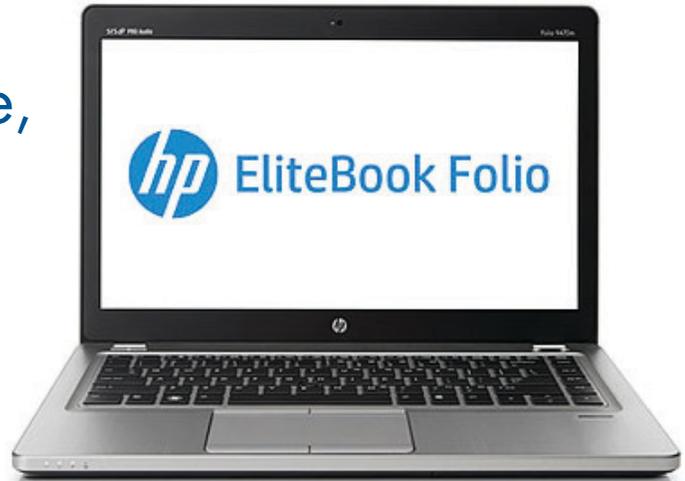# With Up to 86% Less Downtime, Your Customers Want HP PPS Systems Based on the Latest Technology

For advanced manageability and security, it's HP systems based on the Intel® Core™ vPro™ processor family

Intel® Core™ Processor	HP Systems	Features and Benefits

Enterprise Class
 	
Systems featuring Intel® Core™ i7 vPro™ Processor
	HP Compaq* 8300 Elite* Desktop
	
	HP EliteBooks*:
	   2170p
	   2570p
	   8470p/w
	   8570p/w
	   8770w
	HP ProBooks*:
	   6470b
	   6570b
	Ultrabook™:
	   Folio* 9470m
		• Up to a 96% decrease in OS and hardware remediation with Intel® vPro™ technology dramatically reduces TCO[1]
		• Highest performance for today's and tomorrow's demanding business applications
		• Highest functionality with full Professional Innovation features including HP QuickWeb and HP DuraCase
		• Best investment protection

Business Class
 	
Systems featuring Intel® Core™ i5 vPro™ Processor
	HP Compaq* 8300 Elite* Desktop
	
	HP EliteBooks*:
	   2170p
	   2570p
	   8470p
	   8570p
	HP ProBooks*:
	   6470b
	   6570b
	Ultrabook™:
	   Folio 9470m
		• Up to an 86% reduction in deskside visits delivers improved TCO[1]
		• Outstanding performance for business applications
		• Higher reliability with more Professional Innovation features including HP QuickWeb and HP DuraCase

Basic Business Class Systems featuring Intel® Core™ Processors without Intel® vPro™ technology	HP Pro* 6300 Desktop	• Limited (traditional) manageability features • Baseline business features • Baseline performance

Getting your SMB customers to buy up to HP business laptops and desktops with Intel® vPro™ technology is good for them and good for you. Here's your easy guide to why it's better.

Just ask your customer one or more of these questions:

How are you managing and controlling your PC costs?

- *TCO is made up mostly of management costs:* Purchase price is typically only 20% of total TCO. Intel® vPro™ technology reduces the other 80% significantly.[2]

- *Cheaper repairs:* Technicians can reach and repair Intel vPro technology-based PCs remotely even if they're turned off or the operating system is down.[3]

- *Faster payback:* Recoup your investment in an Intel® Core™ i5 vPro™ processor-based laptop or desktop in as little as 9 months.[4]

- *Lower energy costs:* You can save up to $276 per year, per PC in energy costs with an HP PC with Intel vPro technology.[5]

How are you handling internal and external security threats?

- *Increased risk:* Threats from malware and viruses continue to grow, and one bad hack can cost you your business. The 3rd generation Intel® Core™ vPro™ processor has embedded security that provides an added layer of protection that strengthens your existing PC security.[6]

- *Proactive protection:* Technicians can update security software anytime, even if PCs are turned off—and they can be patched up to 92% faster.[7]

- *Safeguarding your company information:* With users on the go and laptop thefts on the rise, data loss, as well as financial and legal exposure and a potential breach of compliance with regulations regarding data privacy are real concerns. Embedded Intel® Anti-Theft Technology helps protect your data by allowing IT to disable lost or stolen laptops.[8]

How can you make your company more productive?

- *Reducing downtime incidents:* PC downtime is lost productivity – every time. HP PCs with Intel vPro technology can reduce downtime up to 83%.[9]

- *Prevent issues before they happen:* Intel vPro technology alerts technicians to many developing issues before they cause downtime.

- *Complete repairs faster:* Needed repairs can be done remotely and more quickly, minimizing downtime. In fact, hardware and software repair times can be reduced up to 96% when using HP PCs with Intel vPro technology.[10]

- *Reducing and minimizing interruptions:* No waiting for software updates to process, since they can be done remotely overnight.