the Executive, Finance, and Engineering teams. We deployed the Intel Unite solution in one meeting room in Gemini’s headquarter office and three at KB Systems’ office. We put them in conference rooms and even in individual offices where employees often meet to huddle.”

“The Intel Unite solution helped us save time by eliminating the setup steps required to connect to a projector or prepare for a video conference and adjust settings and resolution. With the Intel Unite solution, participants can immediately connect and collaborate. It also allows for multiple participants to be simultaneously connected. I’d estimate that we’re saving somewhere between an hour and two hours a week just in productivity by using the Intel Unite solution for meetings and collaboration,” says Lisa Scheick.



Helping integrate two companies into one through collaboration

While KB Systems is owned by Gemini, they produce and sell their bulk ingredient systems directly to external customers, in addition to manufacturing dough handling equipment for Gemini customers. This makes daily collaboration crucial in order to share critical data and continue to build and integrate the teams between Gemini and KB Systems.

“We are part of Gemini and before Mohawk deployed the Intel Unite solution for us, we relied heavily on files shared via email, occasional video conferences, or onsite face-to-face visits to share information, all of which were time intensive. With Intel Unite, we can collectively collaborate in a much more efficient manner. Because we are able to truly collaborate now, often sharing two screens at once, it feels like we are better able to talk about the data that’s important and to integrate our two companies,” says Lisa Scheick.

Easy for users to access, easy for IT to manage

Mohawk deployed the Intel Unite solution in enterprise mode because it makes it simple for the end user by automatically generating a PIN. The MSP also likes that the system is built on the Intel® vPro™ platform, which makes it easy to manage and remediate issues remotely.

Scheick says, “The Intel Unite solution immediately gets us to the data, which is what we want to share anyway—that’s what matters, seeing the data. There’s no sitting around staring at a laptop. Multiple people can project their data at once, and then we are able to focus on what’s important.”

Building in even more collaboration outside the conference room

Scheick is excited about other opportunities she sees for the Intel Unite solution.

“In the future, I also can see using the Intel Unite solution to reduce the number of emails required between companies. Often, it is so much easier to jump on and share screens and get to an answer much more quickly.”



For more information

To learn more about the benefits of the Intel Unite Solution for businesses, visit: intel.com/unite

For more information on Gemini Bakery, visit geminibe.com

For more information on Mohawk Computers, visit mohawkcomputers.com



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