

For reference only. See official policy at: <http://www.intel.com/sites/corproate/privacy.htm>
Changes are from July-2002 to September 2004
Legend: Black – Text with no change. Green – added text. Purple – Deleted text.

To read the Intel® Privacy Policy in another language, choose from the options in the menu to the left.

Intel is committed to protecting your privacy and ensuring you have a positive experience on our website. ~~user privacy in our products and services.~~ This policy outlines our personal information handling practices for both online and offline data. If you give us personal information, we will treat it according to this policy.

We encourage you to read this privacy policy to ensure you understand Intel's privacy practices.

Intel Corporation is proudly affiliated with the TRUSTe and BBBOnLine privacy seal organizations.

If you are not satisfied with our response to your privacy-related concerns, please contact [BBBOnLine^{\(1\)}](#) or [TRUSTe^{\(1\)}](#).

This policy covers Intel's corporate ~~web sites~~ website and is applicable worldwide. Some of our subsidiaries or programs have their own, possibly different, policies (see lists at right).

We encourage ~~Intel encourages~~ you to read this privacy policy and those of all Web sites you visit.

Collection of your personal information

When Intel collects any personal information on our corporate website, we will express our need for the personal data at the point of collection. Some of the reasons why we collect your personal information include:

- participation in discussion groups
- collaboration efforts
- registration to membership programs or newsletter subscriptions
- provide registered users a more personalized and meaningful experience on the Intel website.

~~Types and Uses of your Personal Information~~

~~Your personal information is used in the following ways:~~

We will only use your personal information in the way we specified when it was collected. We will not subsequently change the way your personal information is used without your consent. Some of the ways we may use your personal information include:

- To provide the ability to create personal profile areas and view protected content.
- To provide the ability to contact you, and provide you with shipping and billing information.
- To provide customer feedback and support.
- To provide contests, sweepstakes or other marketing promotional activities on the intel.com or affiliate websites. Personal information may be collected to administer those programs
- To conduct questionnaires and surveys in order to provide better products and services to our customers and end users. Your completion of any questionnaires is voluntary.
- To support recruitment enquiries. For more information, please see the worldwide [Candidate Privacy Policy](#)
- To understand more about you, so we can personalize newsletters and websites to your preferences. For example, allow you the opportunity to request specific information on products and services that may be of interest.

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- To allow you to forward information to another individual such as a friend or co-worker. Intel does not store the personal information of the third party. We collect the information for the sole purpose of sending a one-time email. If you choose to use our referral service to inform a colleague or friend, we will only ask for a contact name and email address.
- To meet contract obligations.
- ~~User IDs and Passwords—Provide you with access to your profile areas and to protected content.~~
- ~~Account Information—Tells us more about who you are, how to contact you, and your shipping and billing information. Also contains any preferences you have provided, such as language, e-mail format and interests.~~
- ~~Customer Feedback and Support—Provides a mechanism for requesting information from Intel. Also used to tell us how we can improve our products, services and site designs.~~
- ~~E-mail Correspondence—Used to raise and respond to issues and inquiries of all types. Also used to distribute information about Intel, our products, and services.~~
- ~~Transactions—Show which products and services you have requested.~~

~~We will only use your personal information in the ways specified when it was collected. We will not subsequently change the way in which we use your personal information, unless you consent to the new usage.~~

Sharing your personal information

We do not sell or rent your personal information to third-parties for marketing purposes unless you have granted us permission to do so.

We may share your personal information within Intel or any of our worldwide subsidiaries for purposes of data processing or storage.

We may also share your personal information with authorized third-party agents or contractors in order to provide a requested service or transaction. For example, if we need to ship something to you, we must share your name and address with a shipping company. We only provide third-party agents with the minimum amount of personal information necessary to complete the requested service or transaction.

We may respond to subpoenas, court orders, or legal process by disclosing your personal information and other related information, if necessary. We also may choose to establish or exercise our legal rights or defend against legal claims.

