

What Is Artificial Intelligence (AI)?

Artificial intelligence (AI) automates creative or effortful tasks with the ability to learn, adapt, and make decisions.

AI at a Glance

Business challenges:

Organizations need to operate more efficiently.

Skilled workers spend effort on repetitive tasks.

Enormous volumes of data remain untapped.

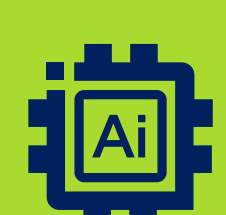
Solution:



AI helps automate complex tasks at scale.



Workers have more time to focus on innovation.



AI improves as it is trained on more data.

Benefits of AI

AI transforms the way people and organizations work.

Forecast: Rapidly find patterns in vast datasets.

Automate: Ensure consistency for complex processes.

Optimize: Use fewer resources for the same tasks.

Personalize: Deliver unique interactions at scale.

