

Intel → silicon → is → in →

At Intel, we have a long history of designing, manufacturing and delivering complex silicon devices. As the world becomes increasingly connected, our product offerings are expanding to support the Internet transformation. Even as our reach extends, however, most of our products still emerge from one area of focus:
silicon



Internet performance

The Intel® Pentium® 4 processor, based on the Intel® NetBurst™ micro-architecture, provides maximum Internet performance for high-end desktop computers.

Reliable value

The Intel® Celeron™ processor family provides quality Intel technology in entry-level PCs, giving users reliable performance in systems priced at less than \$1,000.



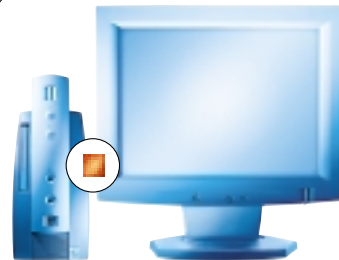
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Mobile flexibility

The mobile Pentium® III processor with Intel® SpeedStep™ technology scales to give laptop PC users the best balance of performance and battery conservation.

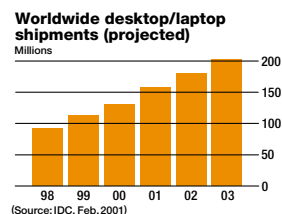
Desktop power

Our Pentium® III micro-processor continues to be a popular choice for performance desktop computers, delivering computing power for graphics-intensive applications.

