



**Broox**  
Intelligent Experiences

# Broox Audience Analytics Suite

Create Meaningful  
Customer Engagement  
through Intelligent Digital  
Signage

The Broox Audience Analytics Suite is a singular platform to deploy, monitor, and measure the success of interactive media systems. It can be deployed on most common hardware and integrates with almost any digital signage system in the market. By simply adding a camera to a digital signage display and connecting to a content management system, users can start collecting audience data such as attention time, dwell time, emotions, and demographics while fully respecting privacy. Broox empowers users to gain a deeper understanding of their current and potential audiences and to improve marketing strategy, customer experiences, and brand perception through digital signage systems.

Key Features

-  Custom Analytics Reports
-  Personalized Interactive Content
-  Seamless Integration
-  GDPR and CCPA Compliant

**Verticals:**

- Retail
- Hospitality

**Use Cases:**

- Interactive Media
- Situational Monitoring

**Country/Geo:**

Worldwide

**Learn more:**

- [Broox Website](#)
- [Broox Audience Analytics Solution Page](#)
- [Broox Intel Marketplace Page](#)



*As AV integrators, understanding the performance of large rollouts is key. With Broox Audience Analytics we can actually know how our installations perform and give valuable data to our clients with an easy integration to fit their needs. Since we started deploying Audience Analytics, we can't live without it."*

Head of Product  
Leader AV Systems Integrator

**Intel Products and Technologies**

- [Intel® Distribution of OpenVINO™ Toolkit Product Page](#)
- [Intel® Core™ Processors Product Page](#)
- [Model Zoo for Intel® architecture numPy Product Page](#)

