

Consumerization: Rethink end-user computing

Speaker:
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Moderator:
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Welcome



Dave Buchholz,
Principal Engineer
Intel IT



Chris Peters
Business Strategist
Intel

Submit your questions:

Ask questions at anytime by pressing the Question tab at the top of the player.

The increasing influence that the technology we experience in our personal lives has on the technology experience we expect at work.



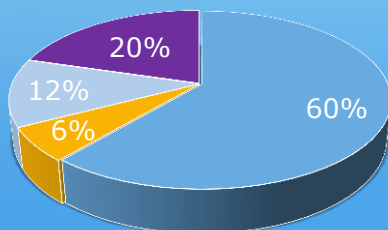
Choice & Experience

to enable enhanced & secure productivity



Intel Employee Environment Overview

Highly Mobile Workforce



- Extended Work Day From Home
- Work 3-5 Full Days/Week at Home
- Work 1-2 Full Days/Week at Home
- Do Not Work From Home

Mobile Business PCs Managed Standard

- >Primary device
- >Standard productivity, security, mgmt suite
- >80% laptops
- >7,000 access points



Fit Form to Function Enable PC Choice

Road Warrior
Executives
Office
Factory
Engineering



Handhelds Enable Flexibility

- >PC Companion
- ~38,000 Handhelds
- ~24,000 employee owned with access to corporate data



Business Mandate: Maximize Productivity and Efficiency

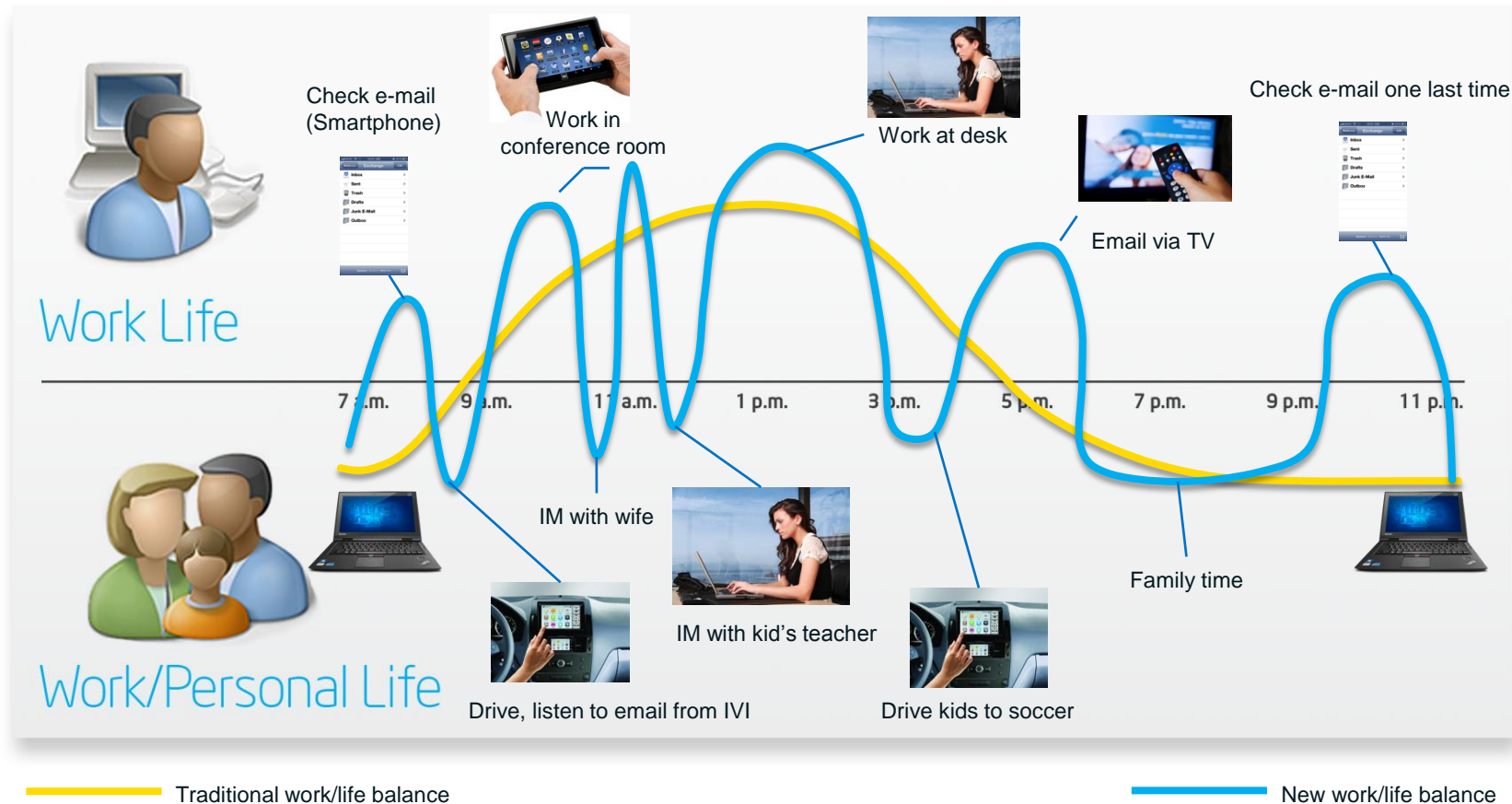
Source: http://www.intel.com/Assets/PDF/whitepaper/Transforming_PC_Management_with_Preventative_Client_Health_Strategy.pdf

