



Preparing for Global Growth with Efficient Digital Business Processes

VIP Industries has grown to become one of Asia’s leading manufacturers of travel bags, with more than 100 million units sold worldwide. In addition to ramping up its manufacturing, the company sought to improve the accuracy of its demand forecasts. The aim was to optimize its production plans to ensure that it could deliver the right quantity of each product at the right time to capture every sales opportunity. VIP Industries selected an all-flash hyperconverged infrastructure solution from Intel, Lenovo, and Nutanix. With a hyperconverged infrastructure at the foundation of its digital transformation initiative, VIP Industries has gained the performance, availability, and scalability to switch its warehouse management processes to the digital channel.

“We were already using Lenovo solutions in other parts of the business, so we knew we could count on the quality of their solutions. And because the ThinkAgile HX platform features 2nd gen Intel® Xeon® Scalable processors, we knew that it would deliver the high levels of performance that we needed.”

Vineet Agarwal, Head of IT Infrastructure, VIP Industries

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Industry
Consumer Goods

Organization Size
1,001-5,000

Country
India

Partner
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