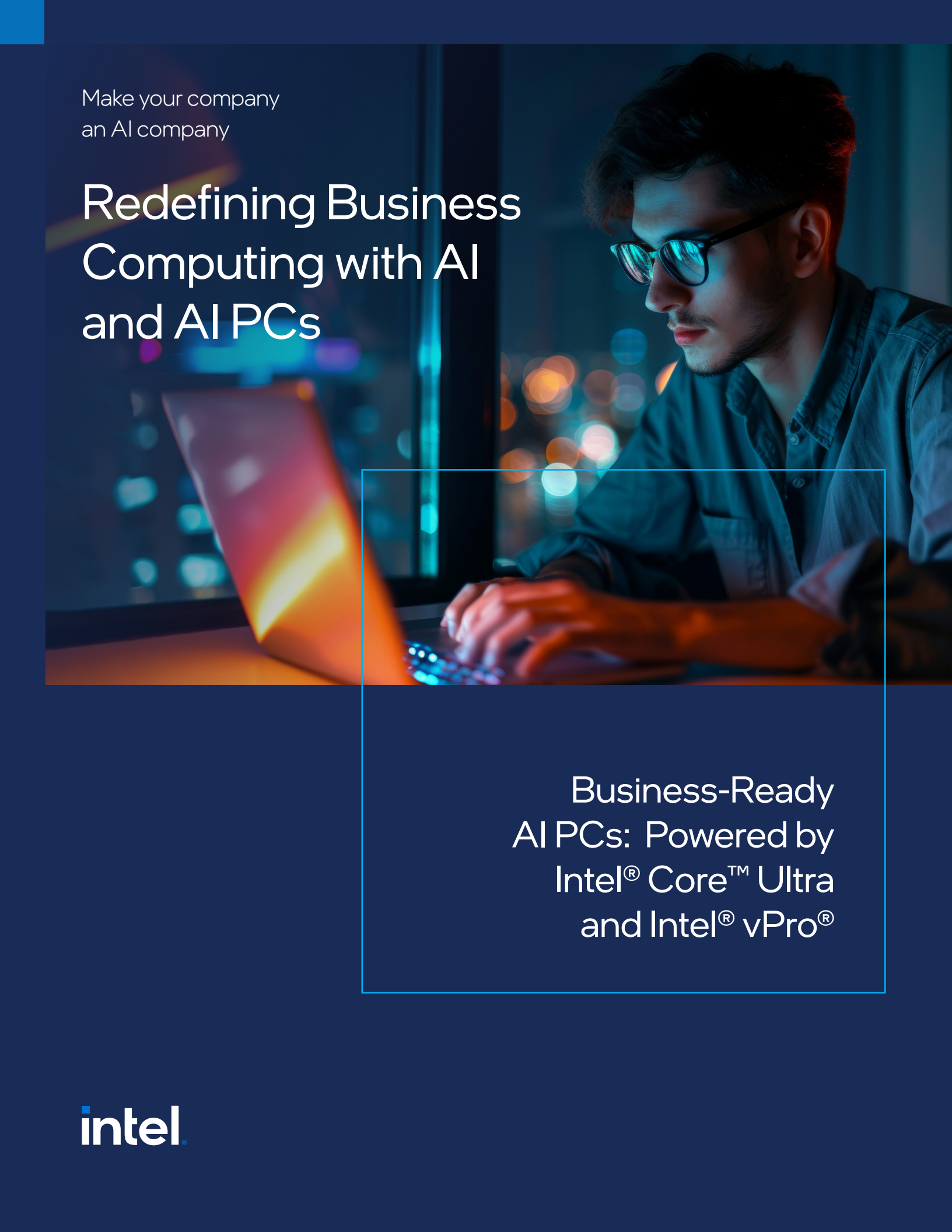




Make your company
an AI company

Redefining Business Computing with AI and AI PCs

Business-Ready
AI PCs: Powered by
Intel® Core™ Ultra
and Intel® vPro®

intel®

Harnessing AI:

Enabling IT leaders to shift from a functional to a visionary focus

As Artificial Intelligence (AI) continues to redefine the technological landscape, it also reshapes the roles of IT professionals. Making the right and pioneering decisions in AI significantly enhances the journey from operational to strategic planning and execution.

We can outline the enhancement of IT roles driven by AI across four key dimensions:

■ **From Reactive to Proactive: Leading the Charge in AI Transformation**

Every company is on a path to becoming an AI company, and IT leaders are pivotal in steering these transformations. Moving from reactive to proactive in their strategies allows IT leaders to effectively navigate the complexities of AI integration, ensuring that these technologies align with broad business objectives.