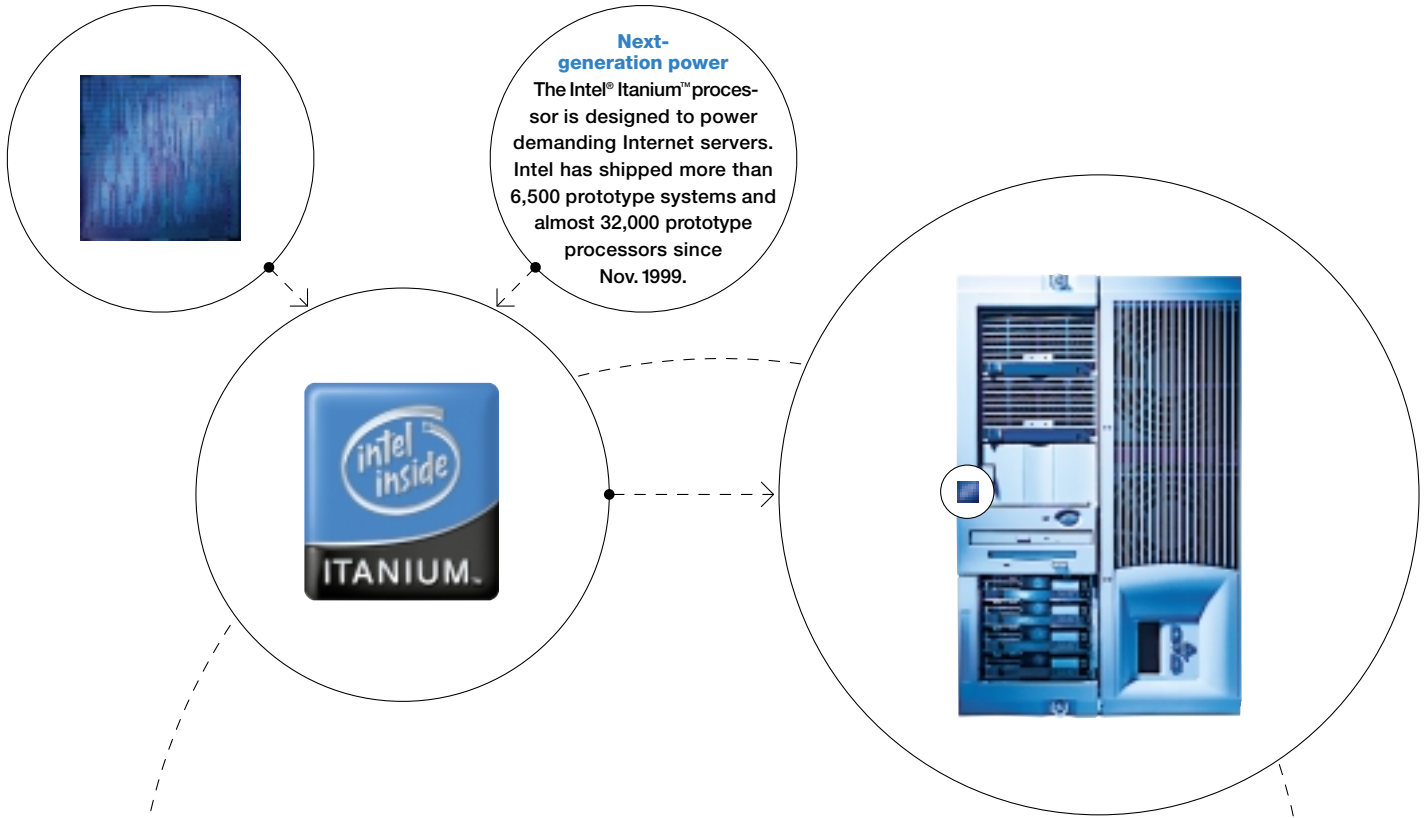


Personal Computers → In our core business, we focus on providing quality microprocessors for a wide range of computing needs. In 2000, we introduced the Intel® Pentium® 4 processor, which maximizes Internet performance for high-end desktop computers. This is our first chip that uses the new Intel® NetBurst™ micro-architecture to deliver advanced imaging, streaming video, speech processing, 3D, multimedia and multitasking capabilities. Also new in 2000 was the mobile Pentium® III processor with Intel® SpeedStep™

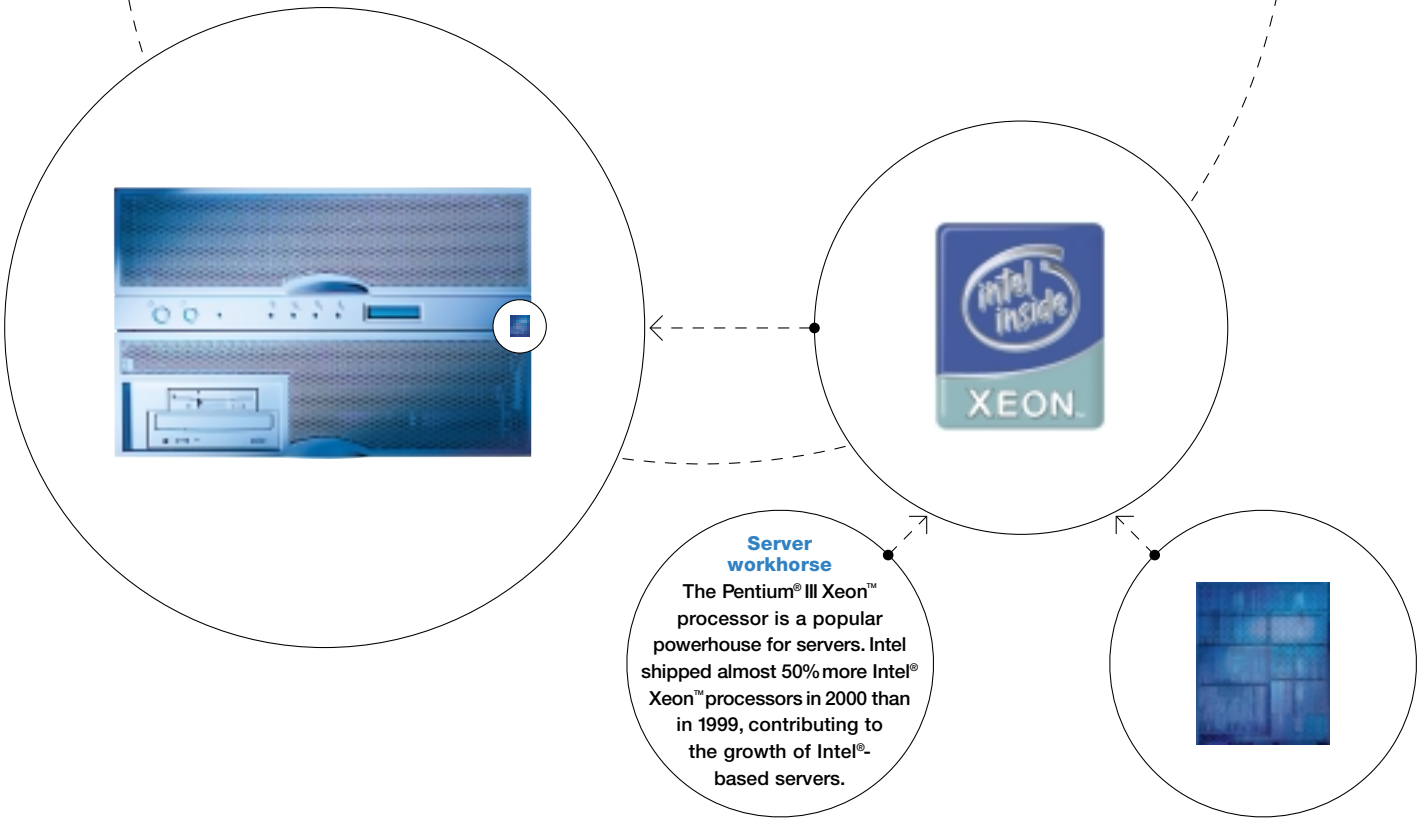
PCs and laptops that deliver fast computing power and link users to the Internet →



