



Intel® NUC Element products make it possible for Symtron to deliver custom interactive kiosks



"The Intel® NUC Elements adapted very well to all of our device interfaces. Also, their integration gave Symtron significant comparative/competitive advantages that will help us achieve a strategic position in terms of innovation and reliability in a market that gets more demanding by the day and expects differentiated value propositions when investing in technology.

We were able to fulfill expectations that we had for a very long time regarding custom products, reliability, standardization, and performance."

Gabriel Troncoso – Symtron CEO

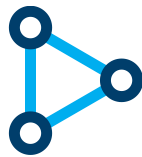
Problem

- They could not find a **stable standard**; year after year, the versions of the **systems** they used **changed and forced them to constantly make changes in their products**. This was not what their clients wanted.
- The alternative to these commercial formats are **industrial computers whose power and costs exceed** those required by Symtron's market.

Solution

- The Intel® NUC Elements and their modular capabilities made it possible for Symtron to **standardize their entire portfolio**. This added value to their solutions and helped them improve their **response times**, both pre-sale and post-sale.
- The Intel® NUC Elements offer **3-year product availability and warranty**, and they are also **designed for 24/7 sustained operation**. Besides, they helped Symtron **cut costs** by implementing a solution that fit their needs.

Benefits



STANDARDIZATION

The modular capabilities of the NUC Elements allow for comprehensive standardization.



RELIABILITY

Being an Intel product, they offer the quality and stability you need for your solutions.



FLEXIBILITY

The Intel® NUC Elements allow for faster technology updates.



INNOVATION AND PERFORMANCE

They allow for strategic positioning in the market through innovation, added value, and performance.