■ **From Support Role to Business Partner: Empowering Strategic Visions**

AI is not just a technological upgrade but a catalyst for driving business efficiency and results. IT professionals can forge trusted partnerships across the organization, facilitating the integration of AI to enhance productivity and innovation. [For more details, see page 4 in the “Unlock AI” section of our report.](#)

■ **From Enabler to Innovator: Creating Best Practices with AI**

AI adoption will benefit every department, and IT teams have a unique opportunity to not just enable but innovate. Leveraging tools like Intel vPro equipped with advanced AI capabilities, IT professionals can create best practices in manageability and security, showcasing how AI can transform business operations fundamentally. [For more details, see page 8 in the “Leverage AI” section of our report.](#)

■ **From Cost Manager to Strategic Investor: Managing Resources Wisely**

As managers of significant company resources, IT leaders must look beyond immediate cost considerations to embrace a broader perspective of total impact and total cost of ownership. Strategic decisions in AI should enhance the company’s long-term value, reflecting a deep understanding of how technology investments affect overall business health. [For further insights, see page 13 in the “Rethink AI” section of our report.](#)

Conclusion: Making Timely Strategic Moves

This report explores the transformative role of AI-enabled Business PCs. It highlights the impact of AI PCs powered by Intel® Core™ Ultra and the enhanced capabilities of the Intel vPro® Platform. Through sections such as Unlock AI, Leverage AI, and Rethink AI, we delve into how these advanced technologies are reshaping the IT domain.

Navigating this transformative landscape requires timely and strategic actions. Our report opens with the “Capitalizing on Opportunities” section, designed to guide IT professionals through identifying and driving emerging opportunities, ensuring that their organizations not only keep pace with technological advancements but also lead innovation.

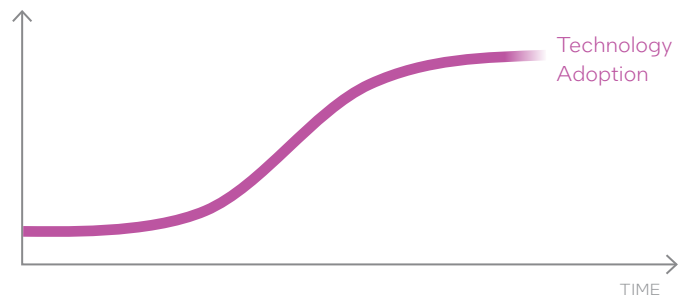
Capitalizing on Opportunities

Technology Adoption & Strategic Alternatives

The technology adoption journey typically follows an S-curve, starting from the conceptual phase of an idea, through initial skepticism, to widespread acceptance and standardization. This progression is a natural pathway for emerging technologies as they evolve through different stages of market acceptance and adoption.

Navigating the S-curve is a complex challenge for the corporate IT, especially when determining the optimal timing to engage with emerging technologies. Not all emerging technologies successfully cross the chasm to become mainstream, leaving some to falter despite early promise.

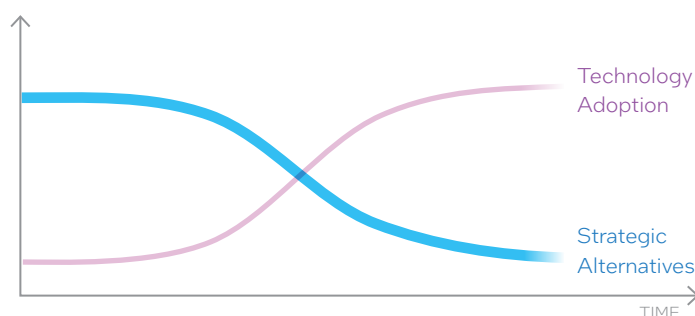
Decision makers carefully consider when and how to begin their involvement, experimenting thoughtfully to validate their approaches. Strategic execution requires meticulous planning to identify 'quick wins' that add immediate value while simultaneously gathering the necessary evidence to support adoption at scale. This approach ensures that organizations can gradually build confidence in new technologies before fully committing, thereby minimizing risk while maximizing potential returns.



■ From Doubt to Acceptance

Despite its potential, Wi-Fi remained a niche solution for years. This changed significantly when Intel introduced wireless PC chips in the early 2000s, making seamless connectivity a standard feature in personal computing. By integrating wireless capabilities directly into PC platforms, Intel helped unlock Wi-Fi's true potential, transforming it into an essential technology. Today, Wi-Fi has become the de facto standard, indispensable to modern life and far removed from the skepticism it once faced.

Many new trends are emerging, often following the classic S-curve of technological adoption. However, most business leaders approach these trends with caution, preferring to wait and observe before taking action. Yet, there's another dimension to consider. Contrary to the S-curve, which illustrates the rise of technology adoption, there exists an opposing dynamic represented by the strategic alternatives curve. As time progresses, the number of viable strategic options tends to decrease, risking the loss of competitive advantage and the opportunity to lead the industry with groundbreaking initiatives. You can see this in the image, where the blue line (Strategic Alternatives) and the pink line (Technology Adoption) intersect and diverge, highlighting the trade-off between waiting for maturity and losing strategic flexibility.



■ Strategic Alternatives in the Corporate IT

The blue curve portrays the evolution of strategic alternatives. In early stages, when the technology's use cases are not fully defined, there are numerous alternatives, making it challenging for companies to commit to even a proof of concept.