technology, which gives laptop PC users the best of both worlds: outstanding system performance when plugged in and power conservation when running on batteries. We also unveiled faster Intel® Celeron™ processors for better multimedia performance in value PCs. With all of our processors, systems makers are interested in more than raw megahertz—they want solutions. Our chipsets make it easier for systems makers to build products based on our processors. We also work with industry leaders to optimize operating systems and applications running on our processors.

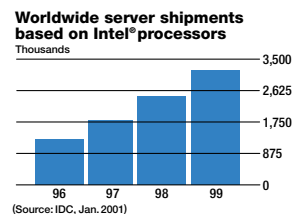


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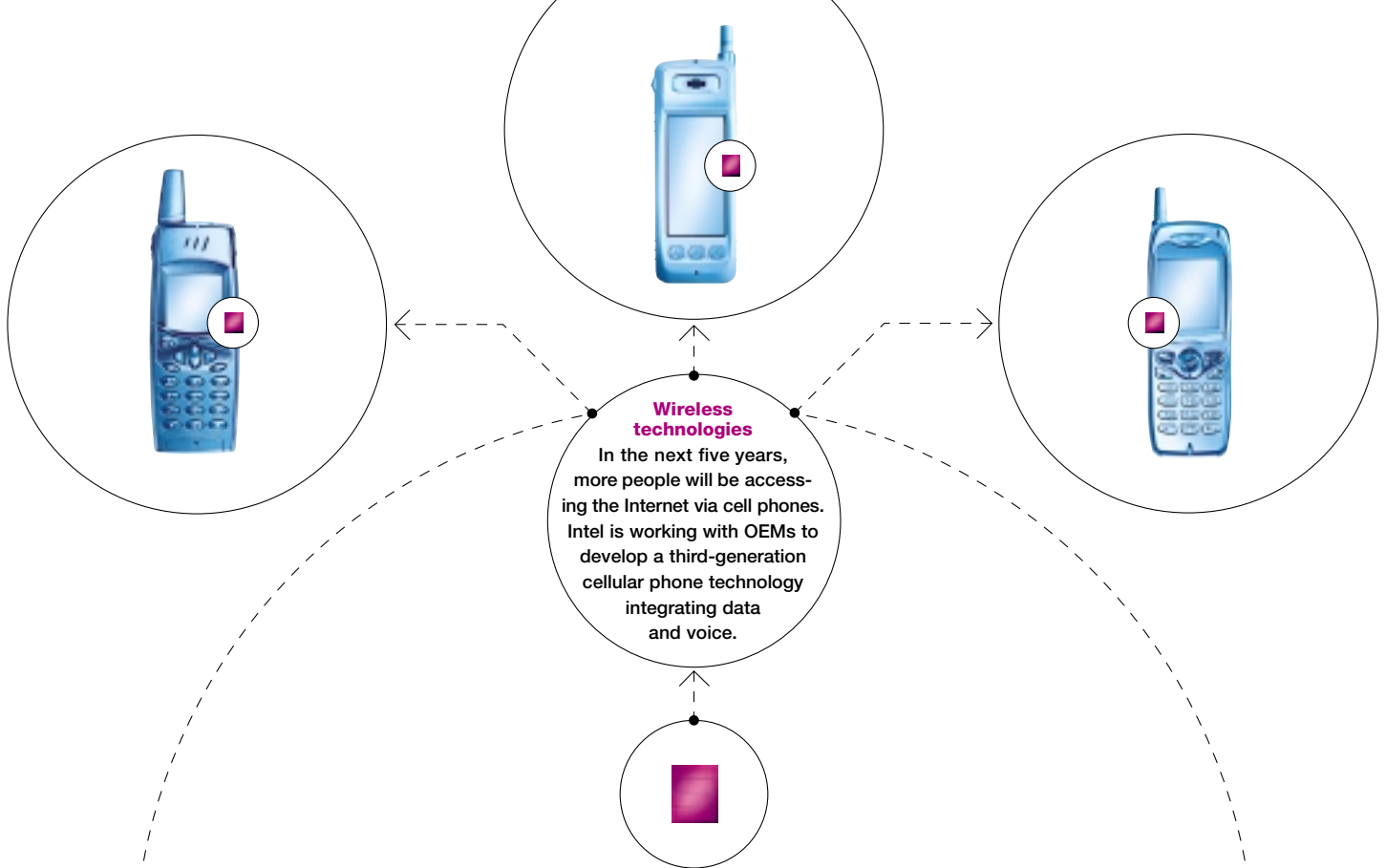


Servers → Often based on multiple processors working together, servers are powerful systems that house data and direct traffic on the Internet. Intel®-based servers account for more than 80% of the world's server unit shipments, according to IDC (Jan. 2001). Intel's 32-bit Pentium® III Xeon™ processor provides the processing brawn to drive many of these powerful systems, especially in the rapidly growing market segment for front-end servers, a common solution for companies conducting e-Business over the Internet.