We may collect and possibly share personal information and any other additional information available to us in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Intel's terms of use, or as otherwise required by law.

We will ask you for your opt-in consent to share your personal information with a third party for any other reason.

Personalization

We may customize websites or newsletters for certain users based on the information they previously provided or that was collected through Intel.com websites in order to enhance the overall web experience.

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Security Measures Security of your personal information

~~We protect the personal information you share with us. For example, if you make an online purchase with us, we encrypt your credit card number. Access to your personal information is limited to people who need it to do their job.~~

~~Authorized third party agents may also need access to some of your personal information. For example, if we need to ship something to you, we must share your name and address with a shipping company. We only provide third party agents with the minimum amount of information needed to complete the requested service or transaction. We do not otherwise share your personal information with third parties, unless you have granted us permission to do so.~~

~~We may respond to subpoenas, court orders, or legal process. We also may choose to establish or exercise our legal rights or defend against legal claims.~~

~~We may collect and possibly share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Intel's terms of use, or as otherwise required by law.~~

Intel is committed to protecting the personal information you share with us. We utilize a combination of security technologies, procedures, and organizational measures to help protect your personal information from unauthorized access, use or disclosure.

When we transfer sensitive personal data (for example, credit card information) over the Internet, we protect it using Secure Sockets Layer (SSL) encryption technology.

While we strive to protect your personal information, we cannot ensure the security of the information you transmit.

We recommend you to take every precaution in protecting your personal information when you are on the Internet. For example, change your passwords often, use a combination of letters and numbers when creating passwords, and make sure you use a secure browser.

Data Retention

Intel will not retain your personal information longer than is necessary for the purposes for which it was collected, ~~or as required by applicable laws or regulations.~~

Linked Web Sites

~~We provide links to third-party sites. Since we do not control these Web sites, Our websites may provide links to other third-party websites which are outside our control and not covered by this policy. we~~ We encourage you to review the privacy policies posted on these (and all) ~~third-party~~ sites.

Children's Privacy

~~We do~~ Intel ~~does~~ not knowingly collect personal information from children under the age of 13. If we learn that we have ~~collected~~ personal information on a child under the age of 13, we will delete that information from our systems. Intel encourages parents ~~and guardians~~ to go online with their ~~children kids~~. Here are a few tips to help make a child's online experience safer:

- Teach kids never to give personal information (such as name, address, phone number, school, etc) unless supervised by a parent or responsible adult. ~~Includes name, address, phone, school, etc.~~
- Know the sites your kids are visiting and which sites are appropriate.

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- Look for website privacy policies. Know how your child's information is treated.

Please visit ~~Check out~~ the [FTC's site](#)⁽¹⁾ for more tips on protecting children's privacy online.

Cookies

~~Most~~ Intel Websites use cookies, although you can still access most of them even if you choose to disable cookies in your browser. Some websites will not allow you to complete certain activities if cookies are disabled. For example, our consumer e-commerce site (i.e. ShopIntelSM) uses session cookies and persistent cookies to process transactions. If you do not accept cookies, the associated shopping basket will not work and you will not be able to place an order. ~~Cookies help us provide a better user experience by measuring which Web site areas are of greatest interest. Intel also uses cookies when you register for one of our Web programs. In this situation, a cookie will store useful information that enables our Web site to remember you when you return. Intel can only read cookies from Intel Web sites.~~

~~If you choose to disable cookies in your browser, you can still access most of our Web sites. Some Web sites will not allow you to complete certain activities if cookies are disabled. For example, our consumer e-commerce site uses session cookies and persistent cookies to process transactions. If you do not accept cookies, the associated shopping bag will not work and you would not be able to order.~~

~~We may display advertisements from third parties. Third-party ad-serving companies control which ads are shown. These ad-serving companies may use their own cookies to collect non-personally identifiable information from you. Advertisers use this information to target the ads and measure their impact.~~

We use multiple third parties to monitor web traffic, statistics, advertisement 'click-through', and other activities on Intel's sites. Where authorized by Intel, such third parties may use cookies, Intel's Web log files, Web beacons, and other monitoring technologies to compile anonymous aggregate statistics on Intel's Web site visitors.