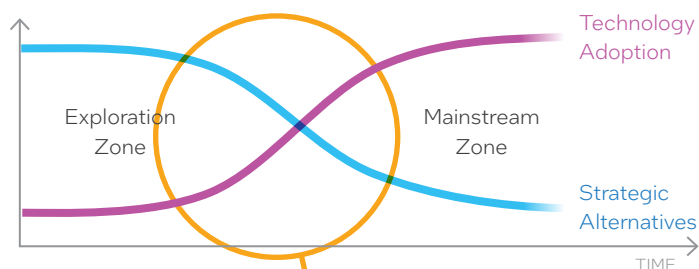
Navigating the Phases of Technological Adoption

The journey through technological innovation can be divided into two distinct zones.

We have the **Exploration Zone**, filled with uncertainties and risks. This zone can be occupied by entrepreneurs and startups pioneering new solutions, exploring innovative use cases, and testing alternative models. Also, within the corporate world, those daring to venture into this zone at this early stage manage to harness significant potential, though their numbers are few.

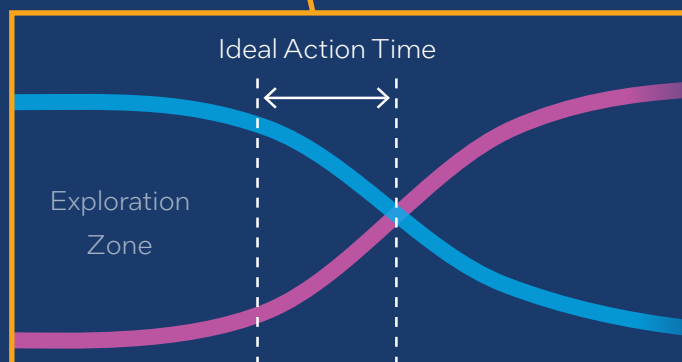
Conversely, on the opposite end is the **Mainstream Zone**. This is where the technology has been fully embraced, questioned little, and

strategic alternatives have dwindled to a few well-established paths. It represents a safe bet, where the majority of the corporate world acts, adopting technologies that have become proven standards and are fully integrated into regular business operations.



Ideal Action Zone

Nestled between these two is the Ideal Action zone, where visionary companies and leaders make their mark. This zone represents a window of opportunity for significant strategic advantage before a technology becomes mainstream. At this stage, the concept has proven itself viable, and a multitude of strategic alternatives are available.



AI and the Ideal Action Zone

We are approaching this point with AI for corporate transformation. Becoming an AI Company is on the agenda of nearly every visionary enterprise; there are several strategic options available. Most companies are keen to identify the right players and proceed cautiously.

A relatively less highlighted but equally crucial component in this AI transformation is the AI PC. Interestingly, AI PCs hold a unique position. They carry a large amount of largely undefined expectations yet also represent a safe bet. As the landscape of enterprise technology continues to evolve, AI PCs stand out not only as a practical choice but also as an opportunity for organizations to gain a competitive edge without incurring significant risk. This blend of safety and potential makes AI PCs a pivotal element in the strategic toolkit of companies aiming to lead in the age of AI-driven innovation.

AI PCs: Poised to Dominate Enterprise IT by 2026

According to an industry forecast from Gartner¹, AI PCs are expected to dominate the enterprise sector by 2026. This trajectory mirrors transformative movements similar to those seen with smartphones and mobile broadband. Consequently, AI PCs are firmly positioned within the ideal action zone today.

Even if the solution ecosystem players do not fully capitalize on AI PCs' potential as imagined, adopting these AI computing technologies is still a success story. Companies that invest in AI PCs will benefit across-the-board and incremental improvement in PC capabilities, as well as supporting upcoming 'killer apps' only capable with AI-ready next-generation technology.

Unlock AI

Empower your corporate stakeholders

Over the years, IT professionals have consistently shown a strong desire and taken deliberate steps to evolve from support roles into strategic business partners.

Being a true strategic business partner is more than just technical know-how; it's about fostering a deep connection with the business, understanding its core challenges, and actively contributing to its success.



Building a trusted partnership

Building a trusted partnership is actually quite straightforward, rooted in a simple triple mindset:

- **IT understands your needs:** Truly comprehending the unique challenges that colleagues face across various departments.
- **IT has the competence to solve your problems:** Possessing the right skills, know-how, and tools to address and resolve these challenges effectively.
- **IT cares about your success:** Demonstrating a genuine investment in the success of colleagues and the business as a whole.

For IT professionals, the situation is not much different; transitioning from technical experts to strategic business partners involves embracing these three key areas.

AI PCs as Strategic Enablers

By expanding AI capabilities within your organization through AI PCs, you tap into a broadly accessible resource that amplifies your capacity to act as a strategic business partner. These devices are not just tools for improving operational efficiency; they are a pivotal enhancement to your strategic toolkit, enabling you to support and drive business objectives effectively. This strategic alignment fully leverages AI to empower yourself and your corporate stakeholders.

AI PCs represent an accessible entry point for embedding AI capabilities within your organization, offering:

- 1 **Ready-to-use AI capabilities** - software, use cases, and workloads
- 2 **Adaptability and growth** - AI on every desk
- 3 **Potential of Offline AI** - personal, secure, and scalable

Ready-to-Use AI Capabilities

These machines come equipped with built-in AI functions that are ready to deploy. AI PCs equipped with Intel® Core™ Ultra harness the combined power of CPUs, GPUs, and NPUs to deliver impressive, ready-to-use AI capabilities. This robust architecture ensures that these machines are future-proof and backward-compatible, making them highly versatile. They can efficiently process complex computations and handle vast amounts of data, facilitating swift and powerful AI application deployment.

