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# The Sustainable CTO

## The Sustainable CTO for a Greener Financial Future

*The Sustainable CTO* reveals that despite extreme digital disruption, changing customer demands and increasing regulation, financial institutions are keeping net-zero targets front of mind:

**47%** of senior IT leaders in the financial services sector predict their **organization** will reach net zero by 2035 (compared to an average of 37% across all sectors).

**66%** say their **IT function** will reach net zero by 2035 (compared to an average of 54%).

Senior IT leaders are banking on sustainability:

**87%** believe focusing on sustainability will lead their organization towards developing new products and services, which will enhance their brand.

They recognize the scale of the challenge...

**72%** of senior IT leaders in financial services believe their organization requires a **significant change or complete transformation** to transition to a net-zero business.

**82%** say **significant investment** is required to make their organization's IT function more sustainable.

But they're ready to take up the mantle. Intel's research among 2,020 senior IT leaders, CEOs and CSOs – including 223 financial services C-suite decision-makers – found that:

**77%** of senior IT leaders in the financial services sector aspire to become a **sustainability leader** in the business.

**90%** of CEOs and CSOs believe the CTO has the potential to become **the greatest driver of sustainability in the organization.**

Download *The Sustainable CTO* financial services sector report to find out how CTOs can lead their organizations to 'tech positive'.