Granular Trust Enablement



Who You Are, Where You Are, & Your Device Matters

Blended Technology Experience



The Compute Continuum



Desktops

Laptops

Netbooks

Personal
Devices

Smartphones

Smart TVs
& Displays

Embedded

IT@Intel

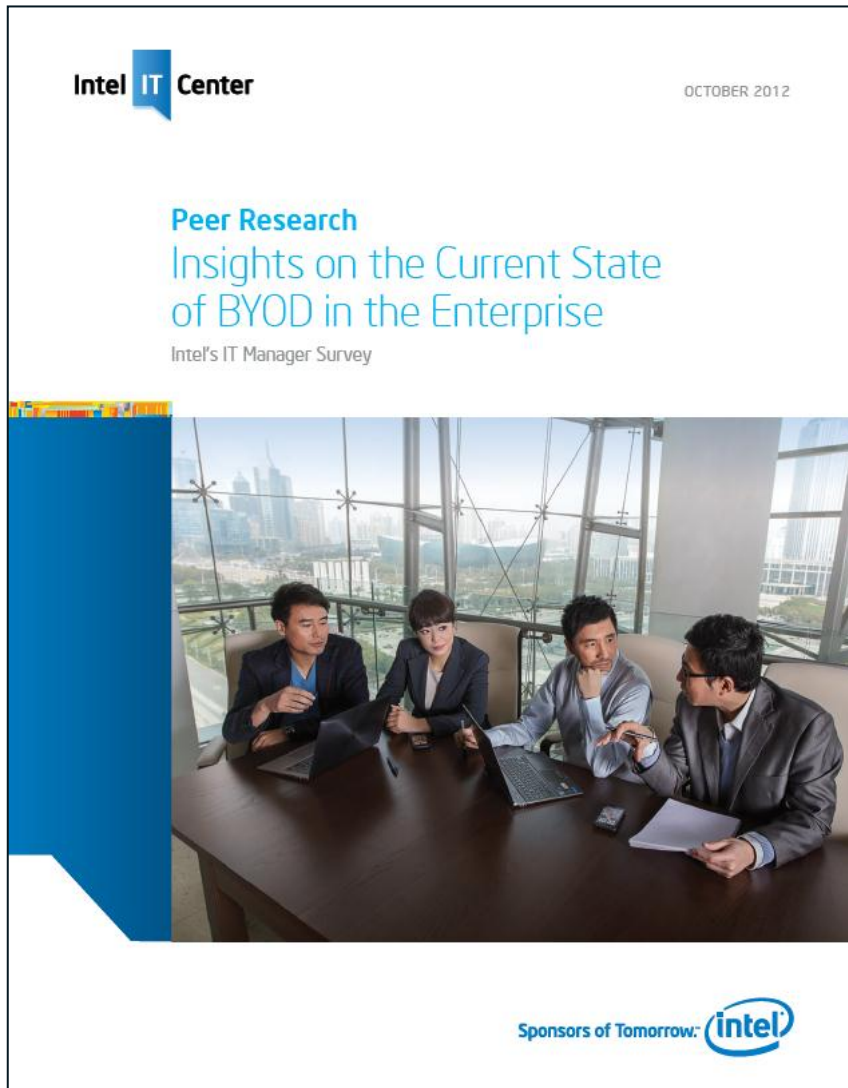
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Talk to an Expert: Question & Answer



Today's expert:

Dave Buchholz, Director of Consumerization, Intel IT

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