Additionally, these AI PCs are compatible with all types of applications developed for x86 architecture, ensuring seamless integration with existing systems. This blend of advanced technology simplifies the AI integration process, helping organizations quickly realize the benefits of AI while maintaining continuity with their current technology infrastructure.

AI PCs: Smarter, Faster, Better. Now, AI is for everyone in the enterprise.

Productivity is at the heart of every business. With increasingly broad adoption of AI PCs, Intel puts intelligence in the hands of employees everywhere to revolutionize efficiency and creativity. Intel has collaborated with more than 200 software vendors to optimize over 300 AI apps and features for Intel® Core™ Ultra processors- enhancing security, manageability, and performance for today and tomorrow's workloads and use cases. Our new 3D performance hybrid architecture integrates CPU, GPU, and NPU into a single package, each designed to handle specific AI tasks.

GPU

High Throughput

Ideal for AI-accelerated digital content creation

NPU

Low Power

Ideal for sustained AI workloads and AI offload for battery life

CPU

Fast Response

Ideal for low-latency AI workloads



AI PCs as Strategic Enablers

Adaptability and Growth

AI technology is rapidly advancing, with new solutions emerging every day that redefine what's possible on the PC. You will increasingly hear about new solutions from Independent Software Vendors (ISVs) that utilize and require the capabilities of AI PCs.

By integrating AI PCs into your technology stack now, you are not only keeping up with these rapid advancements but also providing your corporate stakeholders with the tools they need to harness these innovations immediately. This adaptability ensures that your organization remains at the cutting edge, ready to implement any new solutions that ISVs bring to the market, while also flawlessly supporting existing IT software and processes.

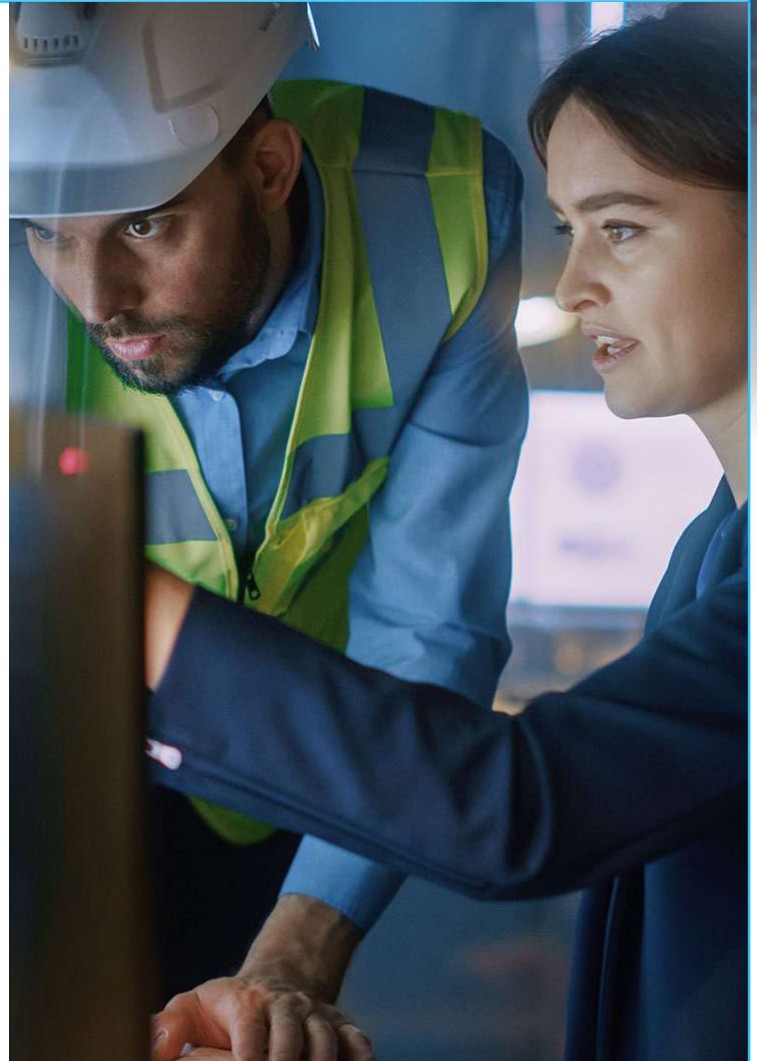
Potential for Innovation with Offline AI

AI PCs enable offline AI capabilities that provide offer a potential for innovation across various business models. Incorporating offline AI is particularly crucial in scenarios where data privacy and security are required. This feature enables robust data processing capabilities without the need for constant connectivity, also making it ideal for environments where network access is limited or unreliable.