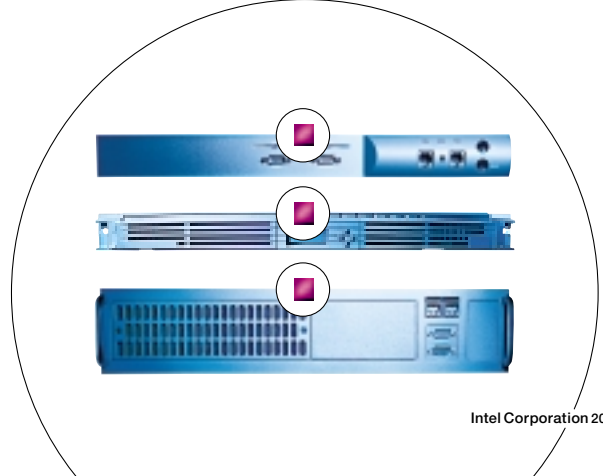
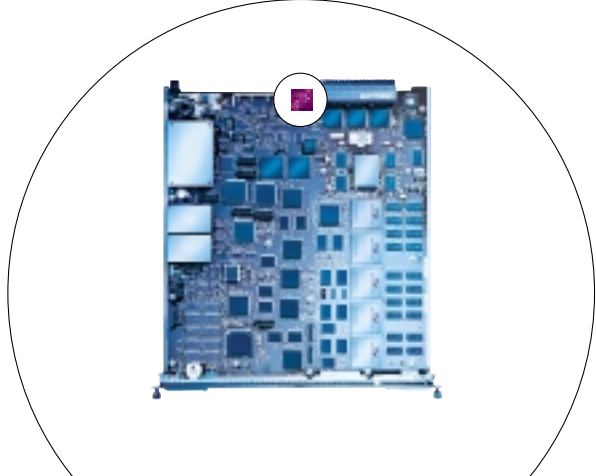
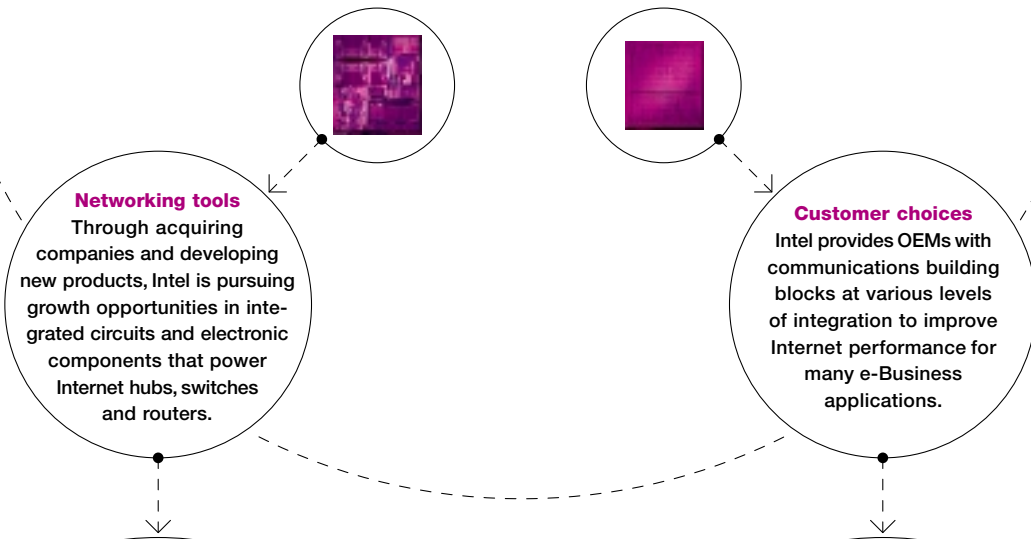
servers that are the processing plants and data warehouses of the Internet →



This market segment is rapidly evolving. At the eXCHANGE e-Business Summit hosted by Intel in October, manufacturers showcased more than 50 pilot production systems, many of them based on Intel's next-generation 64-bit Itanium™ processor. Compaq and other major systems vendors are developing large server designs with as many as 32 Intel processors in one server. These advanced systems are designed to provide enterprise resource planning, business intelligence and other mission-critical operations for the demanding networked environment.

