



News Release

Intel and NetPosa To Expand DSS Growth Momentum on Intel Architecture

NEWS HIGHLIGHTS

- To meet the fast growing DSS market opportunity in China, Intel announced its investment in and strategic business cooperation with NetPosa.
- Intel and NetPosa, a leading DSS provider in China, will jointly promote hardware and software innovation for DSS products and solutions based on Intel Architecture including Intel® Atom™ and Xeon® processor-based platforms, as well as MeeGo* open source operating system.
- The investment, which is part of the Intel Capital China Technology Fund II, will help NetPosa strengthen its research, development and production capacity, and expand channels to discover more growth potential in the market.

Beijing, Oct. 21, 2010 – Intel Corporation today announced an investment in and a strategic cooperation with NetPosa, a leading digital surveillance system (DSS) provider in China. The two parties will jointly promote hardware and software innovation for DSS products and solutions based on Intel architecture (IA) including Intel® Atom™ and Xeon® processor-based platforms, as well as MeeGo* open source operating system. The investment from Intel Capital, Intel’s global investment organization, is part of the Intel Capital China Technology Fund II and will help NetPosa strengthen its R&D and production capacity, and expand channels to discover more growth potential in the market.

Arvind Sodhani, executive vice president of Intel Corporation and president of Intel Capital, said “Intel Capital is committed to promoting global industry development and enabling local technology innovation. This investment is designed to nurture the growth of China’s technology industry and further the innovative capabilities of local enterprise.”

“The cooperation and investment in NetPosa is a significant commitment for Intel,” said Renee J. James, senior vice president and general manager of the Software and Services Group, Intel Corporation. “Intel’s leading architecture and innovative software technologies can provide cross-device intelligence, energy-efficient performance and interoperability,

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which bring tremendous value and opportunity to our customers. Intel will continue to deepen our industrial cooperation and help turn the vision of computing continuum into reality.”

Currently, the DSS market is expected to grow significantly in both China and around the world over the next few years. From analog-based recorder, Digital Video Recorder (DVR) to IP-based Network Video Recorder (NVR) and Video Management System (VMS), continuously updated products and surveillance solutions will become the mainstream application of the DSS industry. As one of the major driving forces of the DSS industry growth, the software applications gradually outgrow hardware in the worldwide network surveillance revenue. The cooperation between Intel and NetPosa targets a huge market with potential of over tens of billions of RMB, and will bring to the DSS market enhanced connectivity and manageability, as well as better hi-definition quality and intelligence analysis of video information based on IA-enabled technology innovation.

According to the agreement, Intel will provide fund and technical support, both hardware and software, to NetPosa for the innovation of products and solutions as well as business development. Recognizing that Intel architecture and software solutions are an ideal platform choice to fuel DSS industry innovation, NetPosa will develop and optimize its new NVR, PVG and cloud storage products and solutions based on Intel Atom and Xeon processor-based platforms. Intel will also help enable NetPosa to develop products and applications on MeeGo, and utilize Intel’s software development tools to enhance application innovation across end-devices, servers and cloud storage products.

“NetPosa pioneers the DSS industry in China as an emerging leader in the past few years, supporting most major PRC events such as Beijing 2008 Olympic Games, Expo 2010 Shanghai and government projects such as ‘Safe City’ campaign,” said Liu Guang, CEO of NetPosa. “NetPosa is the first manufacturer in China to launch IP-based NVR and VMS system based on IA. The strategic cooperation with Intel today will definitely engine our future development and help us to continue leading the DSS industry in China.”

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About Intel

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Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world's computing devices. Additional information about Intel is available at www.intel.com/pressroom and blogs.intel.com.

About Intel Capital

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$9.5 billion in over 1,050 companies in 47 countries. In that timeframe, 175 portfolio companies have gone public on various exchanges around the world and 241 were acquired or participated in a merger. In 2009, Intel Capital invested US\$327 million in 107 investments with approximately 50 percent of funds invested outside the United States and Canada. For more information on Intel Capital and its differentiated advantages, visit www.intelcapital.com.

About NetPosa

NetPosa Technologies, Ltd. is a leading digital video manufacturer in China specializing in the continuous research and development of core technology for video processing. NetPosa is committed to offering the integrated video surveillance application solutions and high-quality video storage products for industry users, carriers and enterprise users, and providing support for video applications in urban anti-terrorism and emergency response, Internet of Things, Digital City and Mobile Internet by means of the advanced video middleware technology.

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