British Curling has developed a sophisticated predictive model, enabling coaches to analyze game states and base strategic decisions on historical data. British Curling films critical parts of the training its curlers undergo as well as capture footage of teams in competition. Access to shotmaking data is used to understand player development and the scouting of opposition for game tactics. Score line analysis delivers tactical insights, keeping coaches attuned with how well the team is performing. The whole performance analysis workflow relies on laptops, tablets, and an online performance databank powered by the latest Intel® Core™ and Intel® Xeon® Processor technologies. With its performance archive data instantly available via the cloud, coaches, and curlers now have unparalleled access to a wealth of video information and statistical insight.

"Intel technology produces the unseen power behind the data Processing parts of the approach that we have developed on behalf of British Curling."

Kenny More, Performance analyst, sportscotland institute of sport