We also include web beacons in HTML-formatted e-mail newsletters in order to count how many newsletters (or particular articles, links, etc.) are being accessed.

Current versions of Web browsers offer enhanced user controls regarding the placement and duration of both first and third party cookies. Search for *Cookies* under your Web browser's *Help* menu for more information on cookie management features available to you.

Accessing and Updating your personal Information

We need your help in keeping the ~~making sure your~~ personal information you have shared with us is accurate and up to date. ~~is correct in our systems.~~ Please notify us of any changes to your personal information. ~~name, address, title, phone number or e-mail address.~~ Most of our sites allow you to make these updates yourself via the program's member profile pages or the [Intel Profile Center](#).

Unsubscribing

Subscriptions to some newsletters can be managed through the [Intel Online Subscriptions website](#). In addition, each email newsletter has instructions on how to unsubscribe. In addition, each email newsletter includes instructions on how you can unsubscribe from that particular mailing.

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You may also unsubscribe from Intel's various newsletters by sending a letter, including your name, email address and the title of the marketing material you wish to unsubscribe from to:

Intel Corporation
Unsubscribe/Privacy
M/S SC3-37
2200 Mission College Blvd.
Santa Clara, CA 95054

Non-personal information collection

In some instances, Intel may collect non-personal (aggregate or demographic) data through cookies, web logs, and web beacons. This information is used to better understand and improve the usability, performance and effectiveness of the Intel.com website.

Newsgroups/Forums

Intel newsgroups and forums are public. Please consider this before posting material to them.

Transfer of Personal Information to the U.S.

~~We may process or store your information in our U.S. databases.~~

We may transfer your personal information to Intel Corporation in the US, to any Intel subsidiary worldwide or to third parties acting on our behalf for the purposes of processing or storage.

Validating Verification of Our Privacy Practices

In order ~~Intel wants~~ to further demonstrate our commitment to your privacy, ~~To do this,~~ we have agreed to have our privacy practices reviewed for compliance by both BBBOnLine® and TRUSTe.

- Intel is ~~a corporate sponsor of BBBOnLine privacy and~~ is a proud holder of ~~their privacy seal.~~ ~~The~~ the BBBOnLine privacy seal which applies to our English language Web sites.
- Intel is ~~also~~ a proud holder of the TRUSTe privacy seal. ~~The TRUSTe privacy seal program only~~ which applies to ~~the~~ online, English language websites environment at this time. By participating in the TRUSTe privacy program, Intel agrees in the importance of notifying you of the following:
 1. What information of yours is collected.
 2. How your information is used.
 3. With whom we may share your information.

Note: The TRUSTe program covers information that is collected through this website and does not cover information that may be collected through software downloaded from the site.

Policy Updates

~~All updates to this policy will be posted here. Last update: July 24, 2002.~~ The Intel Privacy Policy has been recently updated. For more details on the changes to the policy, please visit our FAQs.

Last update: **TBD DATE**

Need Help with an Update, Access, or Unsubscribe Request?

Please contact us by using [this form](#). To aid in processing your request, please include the following details:

- Your ~~E~~contact information (your name, address, e-mail address, etc.)
- Name of the program where you want the update applied
- Details of the request (e.g. change of e-mail address, unsubscribe from a newsletter, review of personal information, etc.)

~~Note: This policy also covers the personal information you provide to Intel Customer Support.~~

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Have Additional Questions or Comments?

Please review ~~Check out~~ the privacy policy frequently asked questions (FAQs) for more detail ~~listed below~~. Should you have any additional privacy-related questions or comments related to this privacy policy, please use [this form](#) to contact us. If you are not satisfied with our response, please contact [BBBOnLine](#)⁽¹⁾ or [TRUSTe](#)⁽¹⁾.

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