# **Application Readiness Guide**



Intel® Solution Submission

# **Submitting a Solution**

#### What you need to know to be successful

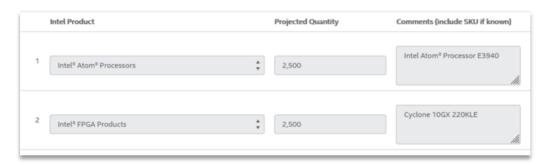
Depending on the details of your submission, Intel will match your submission with the appropriate solution and determine eligibility for select benefits. When you begin the application process, please be prepared with the following information and supporting documentation.

#### 1. Intel® Technologies and Sales Forecast

Document the Intel® technologies that are included in the solution. Include forecast quantities that will be *commercially deployed* over a 12-month period. Do not include quantities from proof of concepts or pilots.

Intel® products are grouped by product family (ex: Intel® Core™ i7 Processors). Exact SKU numbers are not required; however, you are welcome to include it or other details in the comments field.

See example below for reference.



Depending on the details of your submission, you may also be asked to provide previous sales over the prior 12-month period.

#### 2. Architecture Diagram

Be ready to upload an architecture diagram that demonstrates how and what data is ingested. The diagram should also describe where the data is processed and how the analyzed data provides value to the end user.

### 3. Marketing Collateral

Provide website and marketing collateral with information about the included hardware and software as well as the value and benefits to the end user.

# 4. Procurement Process

Demonstrate how an end user can purchase the solution from a single source/vendor with a diagram or description.

## 5. Customer Success Story

Provide any customer testimonials or documentation, which can be validated. This documentation should describe a business challenge and how the solution was successful in driving a positive business outcome for end customers. By providing more supporting customer success stories, your offering may be eligible for additional select benefits.

If you are ready to submit your solution for consideration, please click <u>here</u> to complete the submission process. Once completed, your submission will be reviewed for accuracy. If there are areas where clarification is needed, an Intel representative will contact you at the email address provided in the application.

