



Manufacturing Advantage Service (MAS) Program

Manufacturing Advantage Service

- What is Manufacturing Advantage Service (MAS)?
 - Enabling collateral focused on improving the ramp of Intel platforms and technologies in the customer's manufacturing line
 - MAS content is based on
 - Customer input
 - Intel risk assessments and validation results
 - Historical data
 - Primary Objectives and Competitive Advantages:
 - Proactive preparation for successful ramp
 - Manufacturing enabling on state of the art technologies
 - More robust manufacturing environment
 - Higher yield, fewer challenges leads to reduced operational costs



How to Register and Access MAS Enabling Collateral

- Manufacturing enabling is located at <http://learn.intel.com>.
- To access the manufacturing enabling collateral
 - Contact your Intel Field Representative

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