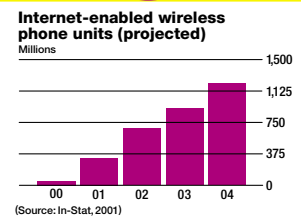


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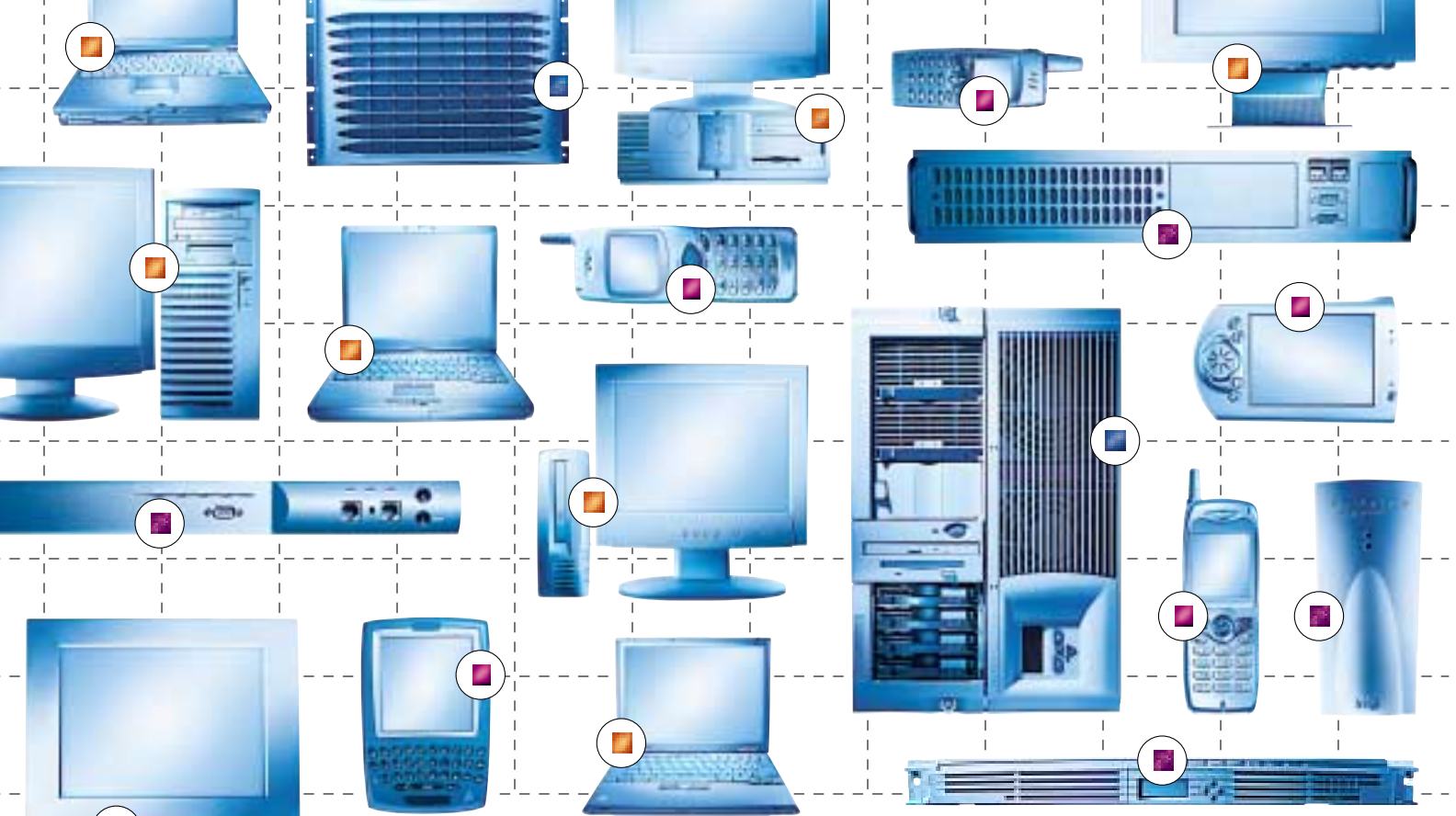


Networking and Communications → Intel products are integral to the Internet infrastructure. Our products include integrated circuits and electronic components that power Internet hubs, switches and routers. The Intel® Internet Exchange™ Architecture, a framework for designing powerful and flexible networking and telecommunications equipment using reprogrammable silicon, is enjoying widespread industry acceptance. We are the leader in flash memory for cell phones and have emerging products in handheld

