While today’s online retailers have unprecedented visibility into their shopper behavior, brick-and-mortar stores are at a distinct disadvantage when it comes to uncovering insights on their customers’ in-store behavior. Pathr.ai Spatial Intelligence offers a solution that uses existing data sources and cameras to help deliver actionable insights in physical stores through anonymous, AI-powered analysis of customer and staff movement at the edge. Integrated onto a retailer’s business system, Pathr.ai provides customized dashboards businesses can use to understand customer preferences, inform strategic decision-making, drive revenue growth, and improve customer experiences within their stores.

**Key Features**
- Entrance Traffic With Group Sizes
- Checkout Queue & Wait Times
- Traffic & Dwell Analytics
- Customer & Staff Interactions
- Cross-Location Benchmarking

**Verticals:**
- Retail
- Warehousing & Distribution

**Country/Geos:**
- Americas

**Use Cases:**
- Situational Monitoring
- Asset & Operations Optimization

**Learn more:**
- Pathr.ai Website
- Intel & Pathr.ai Grocery Solution Brief
- Intel & Pathr.ai Optimizing Lease Rates Solution Brief

"Pathr.ai introduces a practical solution to integrate with our existing cameras and produce insights that help us better understand how our shoppers are behaving inside our store. The real-time alerts that Pathr.ai deployed for us help us meet customer satisfaction expectations, while making it efficient for our store operations teams to take immediate action."

Major U.S. grocery chain executive