



**PAUL S. OTELLINI**

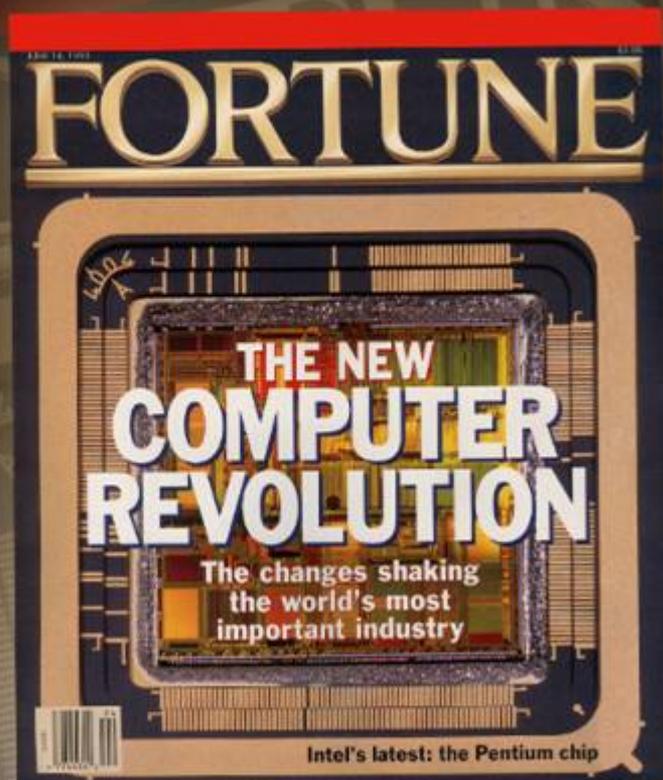
President & Chief Executive Officer

A futuristic scene with a glowing green floor and a floating microprocessor chip. The chip is shown in a cutaway view, revealing its intricate internal circuitry. The background is dark with some blurred lights, suggesting a high-tech environment.

Introducing the best  
microprocessor on earth...



