Deploying Intel® Architecture-based Tablets with Windows* 8 at Intel

Tiffany Pany, Intel IT
April 2013

IT@Intel

Legal Notices

This presentation is for informational purposes only. INTEL MAKES NO WARRANTIES, EXPRESS OR IMPLIED, IN THIS SUMMARY.

Intel, the Intel logo, and Intel Atom are trademarks of Intel Corporation in the U.S. and/or other countries.

* Other names and brands may be claimed as the property of others.

We Conducted a Proof of Concept (PoC)

Intel IT recently conducted a successful PoC using Intel® Atom™ processor-based tablets with Microsoft Windows* 8 in our enterprise

We asked pilot participants to test tablet and mobile applications, share findings, help other users in the support forums and respond to PoC surveys

“One-size-fits-all” Does Not Work

Choices about device type

Choices about number of devices to use in their job

Choices about who provides the device

*Intel IT believes in **giving employee choices.***

Details about the Proof of Concept (PoC)

- Participants could use either their personal or a corporate-owned Intel® Atom™ processor-based tablet with Microsoft Windows* 8
- The program ran for approximately 10 weeks
- The PoC was open to employees at most major sites worldwide. We had 360 participants across 20 geographies
- Some participants used only email, calendar and contacts. Others used email, calendar, contacts, document sharing sites, and enterprise applications on our network

Social Media Helped Spread the Word

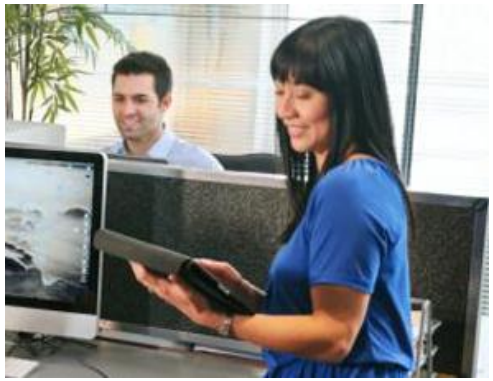
We used social media to communicate about the program, invite people to join, and communicate with participants

Participants shared their experiences and accomplishments, and provided technical support to one another via our social media tools

A Variety of Participants and Locations

Client or customer site

Office workers



Home or remote office

Traveling locations (airport/hotel)

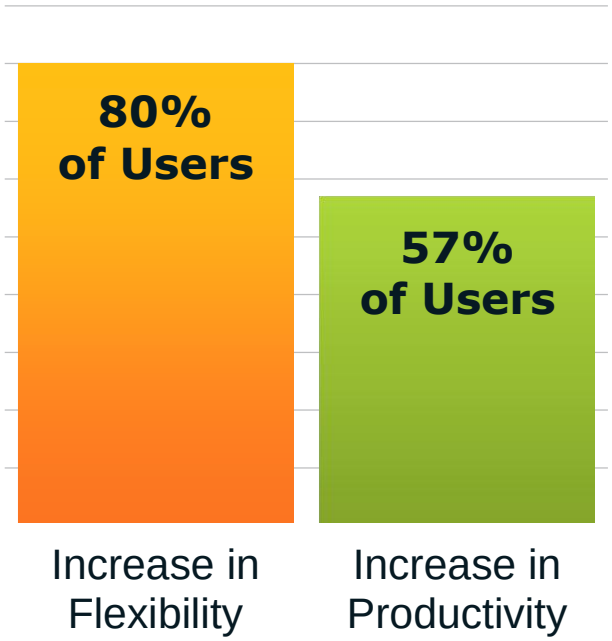
Laboratory workers

What Type of Tasks Did They Do on the Tablet?

- Taking notes using a keyboard or pen input
- Viewing and updating calendar information
- Writing and reading email
- Creating and reading a variety of documents, spreadsheets, or slides
- Accessing enterprise applications
- Presenting information using content sharing software
- Conducting demonstrations for customers
- Watching videos
- Using the IP phone
- Reading and searching internal and external websites
- Remote desktop to an office PC

Survey Results

- More people tended to use **tablets for content consumption** (versus content creation)
- More people tended to use **tablets as a companion device** (versus a primary device)
- The majority experienced both an **increase in flexibility and productivity**



*Employees were **very pleased** with the ability to use a tablet and access enterprise applications; **increasing productivity.***

Quotes from Users

"It gave me a lot more of the capabilities that I want to use (versus other branded tablets). I can use software I already know."

"While using the tablet with a keyboard in economy seating, I was able to comfortably get work done on the flight. This is impossible with a 15-inch laptop and unpleasant with a 14-inch laptop."

"It was a great experience. I look forward to using it more in the future."

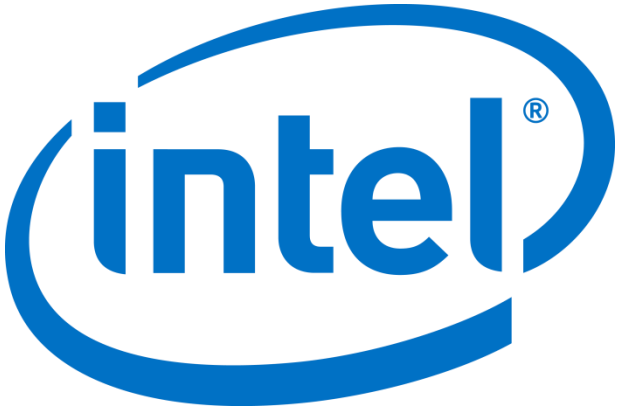
Next Steps / Future Plans

Based on information from this evaluation, Intel IT will continue to drive a broader deployment roadmap for Intel® Atom™ processor-based tablets and Microsoft Windows* 8.

*We see **great value** in supporting Intel® Atom™ processor-based tablets with Windows 8 in our enterprise.*

IT@Intel

Sharing Intel IT best practices with the world. Learn more about Intel IT's initiatives at www.intel.com/IT


intel