

Refresh to the Latest Intel-Powered Copilot+ PCs and Help Secure Your Fleet

Ten ways Intel vPro® makes a huge difference for your enterprise cybersecurity.



When upgrading to Windows 11, enterprises need a comprehensive approach to device security with software and hardware working together. Strategically upgrading to Copilot+ PCs built on Intel vPro® with hardware-enabled security can deliver a huge leap forward for your fleet's endpoint protections to stay on top of evolving threats in the era of AI.

Here are 10 reasons why:

- 1** **Enterprises can invest in robust security now or pay more for data breaches later.**
New Windows 11 PCs show a 62 percent decrease in security incidents and a threefold reduction in firmware attacks.¹ Moreover, hardware-enabled security using Intel vPro can help reduce material security breaches by up to 23 percent.² These improvements can help enterprises avert disruptions and mitigate losses before they have a significant impact.
- 2** **Cyber adversaries are using techniques that can hide from security software.**
Intel® Threat Detection Technology (Intel® TDT), part of Intel vPro, can fingerprint malware as it attempts to execute on the CPU microarchitecture. This innovative approach detects up to 93 percent of ransomware attacks, bolstering endpoint detection and response (EDR) detection efficacy by 24 percent over software alone.³
- 3** **Built-in hardware protections don't require additional setup or configuration.**
Intel vPro supports advanced Windows 11 security right out of the box. Over 30 silicon-based security capabilities enable new Windows 11 features that protect the firmware, BIOS, and operating system (OS), helping contribute to the most-secure Windows ever.⁴
- 4** **AI can help enhance security without compromising the user experience.**
Copilot+ PCs with Intel® Core™ Ultra processors use three compute engines—a CPU, GPU, and an NPU designed for AI and machine learning—to efficiently balance AI workloads. Security software vendors are taking full advantage of AI on the PC. For example, BUFFERZONE enables data isolation for sensitive content, ESET leverages AI threat detection, and Proofpoint helps prevent data loss through exfiltration.⁵
- 5** **The most impactful security features are those proven to combat real-world attacks.**
Only Intel vPro has been mapped to 150 mitigations in the MITRE ATT&CK framework and 30 mitigations in the MITRE ATLAS framework. This hardware-level mapping empowers SecOps teams with more insights into how their PC fleets can be used to effectively identify and counteract specific attack behaviors.⁶

The extensive impact of a security breach

US\$4.88M

Average cost of a security breach in 2024, up 10 percent from 2023.⁷

Over 100 days

Time to full recovery by over three quarters of organizations breached.⁷

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6 Security demands you consider how products are developed and supported.

Security starts in the silicon but also reflects investment in people, processes, and tools through the entire product life cycle. Not only does Intel's product security assurance rank number one in the industry,⁸ but Intel also proactively addressed 96 percent of reported vulnerabilities in 2024—significantly higher than other silicon providers.⁹



7 Fast Wi-Fi can support productivity and security.

Copilot+ PCs with Intel vPro and Intel Core Ultra processors deliver the fastest, most-secure wireless technology available. Wi-Fi 7 is five times faster than Wi-Fi 6 and delivers up to 60 percent lower latency while supporting the latest network security protocols, such as WPA3, for better protection against network-based attacks.¹⁰



8 Remote manageability helps enterprises recover from security incidents fast.

Intel vPro with Intel® Active Management Technology (Intel® AMT) enables chip-level recovery from devastating cyberattacks or incidents like Blue Friday.¹¹ With these tools, enterprises can recover downed PCs using remote keyboard, video, mouse (KVM) to reimagine and reset the device, even if the OS is compromised.



9 Silicon-enabled security helps ease compliance in regulated industries.

Silicon-enabled trust helps Intel vPro satisfy key regulatory requirements in federal and public sectors, including the National Institute of Standards and Technology (NIST), Trusted Computing Group (TCG), Federated Identity Management (FIM), and Resource Identification Management (RIM) frameworks.



10 Every employee needs comprehensive protection to help keep your whole enterprise secure.

Copilot+ PCs with Intel vPro exceed Microsoft's Level 3 standard for secured-core PCs,¹² delivering the highest level of Windows 11 security and including advanced firmware protection and dynamic root of trust measurement. Copilot+ PCs built on Intel vPro provide a hardware foundation for security that helps address entire classes of vulnerabilities that cannot be addressed by software alone.

Refresh to Intel-powered Copilot+ PCs

Run the most-secure Windows ever⁴ on the latest Intel® hardware to activate a defense-in-depth strategy while boosting productivity with AI. Start planning your next refresh with Copilot+ PCs built on Intel vPro today.

Learn more about Intel-powered Copilot+ PCs, visit intel.com/businessAIPC

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Notices and disclaimers

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