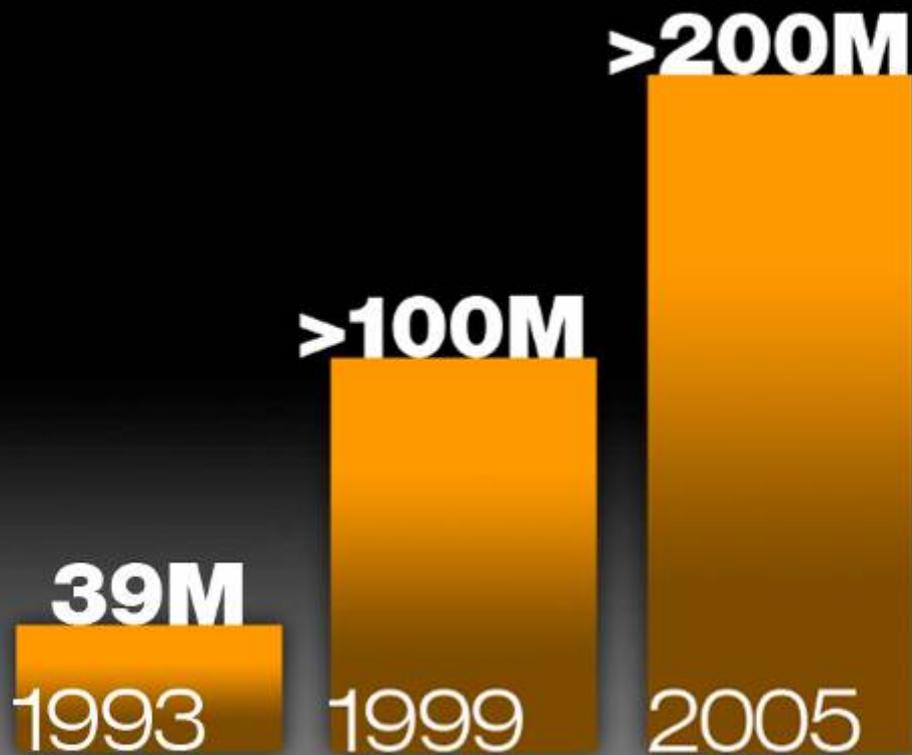
1993



**Intel's new Pentium**  
chip promises to  
**revolutionize PC industry.**

*Reuters – March 22, 1993*

# Worldwide PC Shipments



Source: IDC

1993

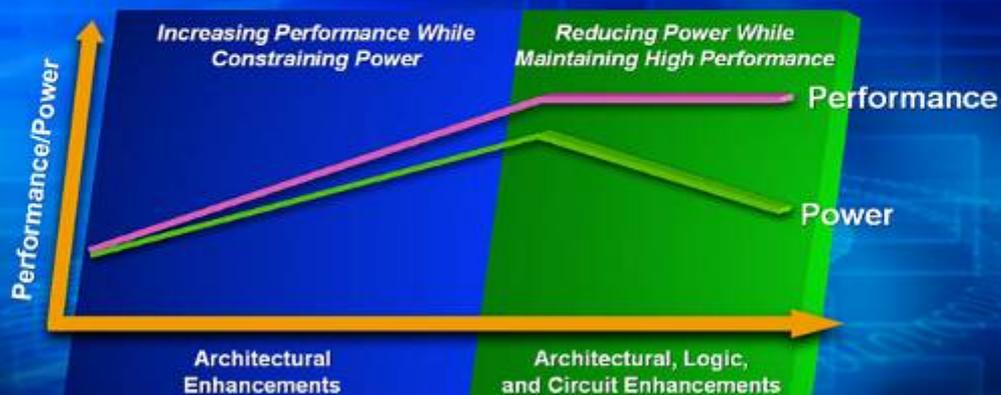
2003



# The GHz Era

circa 2001

## Moving Beyond GHz



Enhancements

Architectural, Logic, and Circuit Enhancements



March 12, 2003

**“The new processor delivers on Intel’s promise of faster performance and a battery-life boost measurable in hours.”**



MOBILE  
TECHNOLOGY

2003

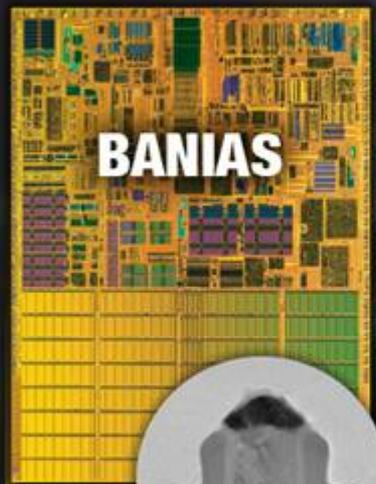
Shift to  
**PERFORMANCE per WATT**  
in Notebooks

“The new processor delivers on Intel’s promise of faster performance and a battery-life boost measurable in hours.”