Utilizing offline AI in AI PCs enable new business models, which are especially valuable in remote and distributed work settings. Offline AI ensures operational continuity and enhances security by enabling critical data processing tasks to be carried out directly on the device. This capability supports current operational needs and unlocks potential for future innovations, leveraging AI in previously unattainable ways due to connectivity (cloud) restrictions.

Harnessing AI PCs for Business Transformation

In the business world, the average lifespan of a computer is at least 3.5 years. This year, you may see updates for more computers than usual,



as support for Microsoft Windows 10 is ending. Keep in mind that any investment you make now will need to be viable for at least the next three years. With the rapid pace of AI advancements, investing in AI PCs is investment protection to leverage upcoming innovations.

By integrating AI PCs into your technology stack, you are not just upgrading hardware; you are taking a pivotal step towards transforming your business ecosystem. This is more than just a technological upgrade—it is a strategic empowerment, enabling you to meet the complex demands of today's business environment and anticipate the challenges of tomorrow.

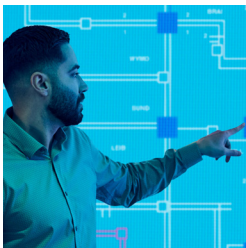
Embrace AI PCs as a strategic advantage for your company and empower your corporate stakeholders.

Empowering AI as a business partner

Today, regardless of department or background, professionals actively explore how AI can augment their skills and operational capabilities. You likely see that virtually every professional views AI as a crucial component in advancing their careers and their companies.

This topic is probably a staple on your agenda as you aim to strengthen your role as a strategic business partner. After all, you care about your partners' success.

Certainly, your charter includes plan to support these initiatives within your organization and across the broader solution landscape. However, you don't need to look far for a solution—the right AI PCs bring tremendous potential for fundamental AI transformation.



Empower your Business Users

Dave, a C-suite executive, is leveraging the power of AI to transform decision-making processes within his company. By integrating Microsoft Copilot into their AI PCs, his team accesses real-time analytics and automated insights, enhancing productivity and strategic

planning. This AI-driven approach not only speeds up data analysis but also ensures that every business decision is backed by comprehensive and up-to-the-minute data, reducing costs and streamlining operations.

Drive Smart Decisions

- **Instant Market Insights:** Analyze trends in real time.
- **Quick Reports:** Automate data summaries.
- **Tailored Client Feedback:** Process customer data instantly.
- **Travel AI Use:** Leverage offline AI anywhere, any time.



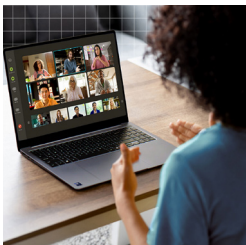
Empower your Developers

Sophia, a back-end developer, is at the forefront of deploying cutting-edge AI solutions within her company. Her AI PC, equipped with pre-installed AI frameworks like TensorFlow, PyTorch, and OpenVINO, allows her team to integrate advanced AI capabilities into

their projects swiftly. This setup eliminates the need for extensive development time, accelerating the creation of robust AI applications that enhance business processes and drive innovation.

Code with AI Power

- **Code Tweaks:** Optimize code with AI.
- **Fast Bug Checks:** Automate testing.
- **Quick Fixes:** Diagnose code issues instantly.
- **Local Model Training:** Develop AI solutions on AI PC.



Empower your Creative Team

Sue, a lead creative, leverages her AI PC to revolutionize the creation of visual content within her company. Equipped with Adobe's powerful suite optimized for AI PCs, she efficiently crafts detailed graphics and sophisticated marketing materials. This setup not only speeds up the design process but also

ensures high precision and customization in visual outputs, enabling her team to produce compelling, tailored content that significantly enhances brand engagement and marketing strategies.

Unleash Creative AI

- **Fast Video Edits:** Automate rendering and effects.
- **Smart Designs:** Refine visuals in real-time.
- **Draft Content:** Generate initial creative copy.
- **In-House IP Protection:** Manage designs offline to keep data secure.

Leverage AI

Built for Business -
The Next Generation



Every company will be an AI company. However, many companies still grapple with knowing where to start their AI journey. It's time to think strategically about which AI projects you could lead to demonstrate tangible value, showcasing the concrete benefits of integrating AI and AI PCs into business processes and tangible results.

While developing these scenarios, consider starting with your own IT department to highlight AI PC potential. Identifying where and how these success stories could unfold will ensure that your AI initiatives set a strong precedent for innovation and efficiency in your company.

Fortunately, the combination of AI PCs and **Intel vPro®** technologies offer a clear entry point for businesses to fully leverage AI. When these technologies are used together, they more than just unlock AI—they maximize its potential across various domains. This powerful duo redefines key areas such as business continuity,

fleet management, and security management, transforming them into more efficient, responsive, and secure components of the corporate infrastructure.

Intel is not just enabling AI—we are **using AI** to transform our own platforms. **Intel vPro®** technology, powered by AI, enables predictive maintenance, energy optimization, and advanced threat detection. But the real magic happens when **Intel vPro® and AI PCs come together**—creating a platform that is more intelligent, more proactive, and seamlessly aligned with modern business needs.

