

# News Release

# Intel Collaborates with Software and Services Company for Innovation in Cloud Computing

Intel announces strategic cooperation and Intel Capital investment in ZZNode

#### **NEWS HIGHLIGHTS**

- Intel announced an investment and strategic cooperation with Beijing ZZNode Technologies Co., Ltd. for software and services innovation in cloud computing.
- Intel offers green energy management platform (Intel® Data Center Manager, DCM) for large-scale cloud computing centers and software technologies, and will work with ZZNode to explore optimized industry applications for Big Data to meet various computing needs in China's rapidly-growing cloud computing application market.
- The investment, which is part of the Intel Capital China Technology Fund II, will help ZZNode further enhance its product innovation capabilities.

**Beijing, April 25, 2012** - Intel Corporation today announced that its investment and M&A organization, Intel Capital, has invested in Beijing ZZNode Technologies Co., Ltd. (ZZNode), with whom Intel also announced a strategic cooperation agreement. ZZNode provides telecommunications and IT operations management software and solutions, and has also expanded into China's public and private cloud IaaS (infrastructure as a service) management software and services market. The cooperation will enable the integration of Intel's industry-leading architecture and software technologies with ZZNode's industry application experiences to promote software and services innovation in cloud computing. The investment, which is part of the Intel Capital China Technology Fund II, will help ZZNode further enhance its product innovation capabilities.

Commenting on the strategic cooperation, Kostas Katsohirakis, vice president of Intel's Software and Services Group, said, "Intel provides industry-leading architecture and software technologies, which is essential to meeting the computing needs of enterprises and individuals in a network environment of explosive data growth and increasing management complexity. We will work with innovative Chinese companies like ZZNode to promote continuous development of cloud computing technologies."

Richard Hsu, managing director of Intel Capital China, said, "Cloud computing is fundamentally changing the technology landscape in China. Intel Capital is dedicated to building the software and services ecosystem to support the creation of the necessary infrastructure. Our investment in ZZNode is a key part of our efforts to foster local technological innovation in support of this strategy."

By 2015, there will be over 15 billion connected devices with user-generated data growing at a rate of 40% each year. This rapid growth has brought unprecedented

opportunities for the cloud computing industry and for the global economy. As IT management becomes increasingly complex, telecommunications and IT operations management technologies need constant innovation to ensure the perfect computing experience for users. Under the cooperation agreement, Intel will provide capital and technical support for ZZNode's product innovation and business development. Intel offers Intel® Data Center Manager, Node Manager, HTA and Intel optimized Hadoop Distribution, which will be integrated with ZZNode's industry expertise and technological advantages, to develop solutions that meet various computing needs of end users for cloud computing applications.

Yuan Jun, chairman and president of Beijing ZZNode Technologies Co., Ltd, said, "In the past decade, we've been exploring the most cutting-edge technologies, and creating industry-leading operations support system solutions for telecom operators. The cooperation with Intel will greatly enhance our technological innovation capabilities in data center and cloud computing, so that we will continuously move towards the goal of becoming China's leading and world-renowned IT operations and IaaS management software and services provider."

Intel<sup>®</sup> Data Center Manager is software that monitors, manages and optimizes the power consumption and temperature of data center server group. A result of Intel's long-term concurrent computing research practices, Intel optimized Hadoop Distribution is optimized and integrated based on open source software Hadoop framework, which enables enterprise users to quickly and easily develop and deploy distributed applications of massive data. These advanced technologies will be integrated with ZZNode's deep industry expertise and knowledge, to promote software and services innovation and development in cloud computing, thus providing excellent computing experience to users in the era with explosive data growth.

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### **About Intel**

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world's computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

### **About Intel Capital**

Intel Capital, Intel's global investment and M&A organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, mobility, health, consumer Internet, digital media, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$10.5 billion in over 1,230 companies in 51 countries. In that timeframe, 198 portfolio companies have gone public on various exchanges around the world and 293 were acquired or participated in a merger. In 2011, Intel Capital invested US\$526 million in 158 investments with approximately 51 percent of funds invested outside the U.S. and Canada. For more information on Intel Capital and its differentiated advantages, visit <a href="https://www.intelcapital.com">www.intelcapital.com</a> or follow @Intelcapital.

## **About Intel Software and Service Group (SSG)**

The Intel Software and Service Group (SSG) connects Intel to the worldwide software community. SSG strives to help independent software vendors, operating system developers, OEMs, channel

members and systems integrators deliver exceptional customer value and achieve differentiation on Intel processor technologies. SSG provides global leadership to the software community through its technical expertise, industry enabling activities, and developer products and programs. For more information, please visit <a href="www.intel.com/go/software">www.intel.com/go/software</a>.

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