networking and communications. tools that link voice, data and the Internet →

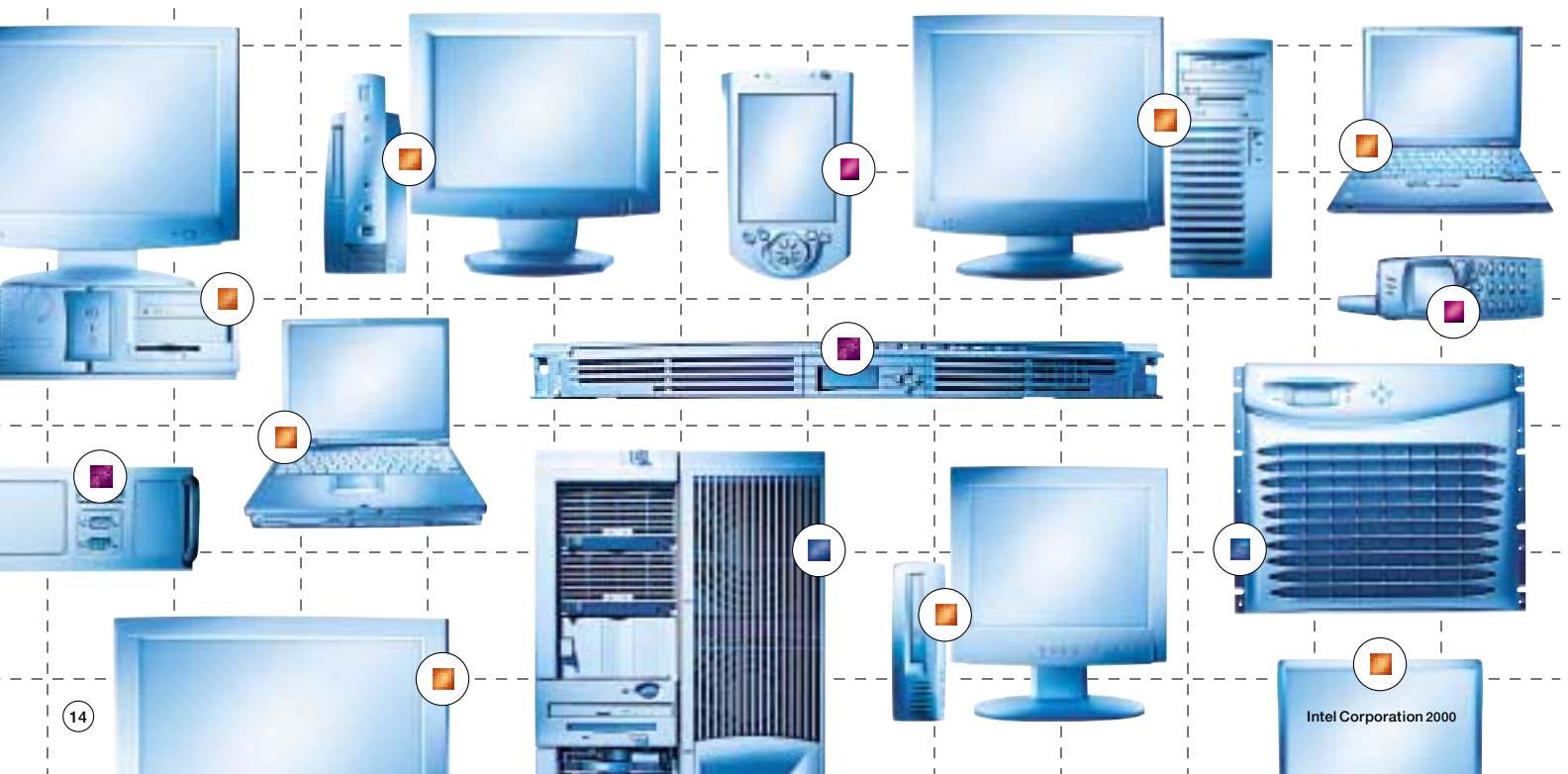


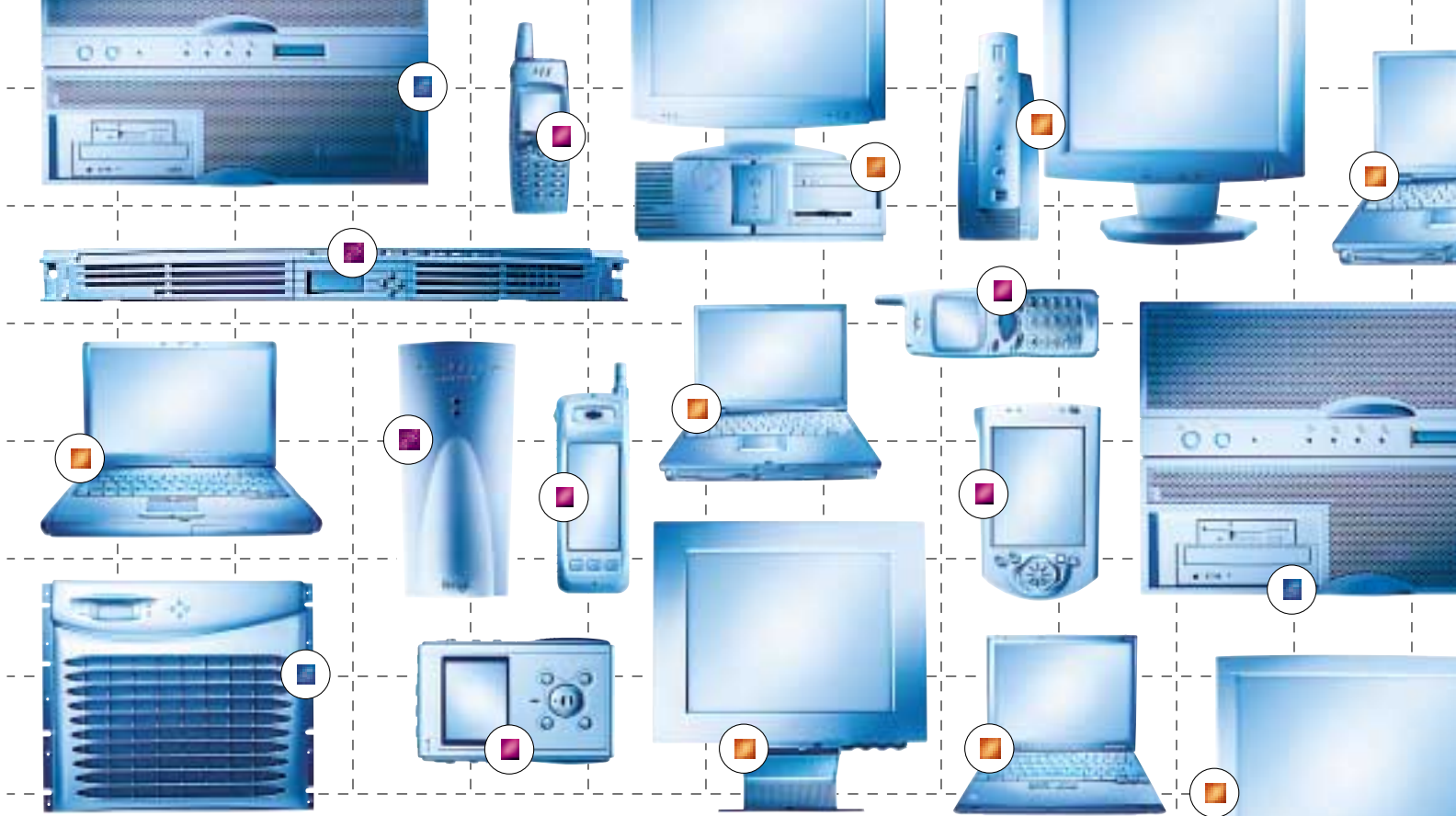
and mobile communications. We provide OEM customers with tools that help access the Internet, manage networks and improve e-Commerce transactions through fast online connections, security authentication and server response time. In some cases, these products improve server performance by as much as 150 times. As handheld devices require more processing power, Intel is focusing on wireless technologies. The Intel® XScale™ architecture for wireless technologies enables flexibility in performance and power consumption for the smallest handheld devices.



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Our expertise in silicon is our greatest asset in serving the in e-Business transactions expected by 2004 (IDC, Feb. 2001), services online. We are building manufacturing capacity and this expansion. Intel will be there, delivering the silicon products





in→the Internet→

booming Internet expansion. To support more than \$2 trillion companies worldwide are moving their systems, networks and expanding our product offerings to serve nearly every area of and other technology bricks that build the Internet economy.

