



News Release

INTEL CAPITAL STRENGTHENS ITS ISRAELI INVESTMENT TEAM WITH TWO NEW HIRES

Two New Investment Directors, Yair Shoham and Merav Weinryb Bring Experience and Track Record to Local Israeli Team

Israel, July 25, 2012 - Intel Capital, Intel's global investment and M&A organisation, has strengthened its Israeli investment team with the appointment of two new Investment Directors, Yair Shoham and Merav Weinryb. Based in the tech hub of Tel Aviv, Yair and Merav will join Uri Arazy, Intel Capital's existing Investment Director in Israel.

"The addition of two new members to our Israeli team is an indication of Israel's abundance of innovative businesses and technologies," stated Marcos Battisti, Managing Director of Western Europe and Israel. "Yair and Merav both join Intel Capital with proven track records and significant experience, particularly in the Israeli market, that will add value to Intel Capital's regional investment team."

Prior to Intel Capital, Yair was a General Partner at Genesis Partners, an Israeli venture capital fund, where he focused on seed and early stage investments in the information, communication and medical device sectors. Yair has significant experience in the high-tech arena, particularly in the Israeli market, having been a co-founder of Israeli-based technology companies Butterfly Communication and VDOnet.

Before joining Intel Capital, Merav was a Principal at Pitango Venture Capital, where she sourced and led new investment deals in Israel's High Tech industry. Prior to joining Pitango, Merav was an Associate VP for Corporate Development and Strategy in Comverse, where she initiated and participated in M&A activities and defined corporate strategy for new domains.

Intel Capital views Israel as one of the strongest markets for technology and innovation based investments. Intel Capital has been investing in Israeli companies since 1996, establishing a

proven track record of investment and exits. Intel Capital's current Israeli portfolio consists of 12 companies, including companies such as Aternity, Gigaspaces, Panorama Software, Zend, Omek Interactive, Mobixell, Exent and Jordan Valley. Successful exits from Intel Capital's Israeli portfolio include Aeroscout, Anobit, Mellanox, Passave, Jajah, and Gteko, which were all acquired by large multinational technology companies or went public on NASDAQ.

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About Intel Capital

Intel Capital, Intel's global investment and M&A organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, mobility, health, consumer Internet, digital media, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$10.6 billion in over 1,245 companies in 52 countries. In that timeframe, 200 portfolio companies have gone public on various exchanges around the world and 299 were acquired or participated in a merger. In 2011, Intel Capital invested US\$526 million in 158 investments with approximately 51 percent of funds invested outside the U.S. and Canada. For more information on Intel Capital and its differentiated advantages, visit www.intelcapital.com or follow @Intelcapital.

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