

Clickfree Receives Funding from Intel Capital

TORONTO — Jan. 6, 2011 – Storage Appliance Corporation, the inventors of Clickfree™ Automatic Backup, the world's easiest-to-use computer backup products, today announced funding from Intel Capital.

Clickfree's patented automatic backup solutions provide consumers with an amazingly simple way to backup all of the content on their PCs and Macs. All the customer has to do is to plug a Clickfree device into the computer's USB port and Clickfree's smart technology will do the rest, automatically searching for more than 400 file types and backing them up. Clickfree customers do not have to download and install software or answer any questions about their computer settings.

This latest round of funding will fuel Clickfree's continued development of its industry-leading technology as it expands its worldwide presence. Already available in 35 countries and more than 7,000 retail locations, Clickfree offers a variety of innovative backup products designed to meet a wide range of consumer lifestyle needs and budgets. Along with Intel Capital funding, the Intel PC client group and Clickfree are working on business and technical collaboration to further enhance PC backup capabilities.

"As the global market for consumer backup continues its explosive growth, we are ideally positioned to meet the backup needs of consumers worldwide with our totally automated products," said Bryan McLeod, chief executive officer, Storage Appliance Corporation. "Our phenomenal growth of 64,000 percent over the last 5 years and number one position on Deloitte's Fast 50 Canadian Technology Companies for 2010 demonstrates a huge demand for consumer backup and illustrates the success of Clickfree's cleverly simple products to date."

"With the extraordinary growth of data and media, consumers need user friendly technologies to keep digital content safe and available, said Bryan Wolf, Managing Director, Intel Capital. "Clickfree's storage solutions combine ease-of-use with the latest storage innovations, helping consumers effortlessly back up digital information."

This financing follows a recent venture round of \$15 million in August 2010, bringing the total venture capital raised by Storage Appliance Corporation to more than \$33 million.

About Storage Appliance Corp.

Storage Appliance Corporation, operating under the Clickfree™ brand, makes technology easy for consumers. As the inventors of effortless consumer backup, the Clickfree™ software makes backing up a PC or Mac as easy as plugging it in to the USB port — no software to install or configure. Clickfree is dedicated to offering consumers the Ultimate Backup Experience. Clickfree brings together features that have never before been available in a single backup product including flawless restore. Recognized as the market leader in consumer backup, Clickfree has received

numerous awards from CNET™, PCMag™ and Laptop™ magazine. Clickfree's software is not just easier – it's smarter. With 23 patents pending, this exclusive technology is only available to Clickfree™ customers. Visit www.Clickfree.com for additional information.

About Intel Capital

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$9.7 billion in over 1,100 companies in 48 countries. In that timeframe, 189 portfolio companies have gone public on various exchanges around the world and 258 were acquired or participated in a merger. In 2009, Intel Capital invested US\$327 million in 107 investments with approximately 50 percent of funds invested outside the U.S. and Canada. For more information on Intel Capital and its differentiated advantages, visit www.intelcapital.com.

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