Redefining Business Operations with AI



Intel® Core™ Ultra processors and Intel vPro® deliver the comprehensive business PC experience for today and tomorrow. These AI PCs give you world-class performance that keeps up with popular models and the largest ecosystem of AI PC applications available. By running local AI apps on your device instead of in the cloud, your data and IP are more private, always available, and better protected. Intel vPro® provides AI-boosted protections at the most privileged hardware level and throughout the stack, plus a full suite of manageability tools to enable and support users no matter where they work.

The integration of AI into business operations through Intel® Core™ Ultra-powered AI PCs and Intel vPro® technology enhances various aspects of IT operations:

- **Business Continuity:** Advanced predictive analytics capabilities ensure that operations can continue smoothly under various scenarios, anticipating potential disruptions before they occur.
- **Fleet Management:** AI-enhanced tools provide better tracking, maintenance, and management of corporate assets, increasing operational efficiency and reducing downtime.
- **Security Management:** With Intel vPro's built-in security features combined with AI-driven threat detection and response systems, organizations can achieve a higher level of data protection and risk management.

Two Decades of Leadership in an Ever-Changing World

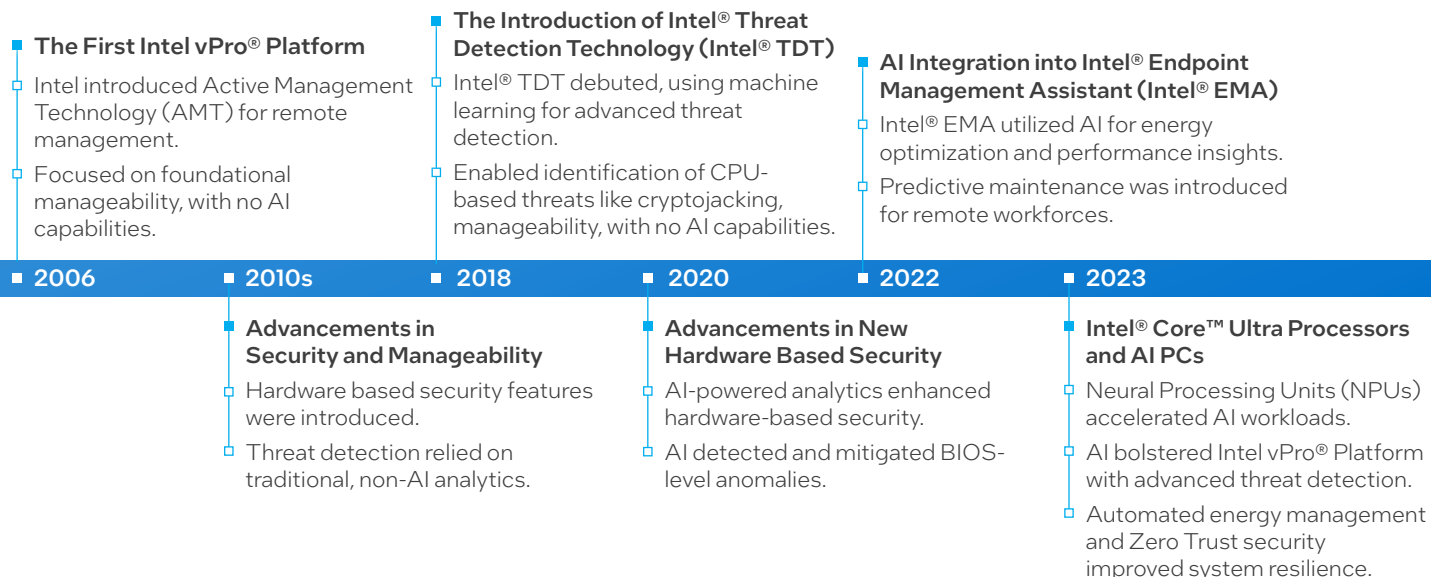
Since its introduction in 2006, Intel vPro® has been a cornerstone of business computing for nearly two decades. During this time, the world has seen significant shifts—new players have emerged, habits have changed, and groundbreaking technologies have entered our lives. Each of these transformations has directly impacted the business world, and the gateway to these changes often is our work PC, notebook, or client device.

With every innovation, new vulnerabilities, risks, and threats to business continuity have emerged. Intel vPro® Platform has consistently taken a proactive stance, evolving with each challenge. It has continuously introduced new capabilities and products that ensure the productivity and security of both end users and IT professionals. In a rapidly changing world, Intel vPro® Platform has been the trusted companion and enabler for IT pros, alleviating their pain points and unlocking new possibilities. It has ensured that critical jobs are completed effortlessly, providing unparalleled security and manageability.

Today, the business world is on the brink of a new revolution. While AI presents remarkable opportunities, it also poses new risks. Once again, Intel vPro® Platform is prepared for this transformation—empowering IT professionals to navigate the AI era with confidence.



Evolution of AI in the Intel vPro® Platform



Today, the business world is on the brink of a new revolution. While AI presents remarkable opportunities, it also poses new risks. Once again, Intel vPro® Platform is prepared for this transformation—empowering IT professionals to navigate the AI era with confidence.

