



Floricultura
ORCHIDACEAE & ARACEAE

intel



Cultivating Global Leadership in Orchids and Tropical Plants with IoT-powered Automation

Headquartered in the Netherlands, Floricultura is a market leader in the propagation of orchids and tropical plants. To help it grow tens of millions of young plants each year for B2B clients around the world, the company depends on a wide range of digital solutions, including Internet-of-Things sensors. After considering a range of traditional infrastructure options, Floricultura determined that a hyperconverged infrastructure based on the ON DEMAND Lenovo and Scale Computing HyperCore Software solution, running on Lenovo ThinkSystem SR630 and Lenovo System x3550 servers equipped with 2nd Gen Intel® Xeon® Scalable processors, was the optimal choice for its operational needs.

Products and Solutions

[2nd Gen Intel® Xeon® Scalable Processors](#)

Industry

Farming

Organization Size

1,001–5,000

Country

Netherlands

Partners

[Lenovo](#)
[Scale Computing](#)

Learn more

[Case Study](#)

“We use thousands of IoT devices across our business to help us create the perfect conditions for strong, healthy plant growth. To keep these mission-critical systems running smoothly 24/7, we targeted a future-ready IT platform.”

**Rene Schoone, CTO,
Floricultura**