

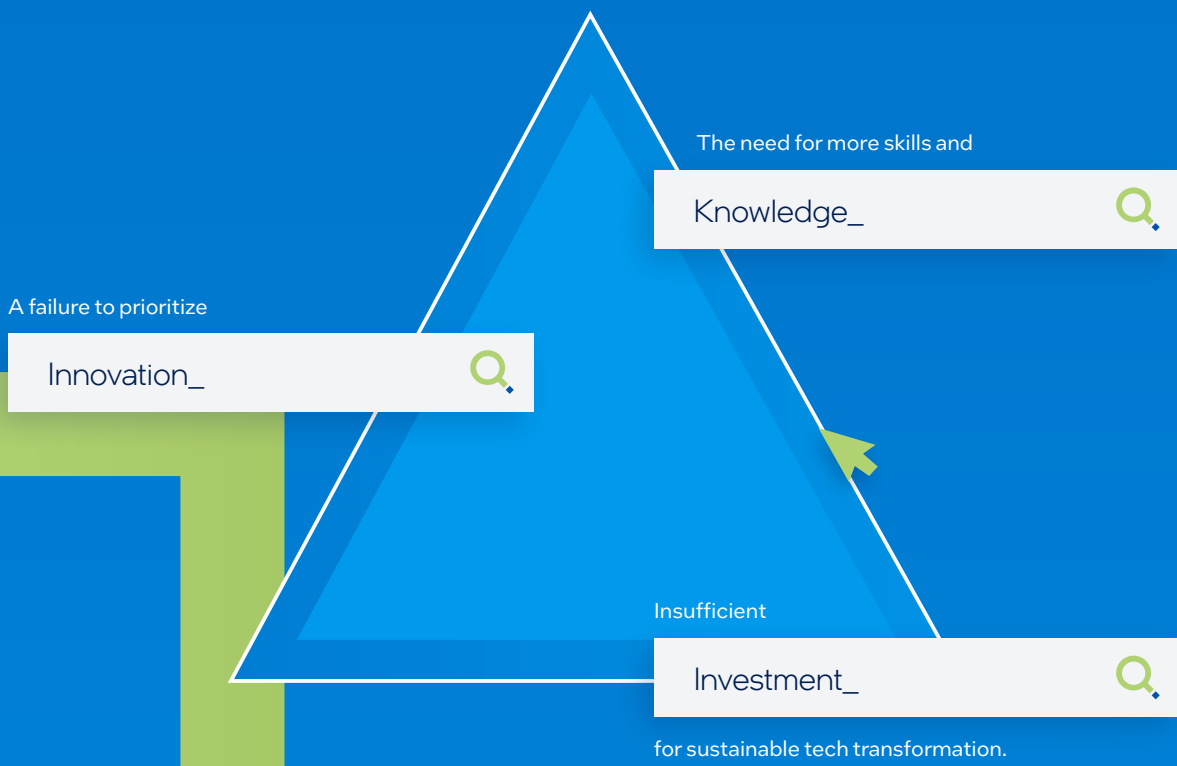
The Sustainable CTO



The Tech Trilemma

The Sustainable CTO has the power and the vision to champion tech positive and drive their organization's sustainability transformation. However, there are barriers to overcome.

Intel's research, consisting of opinions from 2,020 senior IT leaders, CEOs and CSOs, highlights three areas that need focus to help the CTOs on their journey.



Overcoming the Trilemma



<p>Knowledge_ </p> <p>The problem:</p> <p></p> <p>72%</p> <p>of senior IT leaders believe there is a huge knowledge gap in the IT profession when it comes to sustainability and green IT.</p>	<p>Innovation_ </p> <p>The problem:</p> <p></p> <p>Only 46%</p> <p>of senior IT leaders say that product or service development and innovation is currently a top three driver of growth for their organization.</p>	<p>Investment_ </p> <p>The problem:</p> <p></p> <p>81%</p> <p>of senior IT leaders believe that significant investment is required to make their organization's IT function and technology more sustainable.</p>
<p></p> <p>70%</p> <p>believe their organization lacks people with the right knowledge or skills in sustainability within the IT function, and indeed across the whole business (67%).</p> <p>The solution:</p> <p>Organizations need to close knowledge gaps fast and foster collaboration and understanding.</p>	<p></p> <p>5%</p> <p>Innovation is currently the number one priority for just 5% of CTOs.</p> <p>The solution:</p> <p>Innovation may be hard to prioritize, but without it, building a sustainable organization will be almost impossible.</p>	<p></p> <p>But only 50%</p> <p>of organizations are currently investing in technology like AI, IoT, and robotics.</p> <p>The solution:</p> <p>The lack of financial and tax incentives to encourage investment into sustainable technologies must be addressed.</p>



Download *The Sustainable CTO* report to find out more.