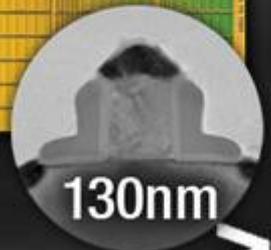
2003

2004

2006



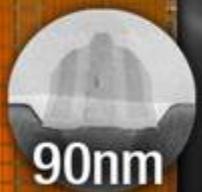
**BANIAS**



130nm



**DOTHAN**



90nm



**YONAH**



65nm

**>2X** INCREASE in Performance per Watt

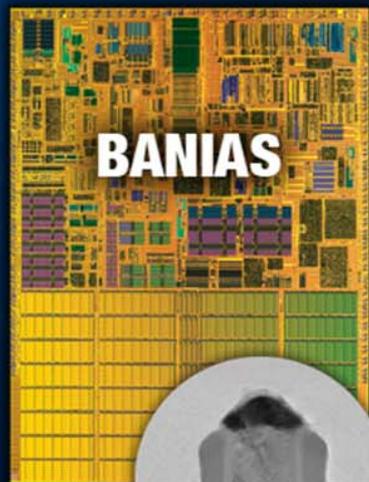
**Performance per Watt Heritage**

2003

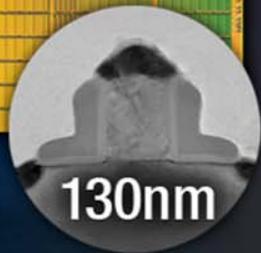
2004

2006

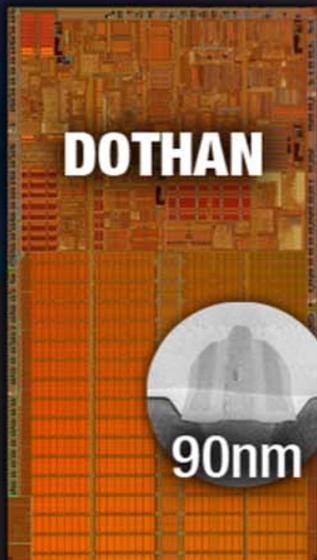
July 27, 2006



**BANIAS**



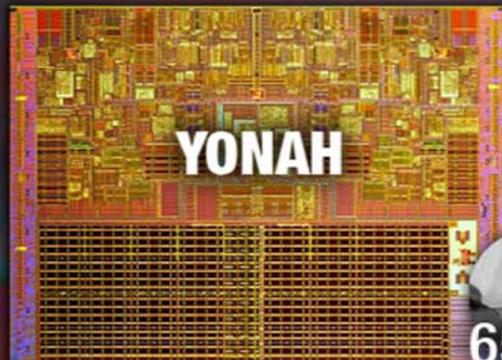
130nm



**DOTHAN**



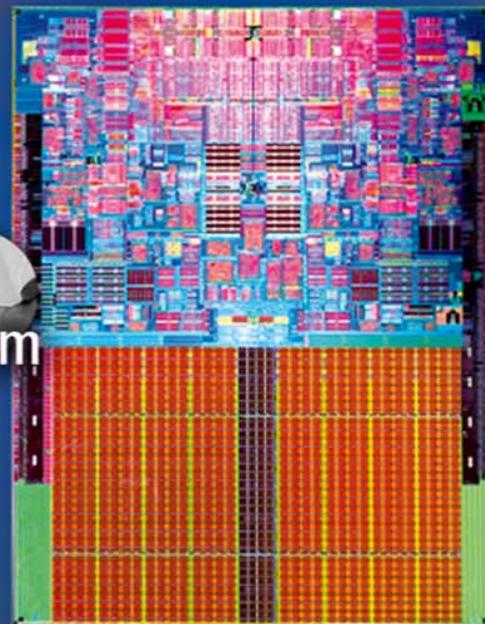
90nm



**YONAH**



65nm



Intel<sup>®</sup> Core<sup>™</sup> Microarchitecture

notebook

**>20%** better performance

similar battery life

desktop

**40%** better performance

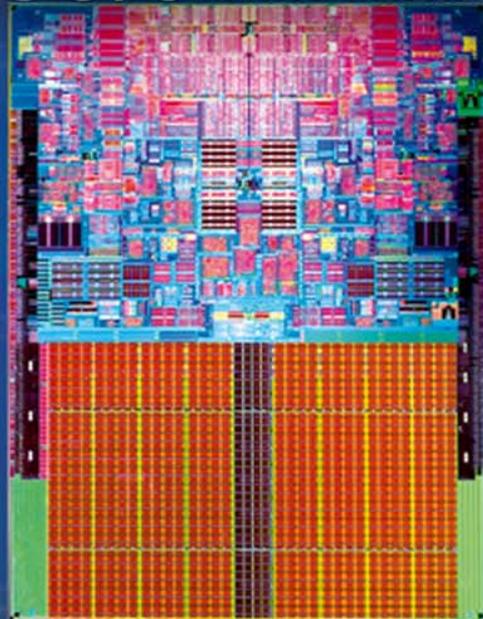
**40%** lower power

server

**80%** better performance

**35%** lower power

Intel®  
**Core™** Microarchitecture



**EXTENDING to ALL Segments**

**“Jaw-dropping speed.”**

*PC Magazine*

**“Make no mistake, the Core 2 Duo is very real,  
and its performance is undeniable.”**

*Hot Hardware*

**“This new Intel lead is not the usual leapfrogging...  
it’s a massive lead across the board.”**

*ZDNet*

**“The most impressive piece of silicon the world has ever seen.”**

*Anandtech*





504  
DESIGN WINS

**“Jaw-dropping speed.”**

*PC Magazine*

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*Anandtech*



291,000,000

Q: Number of 65nm transistors  
on Core™ 2 Duo?

34,000,000

Q: Total square footage  
of Intel fabs worldwide?



40%

Q: Faster?

40%

Q: More energy  
efficient?



Introducing the best  
microprocessor on earth...



WELCOME

to the NEXT Pentium®



WELCOME

to Core™ 2 Duo

