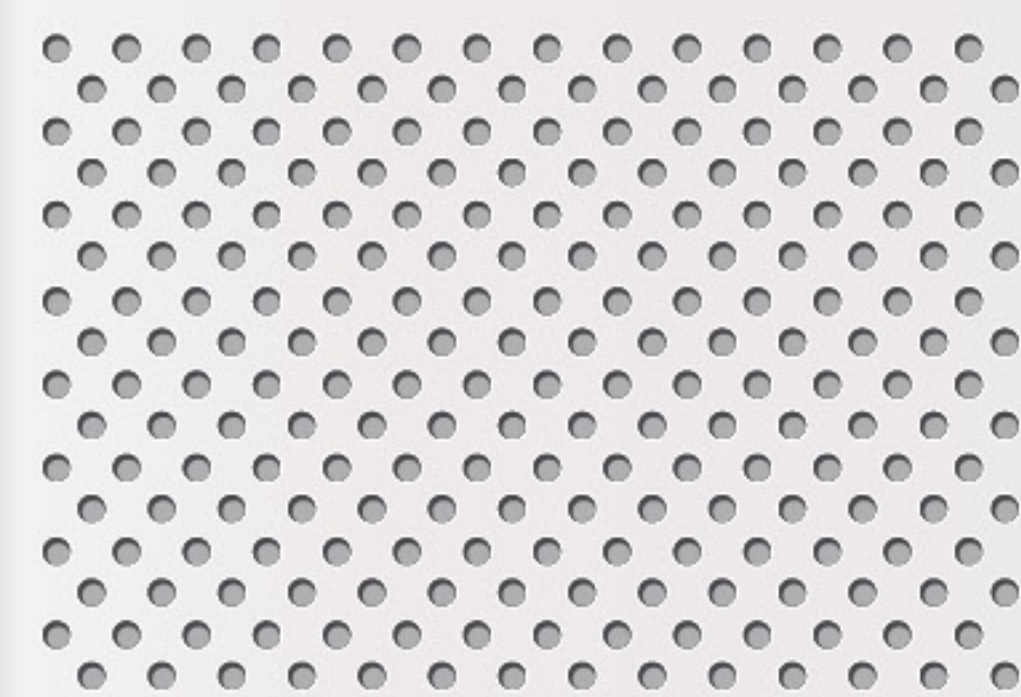


Unlock big data with Apache Hadoop*.

Get started on your big data initiative
with these tips from Intel.



Choose it.

Why Apache Hadoop*?



- It reveals new insights.
- It scales quickly and affordably.
- It handles all kinds of data, structured or unstructured.
- It reduces costs.
- It lowers organizational risk.

Deploy it.

Get maximum performance out of your solution with:



- Compute power: Intel® Xeon® processor E5 family
- Storage: Intel® Solid-State Drives
- Networking: Intel® Ethernet 10 Gigabit Converged Network Adapters (10 GbE)
- Software: Intel® Distribution for Apache Hadoop* software

Optimize it.

Fine-tune your solution to:



- Limit energy consumption.
- Maximize resource utilization.
- Reduce operating costs.
- Streamline specific workloads.
- Lower your total cost of ownership.

Start it.

Read the full report.

Learn everything you need to know to
get started with our Big Data Planning Guide.
Download it at: intel.com/bigdata