The AI Transformation of Intel vPro® Platform

As AI reshapes the business landscape, Intel vPro® has not only evolved to meet new challenges but also leveraged AI to transform its own platform. With AI integration, Intel vPro® technology enables predictive maintenance, energy optimization, and advanced threat detection—creating a smarter, more proactive foundation for modern business needs. The purpose-built integration of Intel vPro and AI technology, software and developer tools redefine security and manageability, empowering IT professionals to navigate this new era confidently.

This evolution improves capabilities and benefits across the two most important IT 'care abouts': **Security** and **Manageability**. By leveraging AI, Intel vPro® Platform anticipates and mitigates emerging threats while enhancing productivity, ensuring that businesses are ready for the future.



Business AI PCs and Security

By design, Intel® Core™ Ultra processors and Intel vPro® Platform provide a more secure foundation for modern computing and AI through a collection of technologies that start at the hardware level and continue through the entire compute stack.



Your users are better protected with established AI-powered threat detection, including ransomware, cryptojacking, and software supply chain attacks. Intel vPro® Platform has been at the forefront of AI-powered security for years with Intel® Threat Detection Technology (Intel® TDT), which can help detect attacks before they happen or allocate monitoring tasks to the GPU to free up CPU performance.

Help protect your users and data with Intel vPro® Security. This collection of enterprise-level security technologies works right out of the box. Intel vPro® Platform delivers integrated hardware-based PC protections for more secure business productivity, including advanced threat protections, application and data protections, and below-the-OS security features.

Upgrade and patch your devices, no matter where they reside. Improve control of your fleet with Intel® Active Management Technology (Intel® AMT), which delivers a complete wireless solution for remote manageability for business, including options for cloud enablement and automation.

Intel® Core™ Ultra processors and Intel vPro® Platform provide a more secure foundation for modern computing and AI. Users with PCs powered by Intel® Core™ Ultra processors and Intel vPro® Platform benefit from foundational protections for AI models and all the associated data—throughout all the stages of workload execution.

- Hardware-enabled security on Intel vPro® can help **reduce material security breaches by up to 23%.**²

- Hardware-enabled security on Intel vPro® Platform can help **reduce the time spent on security breaches by 35%.**²
- Technologies included with Intel vPro® can help IT avoid buying or expanding third-party software for remote management, telemetry, and hardware security, resulting in **up to \$224,000 in savings over three years.**²
- A company with a mostly Intel vPro® environment can **recover from material breaches up to 15% faster** than organizations with non-Intel vPro® devices.²
- 83% of survey respondents said Intel vPro® **improves stakeholder confidence** due to hardware-enabled security.²
- Business and IT leaders using mostly Intel vPro®-based endpoint devices reported that their organizations were **less likely to lose customers** compared to leaders of organizations using mostly non-Intel-based endpoint devices. When asked about the effects of material breaches over the past year, only 29% of organizations surveyed using mostly Intel vPro® based reported a loss of customers compared to 40% of organizations using mostly non-Intel based endpoints.²
- Out of all survey respondents whose organizations used Intel vPro® as their endpoint standard, **86% said it improved patching efficiency.**²

Business AI PCs and Manageability

Managing your PC fleet and supporting a dispersed workforce is easier with Intel vPro® Platform

Save time and reduce complexity for IT with tools to enable device management software. Gain insights into device usage and overall health so you are better informed to upgrade, repurpose, or retire any given PC. Improve control of your fleet with remote out-of-band manageability features and KVM controls, providing an experience as if a technician were standing in front of the actual downed PC.

Take advantage of efficient computing practices

Reap the benefits and cost savings associated with improved performance per watt, remote, automated power management options, and the ability to keep endpoints patched no matter where the users sit. Reduce the need for device shipments, desklife support visits, and truck rolls by repairing, remediating, or even retiring PCs, even if the OS is not functioning, from virtually anywhere. IT can make better decisions with better data, using advanced telemetry to assess device well-being and making PC lifecycle decisions about retirement or repurposing their assets.

Simplify, streamline, or automate your IT management processes

Intel® Active Management Technology (Intel® AMT) makes it easy for IT to keep mission-critical resources running. It enables you to remotely power devices on to automate updates and reduce energy usage. Even if the OS will not boot, IT can remotely access the PC to remediate issues, repair corrupted drivers, applications, or the OS. With boot redirection, you can boot down-the-wire into temporary environments.

Improve employee productivity and satisfaction by supporting them with remote management, resolving issues from virtually anywhere.

Intel® Active Management Technology (Intel® AMT) on Intel vPro® Platform can return a PC to a known good state, no matter where the employee is located—even when the OS is down. In addition to accessing wireless devices where the OS is down, Intel® Endpoint Management Assistant (Intel® EMA) allows IT to access endpoints that are outside the corporate network via the cloud.

Ensure your team's PCs are prepared to face the latest threats and challenges with automated patches and updates. Intel® Active Management Technology (Intel® AMT) helps IT administrators power systems up for diagnostics and overnight patch deployment and then power them down when not in use to help reduce energy expenditures.

AI PCs: Rethink Total Cost of Ownership

AI is redefining how businesses operate, where AI PCs play a critical role, standing at the core of these transformations. Let's rethink AI PCs from three perspectives.

