



How Much is It Costing Your Business to Run Old PCs?

As a growing business, you're constantly pressed to do more with greater efficiency. Every employee has to do the work of three people. Every capital investment has to last a long time.

However, the "last a long time" strategy can backfire where your computers are concerned. While enterprises refresh their PCs about every three years, businesses typically hold onto PCs for five to seven years.

"They still work!" you say. However, old PCs drain time and money away from your business in hidden ways. Let's break down the true cost of maintaining older PCs so you can make an informed decision.



Old PCs Often Cost More to Repair than Replace

A recent Techaisle* global survey of 736 businesses in six countries* found that the cost to repair an older PC equals or even exceeds the cost of buying a new one. The study reveals that businesses are spending an average of US\$427 on repair costs for PCs 4 years old or older. This is 1.3 times the repair cost for PCs less than 4 years old. Similarly, the cost of upgrading an older PC is 1.6 times the cost of upgrading a PC that is less than 4 years old. This does not include the cost of lost productivity when employees are without their computers.



Old PCs Hinder Employee Productivity

Which brings us to the next and even bigger hidden cost of old PCs: lost productivity. The Techaisle study found that an average of 42 productive work hours are lost every year while older computers are being repaired. For PCs less than 4 years old, only 21 hours of repair time are needed, cutting downtime in half.

Older PCs have trouble running multiple applications at once, consume more power, and have a shorter battery life. The latest processors, memory, disk drives, operating systems, and applications run far more efficiently than their five-year-old counterparts.

New PCs return minutes throughout the day to your time-strapped employees performing operations as simple as computer startup and shutdown, running multiple applications at once, and establishing remote connections to your network. These cumulative time savings add up throughout the day to dozens of hours per week for your business—time your staff could spend making more sales calls, helping more customers, and coming up with more product ideas.

Mobile employees (and who isn't mobile these days?) often reap the greatest benefit from new tablets and Ultrabook™ 2 in 1 devices that convert easily between a full-performance business laptop and a versatile tablet. Salespeople and other field employees move constantly between office, car, customer sites, airports, hotels, and coffee shops. Ultrabook 2 in 1 devices containing Intel® Core™ processors and running the Windows® 8 Pro operating system give them near-instant startup, quick connection to the office network, rapid multitasking between applications, and additional security to protect your business data on the road.

New PCs can make the difference between multitasking, always-on employees and those who are frustrated and idled throughout the day.



Old PCs Make Your Business Look Dated

When employees are in front of customers, outdated PCs make your business look behind the times. You wouldn't walk into a business meeting wearing a 1970s suit (unless that's your style) or present the same company website that you designed in 1990. Yet, when customers see you using old, clunky computers, wait too long for a presentation to load, or watch you struggle to connect to a piece of hardware—they assume your business is outdated.

This is not the impression your business should make.

By giving your employees—especially your mobile, customer-facing employees—the latest tablets and Ultrabook™ 2 in 1 devices running Windows 8 Pro*, you show your customers that your business is on the cutting edge, capable, and innovative.

New Computers Are the Best Investment

So before you pour more money into keeping old PCs limping along, consider all the costs of old PCs. The high cost of repairs, upgrades, lost productivity, and poor impressions may lead you to see that replacing your outdated PCs is the best investment.

REPAIR, UPGRADE, OR REPLACE YOUR OLDER PCS? CONSIDER THE FACTS.



Cutting your new tech budget? Think again.



Average amount spent per year repairing and upgrading old PCs

Source: Techaisle White Paper: "The Aging PC Effect—Exposing Financial Impact for Small Businesses"



Fix it and forget it? Not quite.

Average hours lost when an old PC needs repair

Source: Techaisle White Paper: "The Aging PC Effect—Exposing Financial Impact for Small Businesses"

Get all the data you need to know.



Download this white paper from global research firm Techaisle, "THE AGING PC EFFECT—EXPOSING FINANCIAL IMPACT FOR SMALL BUSINESSES" [1.1MB PDF]

Spend That Tech Budget Wisely

Replace your old PCs with the Ultrabook™ 2 in 1—a tablet and a laptop in one device—built for business.



SEVEN REASONS WHY THE ULTRABOOK™ 2 IN 1 FOR BUSINESS IS THE SMART BUDGET CHOICE.

Thinner, lighter¹³, and 2 in 1 form factors³



Help protect data, system, and access with embedded security¹



Remotely update and manage out-of-band systems⁴



Extended battery life¹¹



Wirelessly connect to large displays⁹



Faster and more responsive¹²

More intuitive touch capabilities³



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