

What Are Large Language Models (LLMs)?

An LLM is a type of AI deep learning model trained to understand and generate human language. LLMs underpin AI innovations like chatbots and generative AI assistants, which businesses use to increase efficiency, surface greater insights, and accelerate innovation.

Large Language Models at a Glance

Business challenges:

Enterprises face continuing pressure to optimize operations and enhance outcomes.

Employees and customers need new, more natural ways to engage with technology.

Solution:



LLMs allow AI to understand and create humanlike language.



LLMs enable productivity-enhancing applications such as chatbots, content generation, and enhanced search.



LLMs can help enterprises enable personalization, automation, and process optimization.

How Enterprises Win with LLMs

Speed: Accelerate processes and workflows with AI assistants.

Innovation: Unlock new business models and transformative capabilities.

Productivity: Empower employees to accomplish more with less and stay focused on critical work.

Engagement: Boost customer satisfaction with improved experiences and personalized service.

