nature fresh farms®

intel®

> "Intel allows our growers to analyze data at the edge. So, we not only know what we're going to produce next week, we can know what we're going to produce weeks to come. Managing the data – our growers become proactive growers instead of reactive growers."
>
> **Keith Bradley, VP Information Technology, Nature Fresh Farms**

From Seed to Store: Nature Fresh Farms and Intel AI Drive a Tasty Exercise in Precision

Nature Fresh Farms has become one of Canada's largest independent greenhouse produce growers. The company continues to develop its technology and practices to grow better food that's kinder to the environment. As the demand for more fresh food grows, the need for AI-powered solutions to optimize the journey from seed to supermarket also grows. Nature Fresh Farms is bringing AI to the edge with Dell and Intel - using Intel® Xeon® processors and OpenVINO™ software. Nature Fresh Farms uses AI to manage its growing operations to generate larger, more predictable crop yields. With AI-optimized solutions, they can predict their yield a year in advance with incredible accuracy. This reliable growth helps create a more secure, transparent, and reliable food supply chain.

Products and Solutions
Intel® Xeon® Processors
Intel vPro® Platform
Intel® Distribution of OpenVINO™ toolkit

Industry
Food and Beverage Manufacturing

Organization Size
1,001-5,000

Country
Canada

Partners
Dell Technologies

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