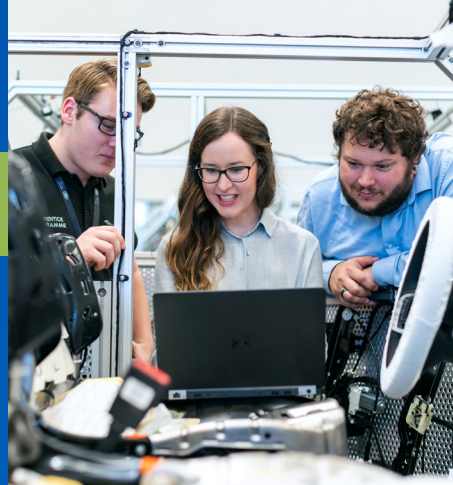


The Sustainable CTO



Driving the Lean-Green Agenda

The manufacturing industry is in the midst of a digital revolution. With sustainability in the spotlight, organizations must ensure their processes are both smarter and greener, harnessing the power of technology to position themselves for success.

Enter: The Sustainable CTO 

72%

of C-suite decision-makers in the manufacturing industry say their IT function is currently a big part of the problem when it comes to their organization's energy consumption and carbon emissions.

37%

of senior IT leaders estimate their organization's computer processing power will increase by between 11-15% by 2030.

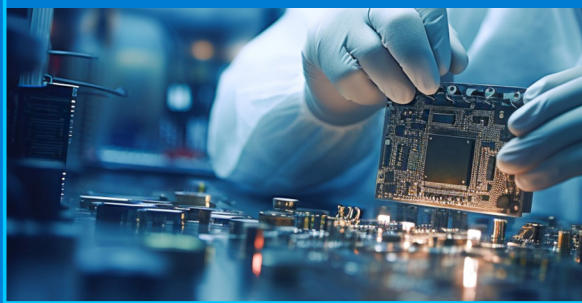
79%

of senior IT leaders say the carbon footprint generated by the storing, movement and analysis of their data is a significant concern for their organization.

Seven in 10 senior IT leaders in the manufacturing sector say their organization requires a significant change or complete transformation to transition to a net-zero business. And they believe they are the ones to lead the charge.

Intel's research among 2,020 senior IT leaders, CEOs and CSOs – including 217 manufacturing C-suite decision-makers – found that:

79%



of senior IT leaders in the manufacturing sector are confident in their capabilities to significantly reduce IT-related emissions.

80%



aspire to become a sustainability leader in the business.



Importantly, they have a mandate from the rest of the C-suite:



80%

of CEOs and CSOs believe the CTO often takes a more innovative approach to business growth than other organizational leaders.



84%

believe the CTO has the potential to become the greatest driver of sustainability in the organization.



Download *The Sustainable CTO* manufacturing sector report to find out how CTOs can lead their organizations to 'tech positive'.