

V-Sync Receives Investment from Intel Capital

Expand Digital Signage Business with Systems Powered by Powerful Intel® Core™ Processors

TOKYO, December 21, 2010 – V-Sync Co. Ltd., a unique industrial system developer, today announced that it has received an investment from Intel Capital, Intel Corporation's global investment organization. Financial details of the investment were not disclosed.

V-Sync is a leading system engineering company in Japan that provides comprehensive solutions for content distribution systems such as music, movies, and medical information, and also for authentication, billing and settlement systems using web and mobile phones. This includes end-to-end system planning, design, marketing, operation and maintenance, plus the development and manufacture of system software and hardware. The company is now entering the digital signage business as a growth segment. These digital signage systems are now installed at leading convenience stores, shopping malls, super markets and train stations, and are well-received in the market segment.

The investment from Intel Capital will be used to accelerate V-Sync's digital signage business, powered by Intel® Core™ i7 processors. The industry-leading system, called 'adbo,' delivers intelligent marketing capabilities using face-recognition and authentication technologies and powerful network management functions underpinned by Intel® vPro Technology and Intel® Active Management Technology. It is attracting the industry as a next-generation advertising medium that combines the advertising strengths of both vending machines and digital signage.

“The world of advertising is drastically changing. In the current advertising market segment, it is becoming indispensable to implement more interactive advertising solutions and quantitative systems to evaluate advertising, while it was sufficient to use a one-way advertising medium in the past,” said Takaya Ibe, President of V-Sync Co. Ltd. “The new digital signage solutions that we create will evolve as Intel® Core™ processors develop with enhanced performance and capabilities. Supported by the investment from Intel Capital, we will accelerate the expansion of our digital signage business to ensure our digital signage system, adbo, promptly establishes its presence in the advertising market segment.”

“Japanese companies are leading the development of industrial systems such as digital signage and vending machines, and these systems help create new and attractive services by combining high performance Intel® Core™ processors with wireless broadband networks,” said Kazumasa Yoshida, president of Intel K.K. “Intel will collaborate with V-Sync to further expand the digital signage market segment in Japan.”

“Our investment in V-Sync demonstrates Intel Capital's commitment to further enhancing the industrial system development and innovation in Japan,” said Sudheer Kuppam, Managing Director, Intel Capital Asia Pacific. “Digital Signage market segments are rapidly evolving with fast growth and V-Sync products based on Intel architecture are very well positioned to capitalize on these trends.”

About V-Sync

V-Sync is an advanced system engineering company with its own methodology. The company provides end-to-end project management solutions, which includes planning and marketing for businesses, products, and services, system design, software development, and development, operation and maintenance of hardware. V-Sync achieves system development excellence within short time frames through a proactive process of analysis, design, implementation, and validation. This process, coupled with V-Sync's unique marketing methods and superior R&D capabilities, have enabled the company to create numerous hit products and services, and to provide businesses with a competitive edge even in unfamiliar fields. Currently, V-Sync's adbo is very topical because of its facial recognition and authentication capabilities. Because of the exciting new marketing possibilities that adbo opens up, it is increasingly being used in retail outlets and railway facilities.

About Intel Capital

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$9.7 billion in approximately 1,100 companies in 48 countries. In that timeframe, 189 portfolio companies have gone public on various exchanges around the world and 258 were acquired or participated in a merger. In 2009, Intel Capital invested about US\$327 million in 107 investments with approximately 50 percent of funds invested outside North America. For more information on Intel Capital and its differentiated advantages, visit <http://www.intelcapital.com>.

About Intel

Intel (NASDAQ: INTC), the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at <http://www.intel.co.jp>.