1 New AI Paradigms and AI PCs

In the evolving landscape of AI trends, AI PCs play an important role beyond their functional capabilities. With the adoption of distributed, hybrid, or offline AI mindsets, AI PCs not only enhance operational efficiency but protect investment for use cases and workloads still to be revealed.

▪ **Distributed AI: Decentralization**

Distributed AI refers to the decentralization of AI processing across multiple locations, devices, or nodes within a network. The goal is to bring computation and data storage closer to the location where they're needed, improving response times and saving bandwidth. Localizing AI processing reduces reliance on cloud services, addressing concerns over costs, latency, and security while supporting sustainability goals.

▪ **The Hybrid AI: Combining local and cloud processing**

Hybrid AI specifically involves a combination of both local computing and cloud-based services. Sensitive or critical operations might be processed locally on AI PCs. This approach minimizes latency and enhances security against emerging threats while maintaining cost efficiency.

▪ **Offline AI: Using AI without the internet**

Offline AI equips AI PCs to function without an internet connection, enabling them to process and analyze data autonomously right on the device. This capability is critical in environments where connectivity is unreliable or unavailable. Often called unplugged AI, AI PCs can operate independently, making them ideal for mobile or isolated applications where privacy and continuity are important.

2 Enhancing Security and Efficiency

Managing security and maintenance for corporate clients equipped with Intel® Core™ Ultra Processors and Intel vPro® Platform has become more assertive than ever. Leveraging AI, Intel vPro® Platform enhances various capabilities, making systems more efficient and using predictive management techniques that often address potential issues before they impact business continuity.

Enhanced remote management, along with improved onboarding and exit processes, reduces the frequency of support tickets. Significant advancements in security—such as protection below the OS, application and data protection, and advanced threat mitigation—bolster defenses against attacks. AI PCs can enhance data protection, reduce the risk of breaches, and maintain stringent user privacy. All these improvements substantially contribute to business continuity and the reduction of the total cost of ownership.

3 Future-Proofing with AI PCs

Today, investing in AI PCs is not just a strategic decision—it's an inevitable one for businesses that aim to stay ahead. The shift towards AI PCs is driven by the need to keep pace with rapid technological advancements and mitigate future catch-up costs. New solutions that use the NPU advantages will be introduced to the market every day.

Nevertheless, AI PCs with Intel® Core™ Ultra Series 2 enhance performance and energy efficiency, aligning with corporate responsibility goals while maximizing long-term value through robust connectivity and advanced AI frameworks.

Moving Forward: Ideal action time to invest in AI PCs

As Microsoft Windows 10's support ends, preparing for strategic refresh cycles, particularly the transition to Windows 11, becomes essential. Over the next 3-4 years, the AI PCs you choose will be the backbone of your business operations. This is critical as you face rapid advancements in AI and technology solutions that could leave the unprepared behind.

Although this transition is straightforward, you may still feel cautious about making such a pivotal change. If so, consider starting with a pilot project. This approach allows you to evaluate the performance and energy efficiency of AI PCs in a controlled setting, clearly demonstrating their operational benefits before committing to a full-scale rollout.

However, for most IT leaders we know, there are no question marks. Now is the ideal time to invest in AI PCs. Rethink AI, unlock AI, and leverage AI to move your organization forward.

1. Gartner Press Release, September 25, 2024

<https://www.gartner.com/en/newsroom/press-releases/2024-09-25-gartner-forecasts-worldwide-shipments-of-artificial-intelligence-pcs-to-account-for-43-percent-of-all-pcs-in-2025>

2. Based on “The Total Economic Impact™ of the Intel vPro Platform,” an Intel-commissioned study by Forrester Consulting, January 2024, which surveyed 500 ITDMs at enterprises across the world using Intel vPro®, including US, Canada, France, Germany, UK, Australia, China, India, and Japan. For the study’s findings, Forrester aggregated the data and experiences from the interviewees into a composite organization with an assumed revenue of \$1 billion per year and 10,000 employees.

<https://www.intel.com/content/www/us/en/business/enterprise-computers/resources/vpro-platform-tei-case-study.html>

Learn more at [Intel.com/AIPC](https://www.intel.com/AIPC)



Performance varies by use, configuration and other factors. Learn more at www.Intel.com/PerformanceIndex

Performance results are based on testing as of dates shown in configurations and may not reflect all publicly available updates. See configuration disclosure for additional details.

No product or component can be absolutely secure.

Your costs and results may vary.

Intel technologies may require enabled hardware, software or service activation.

All versions of the Intel vPro® platform require an eligible Intel processor, a supported operating system, Intel LAN and/or WLAN silicon, firmware enhancements, and other hardware and software necessary to deliver the manageability use cases, security features, system performance and stability that define the platform. See [intel.com/performance-vpro](https://www.intel.com/performance-vpro) for details.

AI features may require software purchase, subscription or enablement by a software or platform provider, or may have specific configuration or compatibility requirements. Data latency, cost, and privacy advantages refer to non-cloud-based AI apps. Learn more at [intel.com/AIPC](https://www.intel.com/AIPC).

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