Small business owners are busy people who must juggle multiple roles—from worker to marketer to financial officer and CEO. The choice of technology can play a key role in a small business’s ability to serve its customers and set itself apart.

An Intel®-based tablet or 2 in 1 device running Windows® 8 and Office® helps small business owners work efficiently, collaborate smoothly, and respond quickly to client’s needs with Intel level performance, built-in security, and compatibility across the applications they use most.

The Mobility You Need. The Experience Clients Expect.

According to research by industry consulting firms, it’s clear that small business owners who use Windows® devices get the best mobile experience with Intel Inside®.

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Efficient Communication
Work easily with remote teams—edit documents, review changes, and add comments.

Seamless Collaboration
Access the power of necessary programs, which look and work the way they are supposed to.

Full Functionality and Features
Enjoy powerful productivity on or offline with audio, video and intelligent media processing.

Security
Have peace of mind with encrypted files, restricted access, and other security features in the cloud.
Responsive, Flexible Performance: An Intel®-based 2 in 1 Device with Windows® 8

As the owner of a small environmental consulting firm, Mark often spends his whole day driving from appointment to appointment and trying to fit in work in between. He needs a powerful, flexible device that can simplify site evals and allows him to easily share information and files with his employees.

**Modern Productivity.** Mark uses his 2 in 1 device in tablet mode to take photos and video of the client’s existing processes, adding notes with his stylus wherever necessary—all within OneNote®. As soon as the meeting ends, a project manager can access the notebook and begin the report.

**Fuller Web Experience.** Between meetings, Mark completes an e-learning course about a new industry regulation. He can access the widest range of websites and enjoy easy video playback, with no additional apps required.

**Effortless Collaboration.** Mark’s project manager e-mails him the report to review. Office 365® files look and work the way they are supposed to, so he easily opens the password-protected document, makes a few edits and comments with track changes, and sends it back to be finalized.

The Alternative: A Non-Intel®-based Tablet Running iOS® or Android®

Mark’s Intel®-based Windows® device lets him quickly and accurately document client needs, collaborate with a remote team, and use the full Internet to get work done on the go. But what would his day be like with an alternative device? Let’s take a look.

- **Limited Features and Functionality.** Mark’s tablet doesn’t support some of his transitions and animations, so he’ll have to deliver the presentation without them.
- **Dated Processes.** The OneNote® app on Mark’s tablet doesn’t feature video recording, so he takes notes the old way, which is slower and less accurate.
- **Security Holes.** Mark’s tablet’s version of Office 365® can’t open a password-protected budget spreadsheet—raising concerns about working securely from afar.

- **Content Decay.** The word processing program on Mark’s tablet doesn’t display tracked changes or comments, making it difficult to complete work remotely.
- **Compromised Web Experience.** Mark is frustrated to discover that his non-Intel®-based tablet can’t play some of the videos in his required e-learning course.
- **Lost Productivity.** Mark’s tablet’s version of Office 365® doesn’t support offline editing, so when he arrives early for an appointment, he can’t make any last minute changes.

Combining innovative style and performance, an Intel®-based 2 in 1 device supports all the kinds of work you do, effortlessly. Read more:

- Get the Full Office 365® on a Tablet with Intel Inside® ([Click here](#))
- With Microsoft OneNote®, Platform Dictates Functionality ([Click here](#))
- When Content Decays, Productivity Suffers ([Click here](#))
- Web Browsing with Tablets: Comparing the Experience on Multiple Platforms ([Click here](#))